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From: Adrienne Stevenson [redacted]
Sent: 27 January 2011 17:59
To: developmentcontrol
Subject: ADC/0441/10 Planning Application

Dear Sir / Madam

I am writing regarding the above retrospective planning application by Miller and Carter. I understand that my comments may arrive late, but I have been having problems with your on-line system and would like to report that a system error message with accompanying text appears each time I have tried to complete the process. I hope, however, that my comments might still be considered as pertinent to the application process.

With regard to the application by Miller and Carter, I object to the application primarily on the grounds that the signs are completely out of keeping with the local environment. They are large and brightly lit and are suitable for a business environment, not a residential one. In addition, Manor Road falls within the Conservation Area in North Lancing. In the original Conservation report, it is quite clear that it is intended that there should be strict control of advertisements within the Conservation area. In my opinion, this is just such a situation where that principle should apply. The advertising boards are out of character with the historic and scenic landscape and detract from the quality of the local environment. Something that designation of the Conservation area was designed to protect.

In addition, it is my understanding that the light pollution, in particular with regard to neighbours, is causing unnecessary disturbance to houses overlooked by the restaurant. These lights are again more suited to a city environment rather than a historic "village" one.

One final point is that one of the signs is misleading; the word 'pub' appears, however the Manager of this establishment has been heard to inform local customers that it is in fact a restaurant and not a 'pub'.

In short, I regard the signage as intrusive, unnecessary, misleading, inappropriate and detrimental to the local environment and hope that you will consider refusing the application and have the signage removed.

Yours faithfully

Adrienne Stevenson
21 The Street
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