Form Ref. No. 666915

ADUR DISTRICT COUNCIL

APPLICATION FOR CONSENT TO DISPLAY ADVERTISEMENTS

Town and Country Planning Act 1990
Town and Country Planning (Control of Advertisements) Regulations 1992

ADUR DISTRICT COUNCIL
PLANNING DIVISION

PLAN No.	AD0576d0t
DATE RECEIVED	18 SEP 2007

Please read the notes before you fill in this form.

1 Applicant

Title	
Forenames	
Surname	McDonalds Restaurants Ltd
Address	11-59 High Road East Finchley London N2 8AW
Telephone	
Work	
Fax	
Email	

Agent (if any)

Title	Mrs
Forenames	Janet
Lastname	Steer
Address	AEW Architects Century Buildings St. Mary's Parsonage Manchester M3 2DF
Telephone	0161 214 4370
Work	
Fax	
Email	jsteer@aewarchitects.com

2 Please give the address or location of the site for the advertisements.

(You must provide plans showing the exact position)

Address	Shoreham McDonalds Holmbush Centre Shoreham-by-sea West Sussex BN4 6TD
Location	

3 Please number your plans and write the numbers and scales against the titles here

(Please see note 7)

	Number	Scale
Location Plan	1709-00 Shoreham Site Location Plan	1:1250
Block Plan		
Elevation		
Detailed Plans	1709-01 Shoreham Proposed Advertisement	1:50

Please enclose four copies of this form and four sets of plans.

4 Does the applicant own or lease the land?

Yes

If "No" does the applicant have the owner's permission to display the advertisements, or the permission of another person who can allow the applicant to use the land to display the advertisement?

5 Are the advertisements already being displayed? No

If "Yes", please give the date they were first displayed. (Please see note 9)

6 Are there any advertisements that *will be* removed?

If "Yes", please show their position on the block plan

7 Please give details of advertisements
(Please see note 3)

	Number	Height	Width	Depth
Hoarding				
Fascia	1	1200mm	1500mm	25mm
Box Sign				
Flag				
Pole				

Other (please give details)

Type of Sign	Number	Height	Width	Depth

For **Fascia** signs only, what is the height of the top of the sign above the ground? (metres) 6.8m Approx

How far do the advertisements project from the face of the building? (metres) 25mm

Please give details of the materials and colour to be used for:

The Framework

Materials	Metal Structure - ie. Steel
Colour	Kakhi Green - Ref: 90YY 07/093

The Face of the Board and Any Letters

Materials	Alumunium
Colour	Kakhi Green - Ref: 90YY 07/093

The Bracket

Materials	Metal Structure - ie. Steel
Colour	Kakhi Green - Ref: 90YY 07/093

Lighting and Display

Will the advertisements have any lighting? Yes

If "Yes", will the lighting be Inside

What type of lighting will it be? Internally illuminated Golden Arch on a non-illuminated khaki backing

If advert is internally illuminated, how bright will it be? 420 Candelas per sqm

Please tell us the period for which you would like to display the advertisements.

From November 2007 To November 2012

8. Please state the fee enclosed (please see note 8) £ 75.00

Signature: [redacted] **Date:** 13.09.07.

Please print name: JANET STEER

Control of Advertisements - Notes

It is an offence to put up many types of advertisements without consent.
We usually take legal action against people who do this.
Please do not put up your advertisements until you have consent.

1. Under the Town and Country Planning (Control of Advertisement) Regulations 1992 (as amended) you need express consent to display many types of advertisements. Please refer to the current regulations for details or ask a planning officer

2. Planning officers can normally give you help and advice if you show them what you want to do before you hand in your application. Please follow the advice below before you make your application. If what you want to do does not meet the standards set out in the guide, please write to us for advice.

