Adur District Council

Planning, Regeneration and Wellbeing

Mr James Breckell
James Breckell Architects
Adur Business Centre
Little High Street
Shoreham-by-Sea
West Sussex
BN43 5EG

ADVERTISEMENT SPLIT DECISION

TOWN AND COUNTRY PLANNING ACT 1990
TOWN & COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 2007

APPLICATION NUMBER: AWDM/0828/13

On behalf of: Mr Andrew Ash

In pursuance of their powers under the above-mentioned Act and Regulations, the Council hereby PART REFUSE EXPRESS CONSENT AND PART GRANT EXPRESS CONSENT in respect of the following display of (an) advertisement(s), that is to say:

Installation of 1 non-illuminated vinyl banner sign, 3 non-illuminated aluminium post signs, 1 non-illuminated fascia sign and 1 no. car park sign

Grove Lodge Veterinary Group 21 Southwick Street Southwick West Sussex

as contained in Application No. AWDM/0828/13 submitted to the Council on 11/07/2013. The parts of the proposals to which the split decision relates, together with the reason(s) for the refusal and the conditions subject to which the express consent is granted are set out in the Schedule overleaf.

James Appleton
Executive Head of Planning, Regeneration and Wellbeing
Date: 03/10/2013

PTO

ADUR DISTRICT COUNCIL
Adur District Council, Planning Services, Portland House,
Richmond Road, Worthing, West Sussex, BN11 1LF
Tel: (01903) 221065 Fax: (01903) 221072
Minicom: (01903) 204500 DX: 142965 Worthing 10
web: www.adur.gov.uk

SCHEDULE

REFUSAL

Proposal:

Installation of 1 non-illuminated vinyl banner sign, 1 non-illuminated aluminium post sign (sign 3)

Reasons for Refusal

01. The proposed vinyl PVC banner and aluminium sign 3, by reason of their size, design and position on and and in front of the building, give rise to a cluttered appearance which is harmful to the visual amenities of the Southwick Conservation Area. The signs are therefore contrary to saved policies AB4 and AB17 of the Adur District Local Plan and the policies of the National Planning Policy Framework.

EXPRESS CONSENT

Proposal:

Installation of 2 non-illuminated aluminium post signs (signs 1 and 2), 1 non-illuminated fascia sign and 1 no. car park sign

Conditions

01. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

02. No advertisement shall be sited or displayed so as to:
    (a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
    (b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
    (c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.

03. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

04. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.

05. Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

06. This consent shall expire at the end of the period of 5 years beginning with whichever is the earlier of (a) the date of commencement of the display or (b) 6 months from the date of this consent.

    Reason: *To comply with Regulation 14 (7 & 8)*

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07. The advertisements hereby granted consent shall be displayed in accordance with the following approved plans:-

Drawing No 298 100 Rev A received 11 September 2013 (but excluding the vinyl PVC banner on the south elevation and the aluminium sign on the east elevation)
Fascia sign detail received 11 July 2013
Aluminium sign detail (excluding sign 3) received 11 July 2013
Parking sign detail received 11 July 2013

Reason: *For the avoidance of doubt.*