Portland House
Richmond Road
Worthing BN11 1LF

APPLICATION NO. WB/07/1061/FULL

TOWN AND COUNTRY PLANNING ACT 1990
TOWN AND COUNTRY PLANNING GENERAL DEVELOPMENT PROCEDURE ORDER 1995

WHP Wilkinson Helsby
C/o Craig Blackadder
The Pavillions
Weston Road
Epsom
KT17 1JG

PROPOSAL: Proposed telecommunications development comprising of a 20 metre high lattice tower and associated equipment cabinets. (Resubmission of WB/07/0700/FULL).

LOCATION : Pountney Tyres Meadow Industrial Estate Dale Road Worthing

DATE REGISTERED 22nd August 2007

APPLICANT : T-Mobile (UK) Ltd.

WORTHING BOROUGH COUNCIL, under the above Act and Order, gives you notice that its decision upon your application described above and in Drawing No. 107089-01-Rev. D and supporting documentation, which accompanied the application, or as subsequently amended prior to consideration, is to

REFUSE PERMISSION for the reason(s) that:-

1. The tower would, by virtue of its siting and height, appear unduly prominent in the streetscene when viewed northwards up Dale Road from Meadow Road to the detriment of the appearance and attraction of the industrial estate and visual amenity and the applicant has failed to demonstrate satisfactorily why an alternative siting within the application premises in a less conspicuous position would not be feasible. As such it conflicts with Worthing Local Plan Policy BE1 and West Sussex Structure Plan Policies CH1 and NE23.

Dated : 2nd October 2007

Assistant Director (Planning Services)

INFORMATIVES

This information is only intended as a summary of the reasons for refusal of planning permission. For further details on the decision please see the application report which is available from the Planning Reception at Portland House, Richmond Road, Worthing.

Note: Your attention is drawn to the notes and advice overleaf.