From: Elizabeth Cleaver <Elizabeth.Cleaver@nationalhighways.co.uk>
Sent: 13 December 2024 15:23:22 UTC+00:00
To: "planning@adur-worthing.gov.uk" <planning@adur-worthing.gov.uk>
Cc: "Planning SE" <planningse@nationalhighways.co.uk>; "Spatial Planning" <SpatialPlanning@nationalhighways.co.uk>; "transportplanning" <transportplanning@dft.gov.uk>
Subject: National Highways response NH/24/08948; AWDM/1478/24 Land North West Corner Of Dankton Lane, Sompting

For the attention of: Peter Barnett

Planning Application No: AWDM/1478/24

Site: Land North West Corner Of Dankton Lane, Sompting, West Sussex BN15 0EE

Proposal: Billboard sign to advertise new housing at the junction of Upper Brighton Road and Dankton Lane

National Highways Ref: NH/24/08948

Dear Mr Barnett

Thank you for your email of 25th November 2024 consulting National Highways on the application referenced above and requesting a response by 16 December 2024.

National Highways has been appointed by the Secretary of State for Transport as strategic highway company under the provisions of the Infrastructure Act 2015 and is the highway authority, traffic authority and street authority for the strategic road network (SRN). The SRN is a critical national asset and as such National Highways works to ensure that it operates and is managed in the public interest, both in respect of current activities and needs as well as in providing effective stewardship of its long-term operation and integrity. We will therefore be concerned with proposals and policies that have the potential to impact the safe and efficient operation of the SRN, in the case of this proposal, particularly the A27.

We note that the application is for a billboard, 2.44 meters high and 4.88 meters wide, to display an advertisement for a period of 6 years. Although it is not stated in the application form, it appears to us that the advertisement would not be illuminated.

We have no objection to this proposal. However, if the applicant wishes to illuminate the advertisements, then we would require a Condition to be attached to planning permission,

if granted, requiring that the maximum lighting level for any advertisements or similar structures or apparatus on the site hereby consented shall be 600 candelas, and from sunset to sunrise shall not exceed 300 candelas.

If you have any queries regarding this response, please contact us at PlanningSE@nationalhighways.co.uk

Kind regards

Elizabeth Cleaver (she/her/hers) Assistant Spatial Planner
Operations
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