Development Management - Delegated Officer Report

Application Number: AWDM/1562/18 Recommendation – Approve

Site: Offices, The Scout Association, 75 Marlborough Road, Lancing Business Park, Lancing

Proposal: Various non-illuminated replacement signage attached to north and east elevations of the building and one freestanding pole sign at entrance to site.

Date of site visit: 30 November 2018

Neighbours checked: Y

Additional neighbour notifications: N

Proposal, Site and Surroundings

The application relates to a large building on the Lancing Business Park which is occupied by the Scout Association. It is proposed to display 5 signs on the building as well as a pole sign on the grass in front of the building.

The signs consist of the following:

- A projecting sign measuring 2m high and 0.6m wide to be affixed to the east side of the building, towards the rear
- A fascia sign over the building entrance on the east side of the building measuring 7.3m wide by 0.4m high
- A pole sign at the north east entrance to the site measuring 2.44m high and 1.22m wide
- A fascia sign affixed to the Goods In area on the north (front) face of the building at its western end measuring 2m high by 0.5m wide
- A fascia sign affixed to the warehouse wall on the north (front) face of the building at its western end measuring 1m by 0.75m

All the signs are blue with white lettering and logo. None of the signs are to be illuminated.

Relevant Planning History

None

Consultations

Lancing Parish Council: No objection

Representations

None received

Relevant Planning Policies

Adur Local Plan 2017 Policy 15
The Town and Country Planning (Control of Advertisements) (England) Regulations 2007 (as amended)
National Planning Policy Framework (July 2018)

Planning Assessment

Visual amenity

The signage is generally not going to have an adverse visual impact on the area. Most of the signs are positioned some way from the site frontage and will not be unduly obtrusive.

Public safety

The signs will not have an adverse impact on public safety.

Recommendation

APPROVE

Subject to Conditions:-

1. Approved Plans

Is recommendation contrary to letter(s) of representation? N

Case Officer: Peter Barnett Date: 28 December 2018

Authorised by: Gary Peck Date: 4 January 2019