3. Definition of types of advertisements :
·Hoarding : Usually a large sign containing poster panels which can be placed at the entrance to or sides of building sites or at important sites on the roadside.
· Fascia sign: A sign attached to a building, for example, above a shopfront.
· Box sign: A type of sign which projects from the surface it is mounted on, for example, at the front of a building.
· Flag: Usually a sign in fabric or plastic in the shape of a flag attached to a single flagpole.
· Pole sign: A sign attached to a pole or curved to form a pole, for example, on the forecourt of a garage.

4. Consent is normally given for five years but advertisements are allowed to remain beyond the five year period (subject to the power of the Council to require them to be removed if necessary).

5. You must have consent from the owner of the land or anyone else with the right to give consent before you put up the advertisements. It is your responsibility to get this consent.

6. It is your responsibility to get any other necessary permission (for example, planning permission or listed building consent). For more advice, please contact us.

7. You must send us four copies of each of the following plans.
One copy of the plans must be coloured to show the work you are applying for.
· A location plan which will allow us to identify the exact location of the land. It should be at a scale of 1:1250 and the site should be outlined in red.
· A block plan at a scale of at least 1:500 showing the boundaries of the site (highlighted in red) and the exact position of the advertisements.
· Detailed plans of the advertisements at a scale of at least 1:10 showing the layout, wording and colour of the advertisements and the size of the lettering. This plan should also show how you will fix or support the advertisements.
· If the sign is to be displayed on a building, your application should include an elevation of the relevant face of the building at a scale of 1:100 or 1:50. The elevation should show the exact position of the advertisements on the building. If you have photos of the building, you can use them instead of elevation plans as long as you draw in the sign clearly on the photo.
· If the sign is to be illuminated, details of the means of illumination are required, including the luminance in candelas, and the positioning and appearance of any external light fittings.

8. A list of planning fees is available. For more details about fees, please contact the Planning Section on (01273) 263222.

Please send your application to:
Chief Officer
Planning and Policy Division
Civic Centre
Ham Road
Shoreham by Sea
West Sussex
BN43 6PR

Phone: 01273 263222
Fax: 01273 263203
E-mail:
developmentcontrol@adur.gov.uk

Before sending your application please make sure you have:

. answered all the questions;

. signed and dated the application form;

