

Comments were submitted at 29/07/2026 11:56 AM from Mr J Philipps.

Application Summary

Address:	Land North Of 14 Wallace Parade Goring Road Worthing West Sussex
Proposal:	Advertisement consent for 2no. digital LCD display screens, one on each side of the Street Hub unit.
Case Officer:	Jo Morin

[Click for further information](#)

Customer Details

Name:	Mr J Philipps
Email:	
Address:	1 New Broadway Worthing West Sussex

Comments Details

Commenter Type:	Member of the Public
Stance:	Customer objects to the Planning Application
Reasons for comment:	- Design - Loss of General Amenity - Other - Overdevelopment - Privacy Light and Noise
Comments:	Further to my objection to application no. AWDM/0643/26, I object strongly to this related application, on the following grounds: - WHO DOES IT SERVE? WHO HAS ASKED FOR IT? WHO BENEFITS? Unnecessary advertising, primarily an advertising hoarding with a cursory phone/ wifi/ etc attached. - Constantly changing screens, an assault on the senses. - Excessively large illuminating screens that will disturb and negatively impact people, animals, insects, moths, bats and birds, contrary to any 'Biodiversity Net Gain' plan. - There are plenty of studies now showing eye damage caused by the blue light on screens. Do we really need yet more? - The Public Sector Equality Duty (PSED) requires local authorities to have 'due regard' to the impact of any proposed policy - including planning decisions

regarding the installation of illuminated advertising boards - on groups with protected characteristics, which includes light-disabled people and those susceptible to flickering digital screens.

Kind regards

