Planning Services, Adur District Council

Civic Centre,
Ham Road,
Shoreham-by-Sea,
West Sussex,
BN43 6PR

Tel : (01273) 263222 (calls may be recorded)
website : www.adur.gov.uk
e-mail : developmentcontrol@adur.gov.uk

ADUR DISTRICT COUNCIL

PLANNING D
DAN No. A-2d053908
DATE 11 NOV 2008

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of planning applications on council web sites
Please note that with the exception of applicant contact details and Certificates of Ownership, the information provided on this application form and in supporting documents may be published on the council's website.
If any other information that is provided as part of the application which falls within the definition of personal data under the Data Protection Act and is not to be published on the council's website, please contact the council's planning department.

1. Applicant Name, Address and Contact Details

Title: Mr First name: Peter Surname: Welby

Company name: Mitchells & Butlers

Street address: 27
Fleet Street

Town/City: Birmingham
County:
Country:
Postcode: B3 1JP

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (●) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: Mr First Name: Leslie Surname: Gregg

Company name: ASHLEIGH SIGNS LIMITED

Street address:
MARSH STREET
ROTHWELL

Town/City: LEEDS
County: WEST YORKSHIRE
Country: ENGLAND
Postcode: LS26 0AG

	Country Code	National Number	Extension Number
Telephone number:		0113 2014130	
Mobile number:		0797 1158527	
Fax number:		0113 2829155	

Email address: lgregg@ashleigh.co.uk

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 43 Suffix:

House name:

Street address: Manor Road

Town/City: LANCING

County: West Sussex

Postcode: BN15 0EY

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 518378

Northing: 105626

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Council Employee / Member

Is the applicant or agent related to any member of staff or elected member of the council? ○ Yes ◉ No

7. Description of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

3 No Internally illuminated signs
3 No Externally illuminated signs
1 No Non illuminated sign

How many of the following type of advertisements are you applying for?

Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 7

Please describe:

3 No Internally illuminated signs (Items 01,02 & 04)
3 No Externally illuminated signs (Items 03x2 & 05)
1 No Non illuminated sign (Item 06)

8. Advertisement Display

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Photograph 64757+1010271
Photograph 64757+1010277
Photograph 64757+1010278

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 17/11/2008 To: 17/11/2013

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? .968 m

What is the maximum projection of the advertisement from face of building (in metres)? N/A m

What are the dimensions of the proposed advertisement? Height: .960 x Width: 2.050 x Depth: .180 metres

What materials will the sign be made of?

Aluminium/Acrylic/Stainless Steel

What is the maximum height of any of the individual letters and symbols (in centimetres)? 16 cm

The colour of text and background:

Black/White

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 250 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.560 m

What is the maximum projection of the advertisement from face of building (in metres)? N/A m

What are the dimensions of the proposed advertisement? Height: 1.1 x Width: .900 x Depth: .160 metres

What materials will the sign be made of?

Aluminium/Acrylic/Steel

What is the maximum height of any of the individual letters and symbols (in centimetres)? 38 cm

The colour of text and background:

Black/Gold/White

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 250 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 5 m

What is the maximum projection of the advertisement from face of building (in metres)? .050 m

What are the dimensions of the proposed advertisement? Height: .730 x Width: 1.5 x Depth: .050 metres

What materials will the sign be made of?

Brass

What is the maximum height of any of the individual letters and symbols (in centimetres)? 73 cm

The colour of text and background:

Gold

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 250 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 5 m

What is the maximum projection of the advertisement from face of building (in metres)? .050 m

What are the dimensions of the proposed advertisement? Height: .730 x Width: 1.5 x Depth: .050 metres

What materials will the sign be made of?

Brass

What is the maximum height of any of the individual letters and symbols (in centimetres)? 73 cm

The colour of text and background:

Gold

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 250 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.1 m

What is the maximum projection of the advertisement from face of building (in metres)? 1.160 m

What are the dimensions of the proposed advertisement? Height: .860 x Width: .730 x Depth: .730 metres

What materials will the sign be made of?

Brass/Acrylic/Steel

What is the maximum height of any of the individual letters and symbols (in centimetres)? 15 cm

The colour of text and background:

Gold/Silver

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 200 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.3 m

What is the maximum projection of the advertisement from face of building (in metres)? .050 m

What are the dimensions of the proposed advertisement? Height: .420 x Width: 2.340 x Depth: .050 metres

What materials will the sign be made of?

Brass/Stainless Steel

What is the maximum height of any of the individual letters and symbols (in centimetres)? 22 cm

The colour of text and background:

Gold/Silver

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 200 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.2 m

What is the maximum projection of the advertisement from face of building (in metres)? .010 m

What are the dimensions of the proposed advertisement? Height: .250 x Width: .250 x Depth: .010 metres

What materials will the sign be made of?