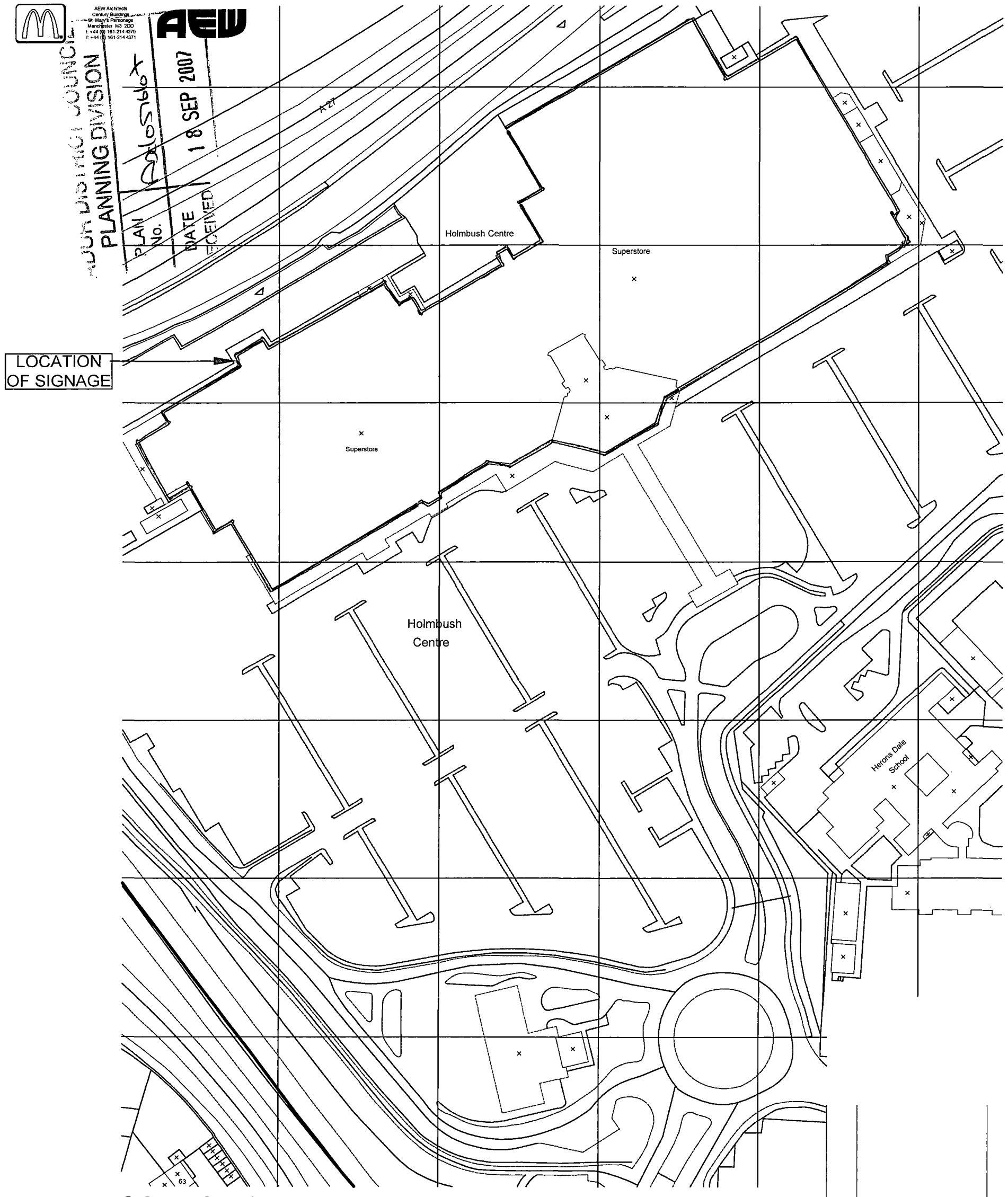
. enclosed four sets of plans or photographs. One copy of the plans must be coloured to show the work you are applying for (please see note 7);
. enclosed the application fee (please see note 8).

Please make cheque payable to Adur District Council.

Remember that an agent can sign the form for you.

AEW Architects
Century Buildings
St. Mary's Parsonage
Manchester M3 2DD
t: +44 (0) 161-214 4370
f: +44 (0) 161-214 4371

ADUR DISTRICT COUNCIL
PLANNING DIVISION
PLAN No. AS/0576/07
DATE RECEIVED 18 SEP 2007



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SITE LOCATION PLAN 1:1250

REV.	DATE.	DRAWING REVISIONS.	BY.	CHECKED

GENERAL NOTES:
All works are to be undertaken in accordance with the Building Regulations and the latest British Standards.
All proprietary materials and products are to be used strictly in accordance with the manufacturers recommendations.
This drawing must not be scaled. All dimensions to be checked on site prior to construction.

PROPOSED DEVELOPMENT AT
Holmbush Centre, Shoreham By Sea
West Sussex, BN4 6TD

STORE No :–
0474

ON BEHALF OF :–
McDonald's Restaurants Ltd

DRAWING TITLE :–
Site Location Plan

DRAWN BY	CHECKED BY	DRAWING No.	REV No.
JLS		1709-00	
SCALE & SIZE	DATE		
1:1250@A3	13.09.07		

AEW Architects
Century Buildings
St. Mary's Parsonage
Manchester M3 2DD
t: +44 (0) 161-214 4370
f: +44 (0) 161-214 4371

AEW Architects
Century Buildings
St Mary's Place
Newcastle upon Tyne NE1 7PG
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f +44 (0) 191 214 4371

