ADUR
DISTRICT COUNCIL

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Development Control

Application Number: ADC/0580/08

TOWN AND COUNTRY PLANNING ACT, 1990
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 1992

Omega Signs Ltd
Newmarket Approach
Leeds
LS9 0RJ

On behalf of: Greene King

In pursuance of their powers under the above-mentioned Act and Regulations, the Council hereby REFUSE EXPRESS CONSENT to the following display of (an) advertisement(s):

2 double-sided non-illuminated freestanding signboards (retrospective)

Waterside Inn Lower Beach Road Shoreham-by-Sea West Sussex

as shown on Plan and Application No. ADC/0580/08 submitted to the Council on 11/12/2008.

The reasons for the Council's decision to refuse to permit the above works are specified hereunder.

James Appleton
Executive Head of Planning, Regeneration and Wellbeing Date: 20/01/2009

SCHEDULE

Reasons for Refusal

01. The signboards, by reason of their size, siting and method of display, form unduly prominent features in the street-scene which, in combination with the other signage around the premises, give rise to a cluttered appearance to the detriment of the visual amenities of the locality.