Brass

What is the maximum height of any of the individual letters and symbols (in centimetres)? .080 cm

The colour of text and background:

Black/Gold

Will the sign be illuminated? ○ Yes ◉ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

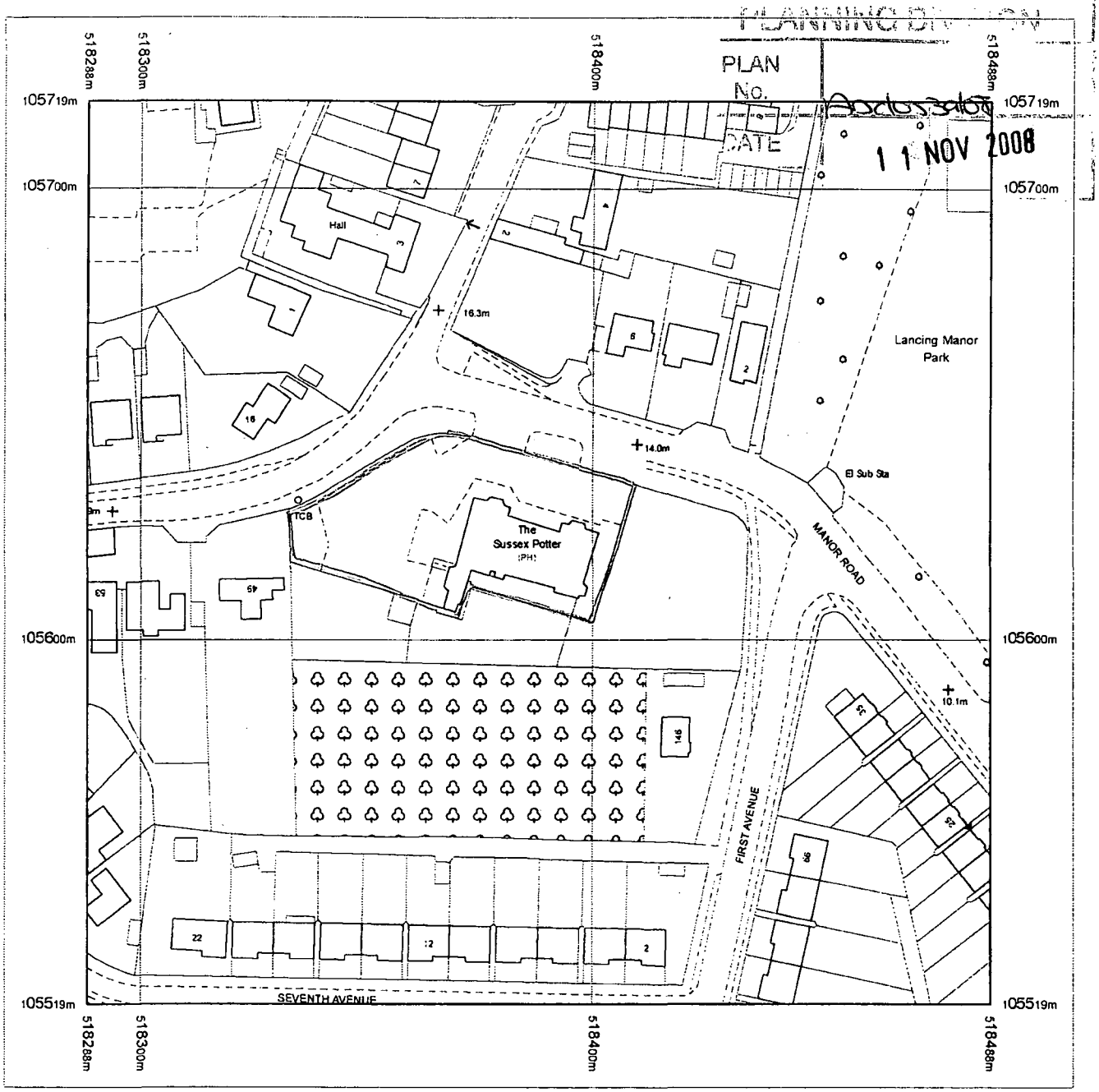
◉ The agent ○ The applicant ○ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. ☒

Date 10/11/2008

OS Sitemap®



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The representation of a road, track or path is no evidence of a right of way.

The representation of features as lines is no evidence of a property boundary.

