Planning Services, Adur & Worthing Councils

Portland House,
44 Richmond Road,
Worthing,
West Sussex,
BN11 1HS

Tel : 01903 221065
websites : www.adur.gov.uk or www.worthing.gov.uk
e-mail : planning@adur-worthing.gov.uk

Adur & Worthing councils

Application for Planning Permission and consent to display advertisement(s).
Town and Country Planning Act 1990
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: Mr | First name: | Surname:

Company name: McDonald's Restaurant Ltd

Street address: 11 - 50 High Road
East Finchley

Town/City: London
County:
Country:
Postcode: N2 8AW

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: Mr | First Name: Sarah | Surname: Carpenter

Company name: Planware Ltd

Street address: 37 Walnut Tree Lane
Sudbury

Town/City:
County: Suffolk
Country: United Kingdom
Postcode: CO10 1BD

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address: [redacted]

3. Description of the Proposal

Please describe the proposed development including any change of use:

The reconfiguration of the drive thru lane to provide a side-by-side order point with the construction of a new island for signage and reconfigured kerb lines including associated works to the site, with a 4 sqm dry store extension and freezer/chiller extension within the corral area. The installation of 2 no Customer Order Displays (COD). Reconfigured signage suite with additional signs.

Has the building, work or change of use already started? ( ) Yes (•) No

ADUR & WORTHING
PLANNING SERVICES

PLAN	AWDM/ 0470/14
DATE VALID	- 9 APR 2014

4. Site Address Details

Full postal address of the site (including full postcode where available)

House: | Suffix:

House name: McDonalds Restaurants Ltd

Street address: Eastern Avenue

Town/City: Shoreham-by-Sea

County: West Sussex

Postcode: BN43 6PW

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 522323

Northing: 105184

Description:

5. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

6. Pedestrian and Vehicle Access, Roads and Rights of Way

Is a new or altered vehicle access proposed to or from the public highway? ○ Yes ◉ No

Is a new or altered pedestrian access proposed to or from the public highway? ○ Yes ◉ No

Are there any new public roads to be provided within the site? ○ Yes ◉ No

Are there any new public rights of way to be provided within or adjacent to the site? ○ Yes ◉ No

Do the proposals require any diversions/extinguishments and/or creation of rights of way? ○ Yes ◉ No

7. Waste Storage and Collection

Do the plans incorporate areas to store and aid the collection of waste? ◉ Yes ○ No

If Yes, please provide details:

AS EXISTING

Have arrangements been made for the separate storage and collection of recyclable waste? ◉ Yes ○ No

If Yes, please provide details:

AS EXISTING

8. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

9. Materials

Please state what materials (including type, colour and name) are to be used externally (if applicable):

Others - description:

Type of other material: CUSTOMER ORDER DISPLAY (COD)

Description of *existing* materials and finishes:

PPC ALUMINIUM CUSTOMER ORDER DISPLAY INCLUDING SPEAKER POINT AND COLOUR MONITOR DISPLAY

Description of *proposed* materials and finishes:

2 X KHAKI GREEN PPC ALUMINIUM UNITS WITH AN INTEGRATED COLOUR MONITOR, WITH SPEAKER POINT AND CAMERA FOR TAKING ORDERS PRIOR TO REACHING THE BOOTH. GREY POST WITH INTERNALLY ILLUMINATED RED TRIANGLE ABOVE.

Are you supplying additional information on submitted plan(s)/drawing(s)/design and access statement? ◉ Yes ○ No

If Yes, please state references for the plan(s)/drawing(s)/design and access statement:

SEE DRAWINGS 0912-1256-01, 0912-1256-02, 0912-1256-03, 0912-1256-06 AND 0912-1256-300

10. Vehicle Parking

Please provide information on the existing and proposed number of on-site parking spaces:

Type of vehicle	Existing number of spaces	Total proposed (including spaces retained)	Difference in spaces
Cars	25	24	-1
Light goods vehicles/public carrier vehicles	0	0	0
Motorcycles	0	0	0
Disability spaces	3	2	-1
Cycle spaces	0	0	0
Other (e.g. Bus)	4	2	-2
Short description of Other	GRILL BAYS		

11. Foul Sewage

Please state how foul sewage is to be disposed of:

Mains sewer ☒ Package treatment plant ☐ Unknown ☐

Septic tank ☐ Cess pit ☐

Other

Are you proposing to connect to the existing drainage system? ○ Yes ◉ No ○ Unknown

12. Assessment of Flood Risk

Is the site within an area at risk of flooding? (Refer to the Environment Agency's Flood Map showing flood zones 2 and 3 and consult Environment Agency standing advice and your local planning authority requirements for information as necessary.) ○ Yes ◉ No

If Yes, you will need to submit an appropriate flood risk assessment to consider the risk to the proposed site.

Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)? ○ Yes ◉ No

Will the proposal increase the flood risk elsewhere? ○ Yes ◉ No

How will surface water be disposed of?

