# Planning Services, Adur District Council

Civic Centre,
Ham Road,
Shoreham-by-Sea,
West Sussex,
BN43 6PR

Tel : (01273) 263222 (calls may be recorded)
website : www.adur.gov.uk
e-mail : developmentcontrol@adur.gov.uk

ADUR DISTRICT COUNCIL

Ax/0588/08
15 DEC 2008

## Application for consent to display an advertisement(s).
## Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of planning applications on council web sites
Please note that with the exception of applicant contact details and Certificates of Ownership, the information provided on this application form and in supporting documents may be published on the council's website.
If any other information that is provided as part of the application which falls within the definition of personal data under the Data Protection Act and is not to be published on the council's website, please contact the council's planning department.

### 1. Applicant Name, Address and Contact Details

Title: First name: Surname:

Company name: food programme delivery, orchid group

Street address: old bank building
hanover street

Town/City: manchester

County:

Country:

Postcode:

| | Country Code | National Number | Extension Number |
|---|---|---|---|
| Telephone number: | | | |
| Mobile number: | | | |
| Fax number: | | | |

Email address:

Are you an agent acting on behalf of the applicant? (●) Yes ( ) No

### 2. Agent Name, Address and Contact Details

Title: First Name: Kevin Surname: Watson

Company name: futurama

Street address: Olympia House
Metro Park 45
Middleton Grove

Town/City: Leeds

County: West Yorks

Country: UK

Postcode: LS11 5TY

| | Country Code | National Number | Extension Number |
|---|---|---|---|
| Telephone number: | | 0113 270 5595 | |
| Mobile number: | | | |
| Fax number: | | | |

Email address: kwatson@futurama.ltd.uk

## 3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 3 Suffix:

House name:

Street address: Royal George Parade

Town/City: SHOREHAM-BY-SEA

County: West Sussex

Postcode: BN43 6TB

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 523296

Northing: 106078

Description:

## 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

## 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

## 6. Council Employee / Member

Is the applicant or agent related to any member of staff or elected member of the council? ○ Yes ◉ No

## 7. Description of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

3 x fascia signs

How many of the following type of advertisements are you applying for?

Fascia sign(s) 3 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 0

## 8. Advertisement Display

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

please see photos attached

Will the proposed advertisement(s) project over a footpath or other public highway? ◉ Yes ○ No

## 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 12/12/2008 To: 11/12/2013

## 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.150 m

What is the maximum projection of the advertisement from face of building (in metres)? .060 m

What are the dimensions of the proposed advertisement? Height: 1.180 x Width: 11.500 x Depth: .060 metres

What materials will the sign be made of?

aluminium/acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)? 54 cm

The colour of text and background:

pantone green 375 ,blue 2757 white

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 400 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.150 m

What is the maximum projection of the advertisement from face of building (in metres)? .035 m

What are the dimensions of the proposed advertisement? Height: 1.180 x Width: 2.405 x Depth: .035 metres

What materials will the sign be made of?

aluminum

What is the maximum height of any of the individual letters and symbols (in centimetres)? n/a cm

The colour of text and background:

pantone green 375

Will the sign be illuminated? ( ) Yes (•) No

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.150 m

What is the maximum projection of the advertisement from face of building (in metres)? .060 m

What are the dimensions of the proposed advertisement? Height: 1.180 x Width: 6.570 x Depth: .060 metres

What materials will the sign be made of?

aluminium/acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)? 54 cm

The colour of text and background:

pantone green 375 blue 2757 white

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 400 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

