Advertisement Consent

A1. Applicant Details

PLANNING DIVISION
A06/25407
DATE 25 APR 2007

Organisation	Dunelm Mill		
	Title	**Forename**	**Surname**
Name	Mr	Steve	Stavrou

A1.1 Address Details

Name or flat number	Dunelm Mill
Property number or name	Dunelm Mill
Street	Fosse Way
Locality	Syston
Town	Leicester
County	
Postal Town	
Postcode	LE1 1NF

A1.2 Communication Details

	Nat Code	**Extn No.**
Telephone No.		
Daytime Telephone No.		
Fax No.		
Email Address		
DX Number		

A2. Agent Details

Organisation	SPENCER SIGNS LTD

	Title	**Forename**	**Surname**
Name	MS	TRACY	BARWICK

A2.1 Address Details

Name or flat number	UNIT 1
Property number or name	UNIT 1
Street	70 SCARBOROUGH STREET
Locality	
Town	HULL
County	EAST YORKSHIRE
Postal Town	
Postcode	HU3 4TG

A2.2 Communication Details

	Telephone No.	**Extn No.**
Telephone No.	01482325797	210
Daytime Telephone No.		
Fax No.	01482323077	

Email Address	tracybarwick@spencersigns.co.uk
DX Number	tracybarwick@spencersigns.co.uk

1. Site Address Details

1.1 Address Details

Name or flat number	Dunelm Mill
Property number or name	Dunelm Mill
Street	Eastern Avenue
Locality	
Town	Shoreham-by-Sea
County	West Sussex
Postal Town	
Postcode	BN43 6PD
UPRN	060011269
Location	

2. Description of the Proposed Advertisement(s)

Development Description

6 No. Internally Illuminated Flexface Signs 6 sets of non illuminated product text signs

3. Existing Uses

Current use of land or building

Soft Furnishing Retailer

4. Interest

Has the Applicant an Interest in the land?	_ Yes	X No
If No, has the permission of the owner or any other person entitled to give permission for the proposed advert display been obtained?	X Yes	_ No

5. Illumination

Will any of the proposed adverts be illuminated?	X Yes	_ No
If Yes State the type of Illumination	X **Internal**	
	_ **External**	
	_ **Floodlight**	

Will the illumination be static or intermittent?

_ Halo
X Static
_ Intermittent

Please specify the maximum amount of illumination

600
Candelas/m2

6. Period of Consent

Period for which Consent is sought

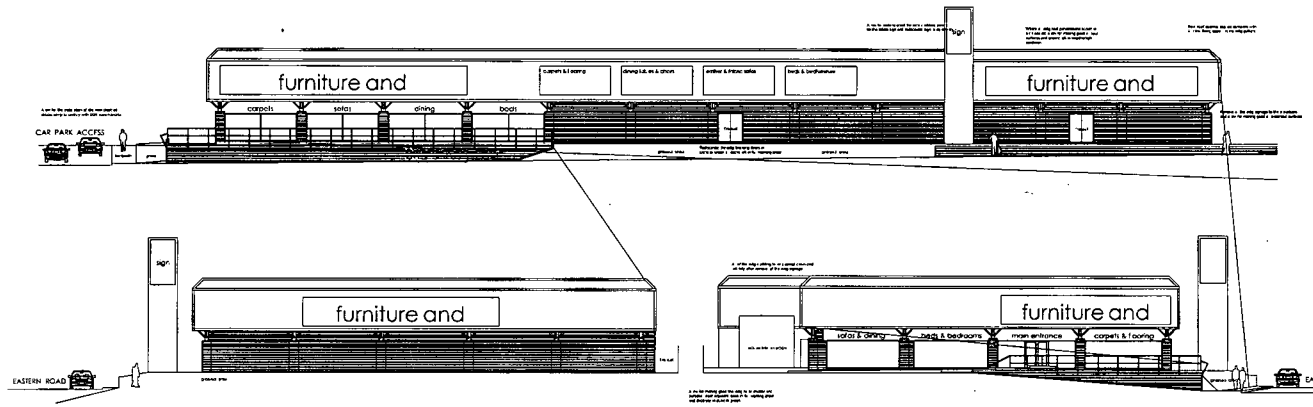
_ 1
_ 2
_ 3
_ 4
X 5

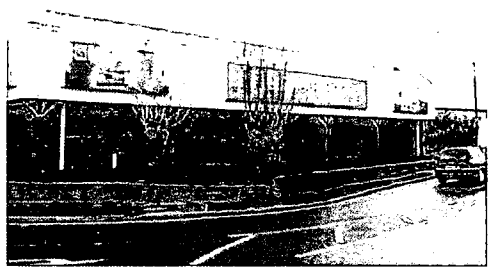
7. Additional Information

Any additional information which the applicant considers relevant to the determination of the application

All signage reflects the existing scheme on a slightly smaller scale.