☐ Sustainable drainage system ☒ Main sewer ☐ Pond/lake

☐ Soakaway ☐ Existing watercourse

13. Biodiversity and Geological Conservation

To assist in answering the following questions refer to the guidance notes for further information on when there is a reasonable likelihood that any important biodiversity or geological conservation features may be present or nearby and whether they are likely to be affected by your proposals.

Having referred to the guidance notes, is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, OR on land adjacent to or near the application site:

a) Protected and priority species

○ Yes, on the development site ○ Yes, on land adjacent to or near the proposed development ◉ No

b) Designated sites, important habitats or other biodiversity features

○ Yes, on the development site ○ Yes, on land adjacent to or near the proposed development ◉ No

c) Features of geological conservation importance

○ Yes, on the development site ○ Yes, on land adjacent to or near the proposed development ◉ No

14. Existing Use

Please describe the current use of the site:

A3 Restaurant & A5 Hot Food Takeaway

Is the site currently vacant? ○ Yes ◉ No

Does the proposal involve any of the following?
If yes, you will need to submit an appropriate contamination assessment with your application.

Land which is known to be contaminated? ○ Yes ◉ No

Land where contamination is suspected for all or part of the site? ○ Yes ◉ No

A proposed use that would be particularly vulnerable to the presence of contamination? ○ Yes ◉ No

15. Trees and Hedges

Are there trees or hedges on the proposed development site? (•) Yes ( ) No

And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character? ( ) Yes (•) No

If Yes to either or both of the above, you may need to provide a full Tree Survey, at the discretion of your local planning authority. If a Tree Survey is required, this and the accompanying plan should be submitted alongside your application. Your local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition and construction - Recommendations'.

16. Trade Effluent

Does the proposal involve the need to dispose of trade effluents or waste? ( ) Yes (•) No

17. Residential Units

Does your proposal include the gain or loss of residential units? ( ) Yes (•) No

18. All Types of Development: Non-residential Floorspace

Does your proposal involve the loss, gain or change of use of non-residential floorspace? ( ) Yes (•) No

19. Employment

If known, please complete the following information regarding employees:

	Full-time	Part-time	Equivalent number of full-time
Existing employees	35	40	0
Proposed employees	35	40	0

20. Hours of Opening

If known, please state the hours of opening (e.g. 15:30) for each non-residential use proposed:

Use	Monday to Friday Start Time	Monday to Friday End Time	Saturday Start Time	Saturday End Time	Sunday and Bank Holidays Start Time	Sunday and Bank Holidays End Time	Not Known
Other							☒

21. Site Area

What is the site area? 00.19 hectares

22. Industrial or Commercial Processes and Machinery

Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site:

AS EXISTING

Is the proposal for a waste management development? ( ) Yes (•) No

23. Hazardous Substances

Is any hazardous waste involved in the proposal? ( ) Yes (•) No

24. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

RECONFIGURATION OF SIGNAGE SUITE WITH THE RETENTION, RELOCATION AND ADDITIONAL SIGNAGE. THE SUITE COMPRISES 1 HEIGHT RESTRICTOR, 9 FREESTANDING SIGNS AND 1 SIDE-BY-SIDE DIRECTIONAL SIGN

How many of the following type of advertisements are you applying for?

Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 11

Please describe:

SEE SPECS FOR HEIGHT RESTRICTOR, HERO, TOTEM 3, TOTEM 4, SIDE-BY-SIDE AND DIRECTIONAL SIGNS

25. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? (•) Yes ( ) No

If Yes, please provide details:

SOME OF THE SIGNS ARE TO BE RETAINED IN THIER CURRENT POSITIONS OR RELOCATED TO SUIT THE NEW DRIVE THRU LAYOUT.

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? (•) Yes ( ) No ( ) Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

SEE DRAWING 0912-1256-03

Will the proposed advertisement(s) project over a footpath or other public highway? ( ) Yes (•) No

26. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 08/04/2014 To: 08/04/2020

27. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ( ) Yes (•) No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? (•) Yes ( ) No

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 2.400 x Width: 0.800 x Depth: 0.150 metres

What materials will the sign be made of?

(RELOCATED) TOTEM 3 - PRESALE BOARD - KHAKI GREEN PPC ALU PANELS WITH OPTIONS FOR 1NO/2NO AND 3NO INTERNALLY ILLUMINATED POS SIGNS. SIGNS TO BE SINGLE SIDED AND NON-ROTATING.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 cm

The colour of text and background:

KHAKI AND GREY

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 2.400 x Width: 0.800 x Depth: 0.150 metres

What materials will the sign be made of?

(RELOCATED) TOTEM 3 - PRESALE BOARD - KHAKI GREEN PPC ALU PANELS WITH OPTIONS FOR 1NO/2NO AND 3NO INTERNALLY ILLUMINATED POS SIGNS. SIGNS TO BE SINGLE SIDED AND NON-ROTATING.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 cm

The colour of text and background:

KHAKI GREEN AND GREY

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 2.400 x Width: 0.800 x Depth: 0.150 metres

What materials will the sign be made of?

