

Planning Services, Adur & Worthing Councils

Portland House,
44 Richmond Road,
Worthing,
West Sussex,
BN11 1HS

Tel : 01903 221065
websites : www.adur.gov.uk or www.worthing.gov.uk
e-mail : planning@adur-worthing.gov.uk



Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number	
Suffix	
Property Name	Hungry Horse
Address Line 1	Palatine Road
Address Line 2	Castle
Address Line 3	West Sussex
Town/city	Worthing
Postcode	BN12 6JN

Description of site location must be completed if postcode is not known:

Easting (x)	Northing (y)
511102	103889

Description

Applicant Details

Name/Company

Title

MR

First name

SIMON

Surname

PETTIFER

Company Name

GREENE KING

Address

Address line 1

Hungry Horse Palatine Road

Address line 2

Address line 3

GORNING BY SEA

Town/City

Worthing

County

West Sussex

Country

Postcode

BN12 6JN

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Applicant Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Installation of 3x non illuminated double sided post mounted corex/car park signs

Advertisement Type:

Other type

Height:

2.435 metres

Width:

1.735 metres

Depth:

0.11 metres

What is the height from the ground to the base of the advertisement?:

0.99 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

113 centimetres

What materials will the advertisement be made of?:

ITEM 01 (Qty 1) 25HH09D Single sided post mounted corex holder to existing posts Featuring: • 50mm trims finished RAL 9005 • 1715x1215mm interchangeable corex slots • Digitally printed vinyl overlay Single sided car park directional on existing posts Featuring: • Formed 2mm aluminium panel finished RAL 3002 • Cut white vinyl text with black boarder • Existing posts finished RAL 9005

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

2.435 metres

Width:

1.735 metres

Depth:

0.11 metres

What is the height from the ground to the base of the advertisement?:

0.99 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

113 centimetres

What materials will the advertisement be made of?:

ITEM 02 (Qty 1) 25HH09C Single sided post mounted corex holder to existing posts Featuring: • 50mm trims finished RAL 9005 • 1715x1215mm interchangeable corex slots • Digitally printed vinyl overlay Single sided car park directional on existing posts Featuring: • Formed 2mm aluminium panel finished RAL 3002 • Cut white vinyl text with black boarder • Existing posts finished RAL 9005

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

2.435 metres

Width:

1.735 metres

Depth:

0.11 metres

What is the height from the ground to the base of the advertisement?:

1.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

113 centimetres

What materials will the advertisement be made of?:

ITEM 03 (Qty 1) 25HH09C Double sided post mounted corex holder Featuring: • 50mm trims finished RAL 9005 • 1715x1215mm interchangeable corex slots • Digitally printed vinyl overlay • 2no. 70 mm² steel posts finished RAL 9005

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

Item 01 One non illuminated single sided post mounted corex/car park sign
Item 02 One non illuminated single sided post mounted corex/car park sign
Item 03 One non illuminated single sided post mounted corex

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☒ Yes
☐ No
☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

proposed and existing photographs

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

11/03/2026

To Date

11/03/2031

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Gillian Shepley

Date

12/03/2026