Signature **Electronically submitted; no signature required.**









DATE
SCANNED
25 APR 2007
Arxlozsulot

SPECIFICATION
INFORMATION

COLOUR REFS:

SPENCER SIGNS

Unit 1, 70 Scarborough St., Hull, HU3 4TG
Tel. 01482 325797
www.spencersigns.co.uk
email: design@spencersigns.co.uk

	Dunelm Mill
	Shoreham Existing Elevations
	24.04.2007
	existing ele.
	T.BARWICK
	1:500 @ A4
	PLANNING

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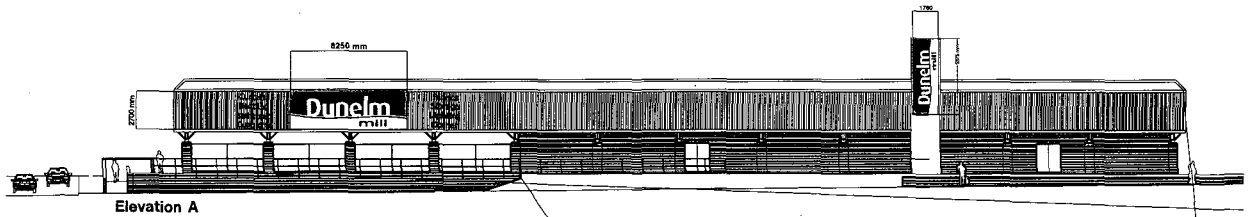
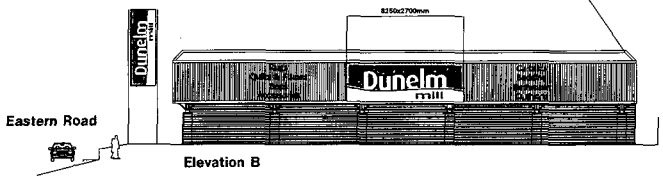
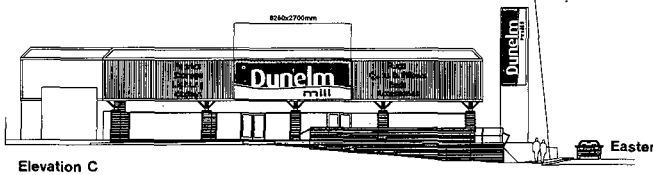


Elevation A



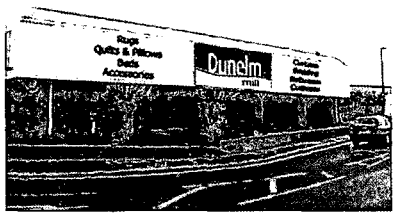
Eastern Road

Elevation B



Elevation C

Eastern Road



Elevation B

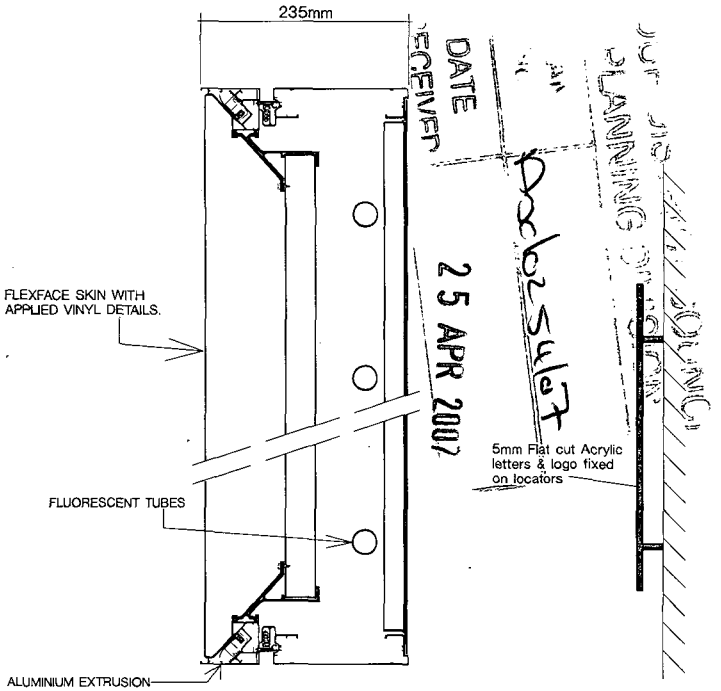


Elevation C



Elevation A





TYPICAL SECTION THROUGH A FLEXFACE BOX

Product Text (Projection from Building 30mm)