(RELOCATED) TOTEM 3 - PRE SALE BOARD - KHAKI GREEN PPC ALU PANELS WITH OPTIONS FOR 1NO/2NO AND 3 NO INTERNALLY ILLUMINATED pos SIGNS. SIGNS TO BE SINGLE SIDED AND NON ROTATING

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 cm

The colour of text and background:

KHAKI AND GREY

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 2.400 x Width: 0.800 x Depth: 0.150 metres

What materials will the sign be made of?

(RELOCATED) TOTEM 3 - PRE SALE BOARD - KHAKI GREEN PPC ALU PANELS WITH OPTIONS FOR 1NO/2NO AND 3 NO INTERNALLY ILLUMINATED pos SIGNS. SIGNS TO BE SINGLE SIDED AND NON ROTATING

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 cm

The colour of text and background:

KHAKI AND GREY

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 2.100 x Width: 0.600 x Depth: 0.120 metres

What materials will the sign be made of?

(RETAINED) DIRECTIONAL SIGN - KHAKI GREEN PPC ALUMINIUM PANELS WITH INTERNALLY ILLUMINATED DIRECTIONAL WELCOME ARROW

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 cm

The colour of text and background:

KHAKI GREEN, WHITE AND GREY

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 2.100 x Width: 0.600 x Depth: 0.120 metres

What materials will the sign be made of?

(RELOCATED) DIRECTIONAL SIGN - KHAKI GREEN PPC ALUMINIUM PANELS WITH INTERNALLY ILLUMINATED DIRECTIONAL GOODBYE ARROW

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 cm

The colour of text and background:

KHAKI GREEN, WHITE AND GREY

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 2.640 x Width: 1.700 x Depth: 0.150 metres

What materials will the sign be made of?

(RELOCATED) HERO BOARD - TIMBER EFFECT ALUMINIUM PANEL WITH ROTATING/INTERNALLY ILLUMINATED DISPLAY PANEL

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 cm

The colour of text and background:

TIMBER EFFECT ALU

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 2.510 x Width: 1.120 x Depth: 0.222 metres

What materials will the sign be made of?

(RELOCATED) TOTEM 4 - ROTATING ONE BAY TRIPLE UNIT. TIMBER EFFECT ALUMINIUM PANELS WITH INTERNALLY ILLUMINATED TRIPLE ROTATING POS SIGN

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 cm

The colour of text and background:

TIMBER EFFECT ALUMINIUM

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 2.510 x Width: 1.120 x Depth: 0.222 metres

What materials will the sign be made of?

(RELOCATED) TOTEM 4 - ROTATING ONE BAY TRIPLE UNIT. TIMBER EFFECT ALUMINIUM PANELS WITH INTERNALLY ILLUMINATED TRIPLE ROTATING POS SIGN

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 cm

The colour of text and background:

TIMBER EFFECT ALUMINIUM

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 0.450 x Width: 1.300 x Depth: 0.050 metres

What materials will the sign be made of?

(NEW) SIDE BY SIDE - ANY LANE SIGN - KHAKI GREEN AND WHITE PPC ALUMINIUM DIRECTIONAL PANELS ON A STEEL POLE

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 cm

The colour of text and background:

KHAKI GREEN AND WHITE

Will the sign be illuminated? ( ) Yes (•) No

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 3.200 x Width: 4.250 x Depth: 0.150 metres

What materials will the sign be made of?

(RELOCATED) GATEWAY - PPC ALU GATEWAY SIGN IN RAL 6015 AND TIMBER EFFECT WITH INTERNALLY ILLUMINATED "MCDRIVE" TO FRONT ELEVATION.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 cm

The colour of text and background:

KHAKI AND TIMBER EFFECT

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

29. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

(•) The agent ( ) The applicant ( ) Other person

30. Certificates (Certificate B)

Certificate of Ownership - Certificate B

Town and Country Planning (Development Management Procedure) (England) Order 2010 Certificate under Article 12

I certify/ The applicant certifies that I have/the applicant has given the requisite notice to everyone else (as listed below) who, on the day 21 days before the date of this application, was the owner *(owner is a person with a freehold interest or leasehold interest with at least 7 years left to run)* and/or agricultural tenant *("agricultural tenant" has the meaning given in section 65(8) of the Town and Country Planning Act 1990)* of any part of the land or building to which this application relates.

Owner/Agricultural Tenant		Date notice served
Name	Registered Investments Limited	08/04/2014
Number:	Suffix:	
Street:	332 Hill Lane	
Locality:		
Town:	Southampton	
Postcode:	SO15 7NW	

Title: Mrs First name: SARAH Surname: CARPENTER

Person role: Agent Declaration date: 08/04/2014 ☒ Declaration made

31. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒ Date 08/04/2014