NOTES

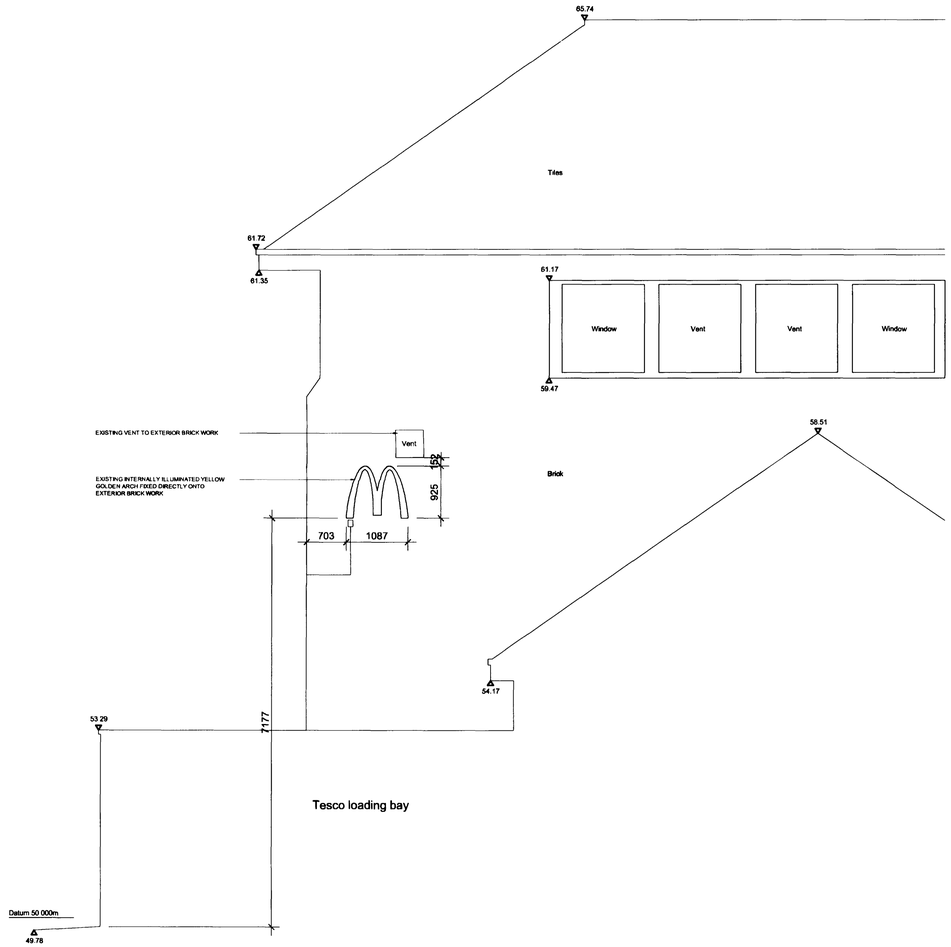
1. All dimensions to be checked on site prior to commencement on site. Any discrepancies to be reported to McDonald's PM.

2 All existing signage to be removed and discarded as McDonald's PM instruction. Any fixing holes, electrical cable penetrations etc to be made good, flush with surrounding finishes.