SPECIFICATION

INFORMATION

Main Signs
3 No. internally illuminated flexface signs complete with vinyled skin

Totem Signs
3 No. Internally Illuminated Flexface signs

Product Text
10mm Foamex letters mounted to fascia areas on locators

COLOUR REFS:

- pantone 362
- pantone 350

SPENCER SIGNS
Unit 1, 70 Scarborough St., Hull, HU3 4TG
Tel. 01482 325797
www.spencersigns.co.uk
email: design@spencersigns.co.uk

Client	Dunelm Mill
Project	Shoreham
Date	13.03.2007
DRG. NO.	37416-B
Drawn By	T.BARWICK
Scale	1:500 @ A4
Drawing Status	PLANNING

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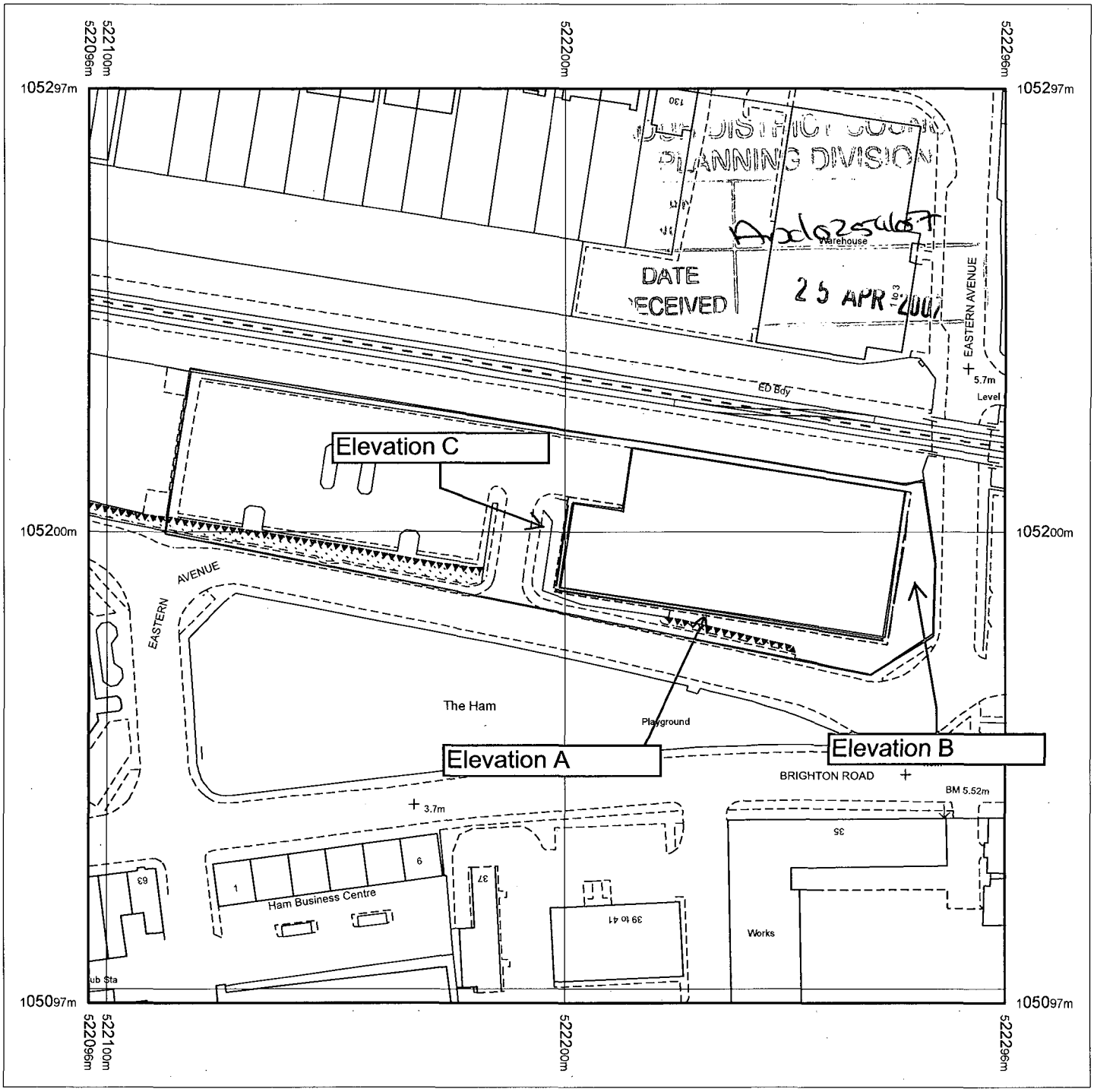
OS Sitemap™



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Metres
0 20 40

Scale 1:1250

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