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BOROUGH OF WORTHING
DEPOSITED
TP. Ref. No.
WB /

Planning Services

15th February 2011

F.A.O Mr H. Barnes-Moss

Re: Ernest Jones, 45-47 Montague Street, Worthing, BN11 3DN

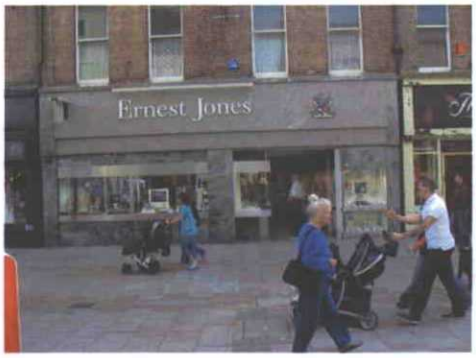
Please find set out below our design statement for the above submitted application.

Context.

The premises comprise of an existing retail Jewellery store, which, together with staff and storage areas, occupies the ground and first floor of 45-47 Montague Street, Worthing. The building has another two stories above the first floor which belong to another tenant.

The premise is situated within the pedestrianised Worthing Town Centre. Properties in the vicinity and surrounding area of the premises named above are in a traditional conservation style.

The general scene is a wide paved pedestrian path along a string of retail outlets and other commercial premises on both sides. The buildings are predominantly 2 and 3 stories high with traditional timber windows. External finishes are mainly brick or painted render. Shopfronts are of timber. Photos below:







Amount.

This application relates only to the existing marble on the shop front which is to be extended up 635mm to the underside of the new timber fascia with conservation style timber panels with mouldings either side of the extended marble which is shown on drawing 3082-03-02 attached with this planning application. The new marble is to match the design, colour and construction of the existing marble on the shop front. Window displays on either side of the entrance are to remain as existing. A separate advertising application is already in place under reference **WB/10/1016/ADV** and is being dealt with by Mr. H. Barnes-Moss.

Layout.

As existing. No development planned. Changes to shop front marble only. To extend the existing marble central to the shop front 635mm to the underside of the new timber fascia with conservation style timber panels with mouldings either side of the extended marble which is shown on drawing 3082-03-02 attached with this planning application.

Scale.

Fascia signage to decrease in size to 1100m due to planning officer comments. No further changes affecting scale of development are planned.

Landscaping.

As existing. No development is planned. Extension of marble on shop front entrance, fascia level signage and projecting sign only.

Appearance.

The use of marble is to match the existing colour, design and construction. The conservation style timber panels with mouldings are to be painted Dark Grey RAL 7024 which is the same as the proposed timber fascia panel.

Access.

As existing. No development is planned. Extension of marble on shop front entrance, fascia level signage and projecting sign only.

Yours Sincerely

[redacted]

Satinder Takhi
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Signet Trading Ltd (Store Development).
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