From:	Franklin, Richard
Sent:	10 July 2019 12:27
To:	planning@adur-worthing.gov.uk
Cc:	Planning SE; Bowie, David; Cleaver, Elizabeth; Bown, Kevin
Subject:	FAO Eve Hearsey - Highways England response: AWDM/0663/19 - Manor Road Service Station, 96 Manor Road, Lancing, West Sussex

For the attention of: Eve Hearsey

Planning Application No: AWDM/0663/19

Site: Manor Road Service Station, 96 Manor Road, Lancing, West Sussex.

Development: Application for advertisement consent for Installation of 1no. Double Sided Internally Illuminated Totem Sign; 2no. Non-illuminated Fascia Shop Signs;. 3 no. LED lit Canopy Fascia Signs; together with various other non-illuminated signs within the site.

Highways England Ref: HAMIS 85125

Dear Ms Hearsey,

Thank you for your correspondence of 1 July 2019 regarding the above application.

Highways England has been appointed by the Secretary of State for Transport as strategic highway company under the provisions of the Infrastructure Act 2015 and is the highway authority, traffic authority and street authority for the strategic road network (SRN). The SRN is a critical national asset and as such Highways England works to ensure that it operates and is managed in the public interest, both in respect of current activities and needs as well as in providing effective stewardship of its long-term operation and integrity. We will therefore be concerned with proposals that have the potential to impact the safe and efficient operation of the SRN.

In principle, we have no objection to the proposed development. However, we recommend that the conditions below are included in relation to the 1no. Double Sided Internally Illuminated Totem Sign and 3 no. LED lit Canopy Fascia Signs if you are minded to grant permission:

(1) Between sunset and sunrise the intensity of the illumination of the signs shall not exceed 300 cd/m2;

(2) Between sunrise and sunset the intensity of the illumination of the signs shall not exceed 600 cd/m2;

(3) Signs shall be fitted with a light intensity monitoring censor to ensure the illuminance intensity is dimmable to take account of ambient light conditions and comply with the maximum recommended lighting intensity; and

(4) The signs shall not display any moving, or apparently moving, images.

I trust that the above is of assistance and thank you for consulting Highways England with regard to this planning application.

Should you have any queries regarding this response, please contact us at: PlanningSE@highwaysengland.co.uk.

Regards,

Sent on behalf of Elizabeth Cleaver Assistant Spatial Planning Manager Area 4

Richard Franklin
Highways England | Bridge House | 1 Walnut Tree Close | Guildford | Surrey | GU1 4LZ
Web: http://www.highways.gov.uk

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https://www.gov.uk/government/organisations/highways-england **|** *info@highwaysengland.co.uk*

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