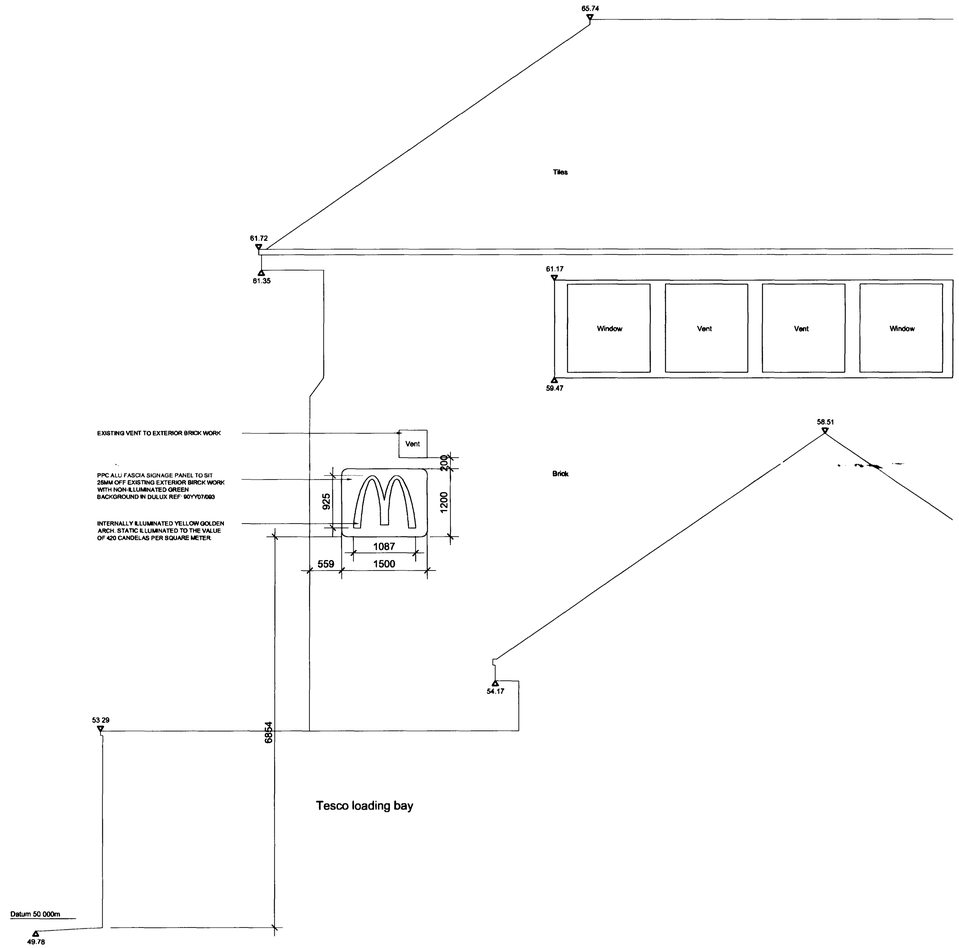
3. All surfaces to be re-sprayed to be first treated with suitable primers as agreed with the McDonald's PM, prior to receiving new paint finish.

4. Material references
Shopfront paint Khaki Green Ref : Dulux 90 YY 07/093 Matt
Golden arch - Fascia - Yellow Vinyl
Internally Illuminated Projecting Sign - Yellow Acrylic

5. All works to be undertaken within current Building Regulation ADoc's, British Standards and appropriate codes of practice.



EXISTING EXTERNAL SIGNAGE



PROPOSED EXTERNAL SIGNAGE

PROPOSED EXTERNAL ADVERTISEMENT 1:50

PLANNING
PLAN No. A0607/07
DATE RECEIVED 18 SEP 2007

REV.	DATE	DRAWING REVISIONS	BY	CHECKED

GENERAL NOTES:
All works are to be undertaken in accordance with the Building Regulations and the latest British Standards.
All proprietary products specified are to be used strictly in accordance with the manufacturers recommendations.
This drawing must not be scaled. All dimensions to be checked on site prior to construction

PROPOSED DEVELOPMENT AT: Holmbush Centre, Shoreham By The Sea, West Sussex, BN4 6TD — STORE No :- 0474

ON BEHALF OF :- McDonald's Restaurants Ltd

DRAWING TITLE :- Proposed External Advertisement

DRAWN BY	CHECKED BY	DRAWING No.	REV No.
JLS		1709-01	
SCALE & SIZE: 1:50@A1	DATE: 13.09.07		

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