Metres
0 20 40

Scale 1:1250

Supplied by: **Blackwell M and D C**
Serial number: 01187500
Centre coordinates: 518388.13 105619.25

Further information can be found on the OS Sitemap Information leaflet or the Ordnance Survey web site: www.ordnancesurvey.co.uk

Sussex Potter

43 Manor Road

North Lancing

BN15 0EY





Ad1053a108
11 NOV 2008

Mitchells & Butlers. **Sussex Potter.** 43 Manor Road, North Lancing. BN15 0EY. **64757 (REVISION C)** 06/11/08 - ALG - Show correct scales. Label photograph.

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Phone +44 (0) 113 2828292 **Fax** +44 (0) 113 2829155 **www.**ashleighsigns.com

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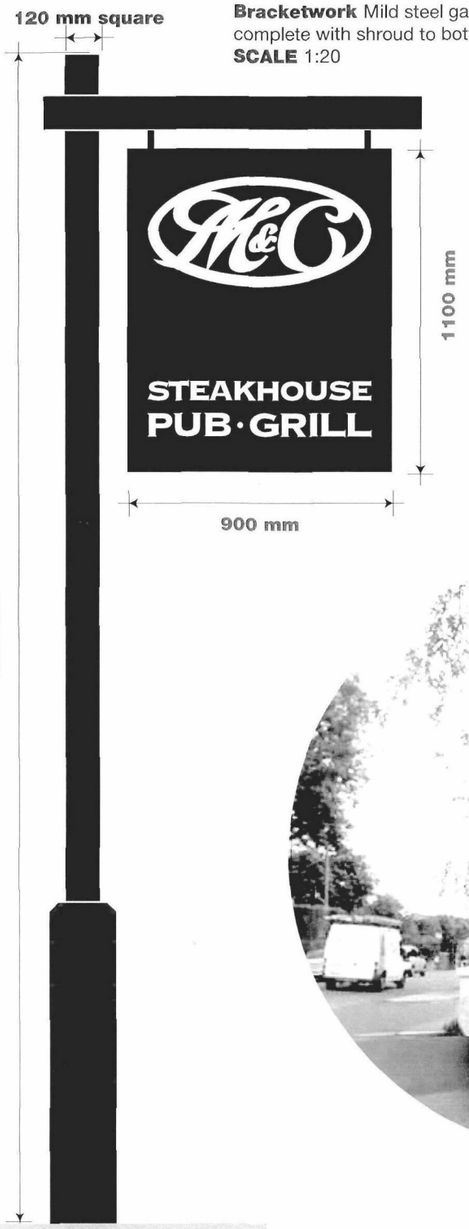
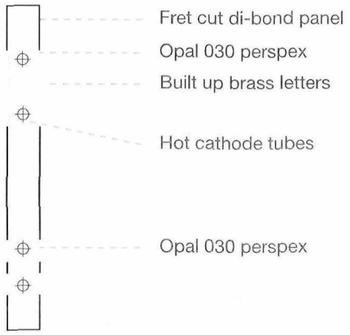
ITEM 01 (Qty 1) M&C 01
Double sided post mounted entrance sign. Di-bond box with fret cut face panels backed up with opal 030 perspex to display 'Miller & Carter' branding and secondary text.
Illumination Internal hot cathode tubes.
Bracketwork Stainless steel square posts complete with inset groove detail to tops of posts.
SCALE 1:20



ITEM 02 (Qty 1) M&C 02
Double sided post mounted hanging sign. Di-bond box panel having fret cut'M&C' Logo's & Letters which are backed with opal 030 perspex. Complete with built up brass 'M&C' logo's only which will have halo illuminated surrounds.
Illumination Internal Hot cathode tubes.
Bracketwork Mild steel gallows style post finished in black complete with shroud to bottom.
SCALE 1:20





Arc/0539/08
11 NOV 2008



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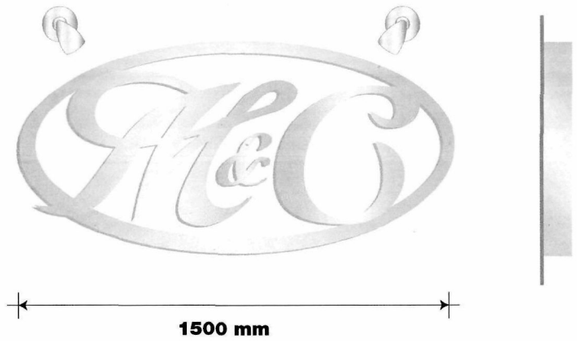
ITEM 03 (Qty 2) M&C 03b
Wall mounted built up externally illuminated polished brass logo.
Illumination Bullet spotlights finished silver.
Bracketwork N/A.
SCALE 1:20

