

Document - Road Safety Risk Assessment
A27 / Sompting Road, Worthing, Advertising

Location in document	Comment	Date	Document version
Prior to safety baseline and safety objective section.	Within the planning phase of this safety risk assessment, to fulfil GG 104 compliance we also need the inclusion of two tabulated pieces of information: - Categorisation of activity - This can be copied from the template shared and will give documented justification for the level of safety governance required. (Expected to be Type A). - Populations affected - Which of road users; road workers; and other parties does this affect (noting any specific road user types such as HGV drivers etc.) and therefore to be considered in your hazard identification and risk assessment matrix below.	08/10/2025	1
4.11	Please add 4.11 to your safety objective section. I agree that the overarching safety objective is to manage safety for all affected populations SFAIRP. 4.11 is a road user specific safety objective that should be added for a zero-net increase in collisions, over a three year period (least amount of time for a representative sample) post installation of the proposed digital advertising.	08/10/2025	1
6.1	Please also document that a review of collision data will be undertaken post construction (3 years) to assure that the safety objectives have been achieved. In particular that there is not an increase in road traffic locations at this site, or that in the case that there were, this digital signage was not deemed as a causation factor in any of the collisions.	08/10/2025	1
Appendix A Risk Matrix:			
Hazard 1 - control measures	Please document what junction change timings are for reference. Potentially documented during site visit/ industry standard.	08/10/2025	1
Hazard 1 - control measures	What are the levels of lighting and how they'll be applied?	08/10/2025	1
Hazard 3 - control measures	How will this be managed once installed - are there industry standards?	08/10/2025	1
Hazard 4 - control measures	Is it possible to include an engineered solution within the design to prevent video imagery?	08/10/2025	1
Hazard 5 - control measures	How is the sign conditioned in this way?	08/10/2025	1
Additional hazards	Please also include hazards for: - Sign placement causing obstruction and risk of collision from an errant vehicle leaving the carriageway. I expect from the imagery and schematics that as it's raised within a walled embankment that this is extremely unlikely, but it needs to be documented for assurance. - Sign becoming damaged/weathered causing LED malfunction creating flashing /strobing - what will the timeframe for maintenance checks to assure against this?Will there be any impact on the A27 carriageway during construction, or for post construction maintenance of the digital signage proposed? I.e. impact on underground services (for highway lighting and traffic control signals) and/or traffic management. Please document and score this hazard and risk either way. - Will there be any impact on the A27 carriageway during construction, or for post construction maintenance of the digital signage proposed? I.e. impact on underground services (for highway lighting and traffic control signals) and/or	08/10/2025	1