Smoking Management Plan

Site Address: 40 Goring Road, Goring, BN12 4AD
Business Name: The Elephant Ltd
Date: 23/10/2025
Prepared by: The Elephant Ltd

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1. Purpose

This Smoking Management Plan sets out measures to **deter smokers** associated with the premises from causing nuisance or littering, and to **safeguard residential and commercial amenity**.
It responds to the planning condition requiring details of procedures to manage smoking and associated waste.

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2. Designated Smoking Area

- A clearly defined **smoking area** will be provided outside the premises, located so as to **minimise disturbance** to nearby residential windows, doorways, or commercial entrances.
- The smoking area will:
    - Be **clearly signposted**.
    - Contain **fixed cigarette disposal bins** and a **designated floor area** for smokers.

3. Signage and Communication

- Prominent **signage** will be displayed inside and outside the premises reminding customers to:
    - Use the designated smoking area only.
    - Dispose of cigarette ends in the provided receptacles.
    - Be respectful of nearby residents and businesses.
- Staff will be briefed to **politely direct** smokers to the designated area and discourage loitering elsewhere.

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4. Cigarette Butt Disposal and Litter Control

- **Cigarette butt receptacles** will be provided in the designated smoking area.
    - Type: Wall-mounted metal ashtray or standing butt bin with sand insert.

- **Emptying & cleaning schedule:**
    - Bins will be **emptied daily**
    - The area will be **swept each morning and evening** to remove any discarded cigarette ends or litter.

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5. Staff Supervision

- Duty managers and bar staff will:
    - Monitor the smoking area during opening hours, especially late evenings.
    - Prevent groups from congregating outside the designated area.
    - Take prompt action if nuisance, noise, or littering occurs.

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6. Noise and Nuisance Control

- Smokers will be reminded to **keep voices down** and avoid loud conversation late at night.
- The designated smoking area will not allow **music, speakers, or outdoor service**.

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7. Ongoing Review

- The management team will **review the effectiveness** of these measures every 6 months.

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8. Contact Details

For complaints or feedback regarding smoking-related disturbance, please contact:
[Dom Youldon] – Premises Manager
Phone: 07425606695
Email: elephantgoring40@Gmail.com