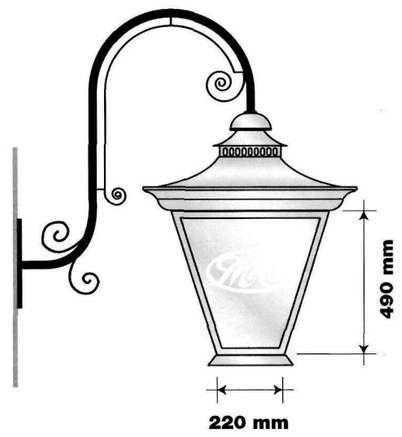


ITEM 05 (Qty 1)
Wall mounted externally illuminated letters. Built up polished brass 'MILLER & CARTER' complete with secondry stainless steel 'STEAKHOUSE PUB GRILL' letters to existing fascia board.
Illumination Existing trough light.
Bracketwork N/A.
SCALE 1:20



PLANNING DIVISION
PLAN No. Ad/c0539/08
DATE 11 NOV 2008

ITEM 04 (Qty 1) M&C 06
New polished brass decorative lantern with etched glass windows displaying 'M&C' logo.
Illumination White light.
Bracketwork Decorative steel swan neck bracket in black.
SCALE 1:20



ITEM 06 (Qty 1) M&C 11
Brass 'M&C' plaque complete with engraved logo & wording (infill in black).
SCALE 1:10



colours

Brushed Stainless Steel | Polished Brass | White | Black

typefaces

House Name - Friz Quadrata Bold
Secondary Text - Copperplate Bold / Times Regular.

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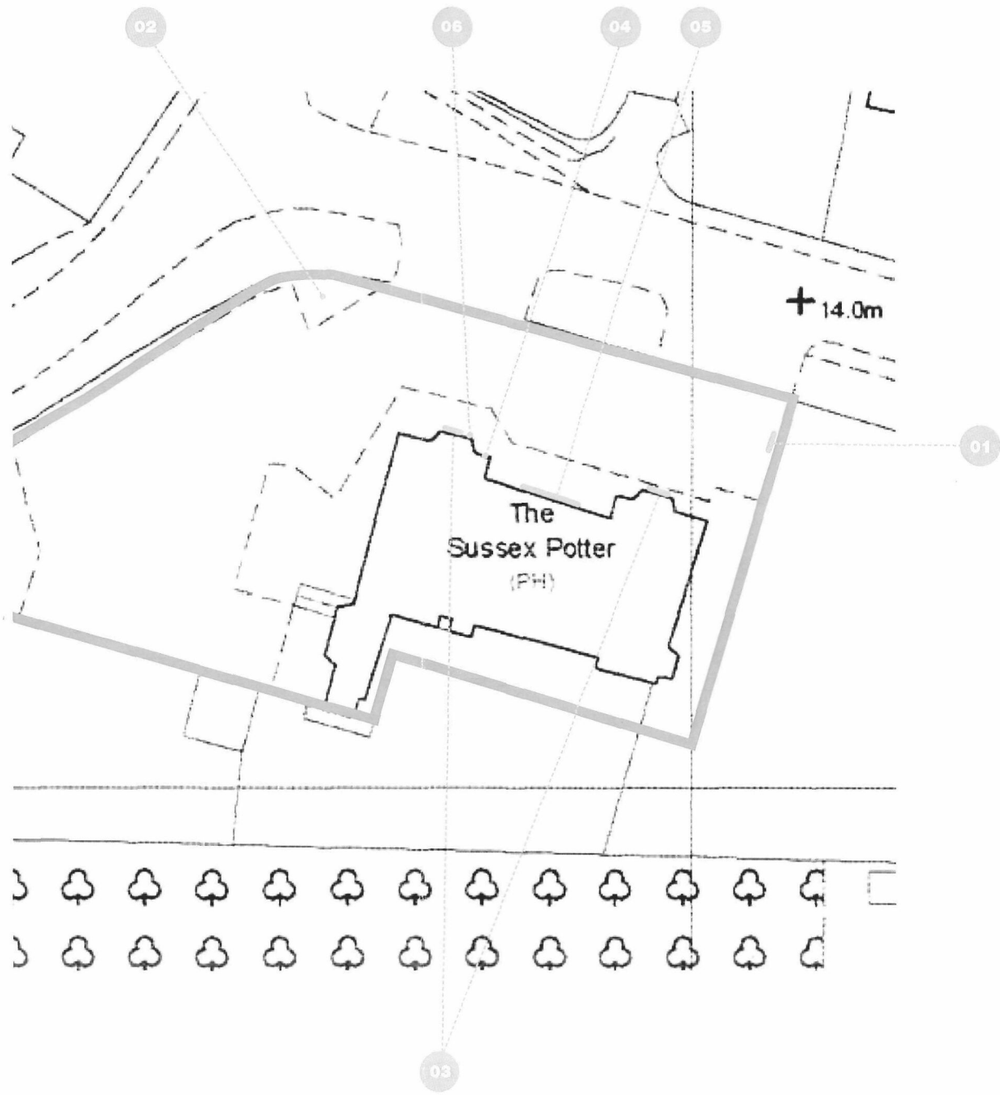
SITE PLAN - SCALE 1:500



