WEST SUSSEX COUNTY COUNCIL CONSULTATION

TO:	Adur & Worthing Councils FAO: Peter Barnett
FROM:	Highways, WSCC
DATE:	27th June 2018
LOCATION:	118, High Street, Shoreham-by-Sea, West Sussex, BN43 5DB
SUBJECT:	AWDM/0710/18 Proposed vintage painted gable wall sign (non-illuminated).
RECOMMENDATION:	☑ Advice ☐ Objection ☐ Modification ☐ No Objection ☐ More Information ☐ Refusal
S106 CONTRIBUTION TOTAL:	£N/A

This application has been dealt with in accordance with the Development Control Scheme protocol for small scale proposals which include up to 5 residential units or extensions to single units accessed from roads that do not form part of the Strategic Road Network (SRN). As such the comments provided by Planning Services should be considered to be advice only, with respect to this planning application.

This proposal has been considered by means of a desktop study, using the information and plans submitted with this application, in conjunction with other available WSCC map information. A site visit can be arranged on request.

West Sussex County Council, as the Local Highway Authority (LHA), have been consulted on proposals for a vintage style painted wall sign directing to mortgage advice company off Norfolk Bridge Roundabout.

The sign will be visible for drivers along the A283 High Street, travelling southbound into Shoreham but will not obstruct visibility or impair sight lines. The LHA consider that the sign will be non-illuminated and placed on privately maintained property.

Considering the town centre location and context of the nearby street scene the LHA could not resist the application on highway safety grounds.

Katie Kurek
West Sussex County Council – Planning Services