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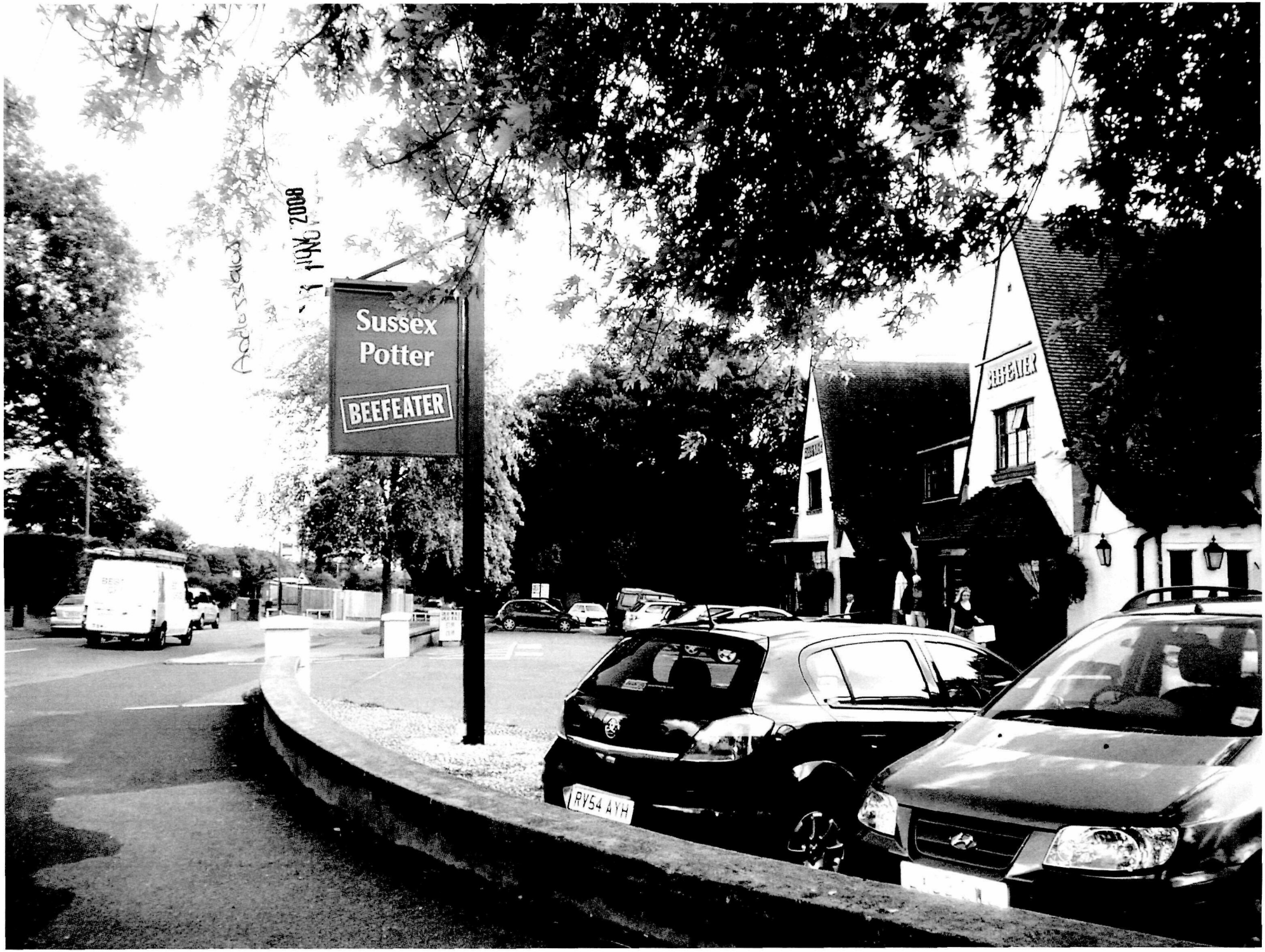
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