## 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

( ) The agent (•) The applicant ( ) Other person

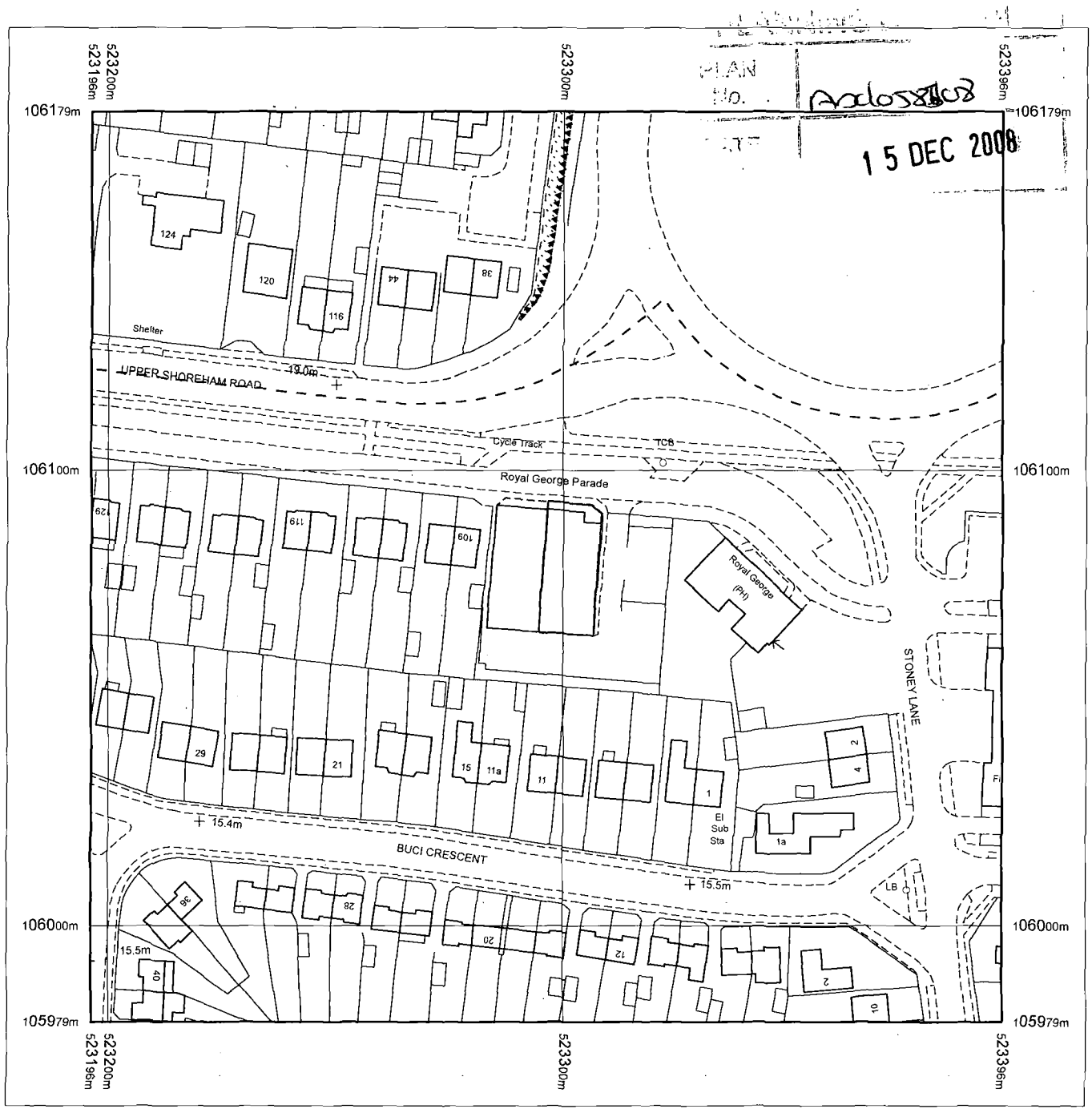
## 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. ☒

Date 12/12/2008

# Ordnance Survey®

# OS Sitemap®

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The representation of a road, track or path is no evidence of a right of way.

The representation of features as lines is no evidence of a property boundary.

Metres
0 20 40

Scale 1:1250

Supplied by: **Blackwell M and D C**
Serial number: 01280100
Centre coordinates: 523296.25 106079

Further information can be found on the OS Sitemap Information leaflet or the Ordnance Survey web site: www.ordnancesurvey.co.uk

**Co op Food**

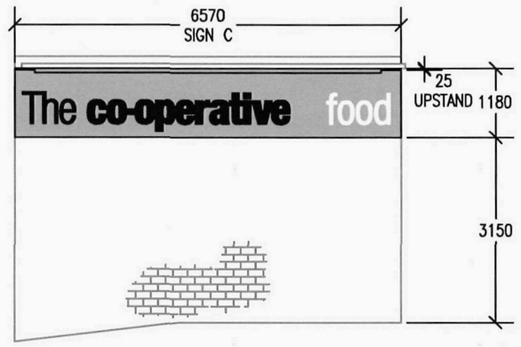
2-3 Royal George Road

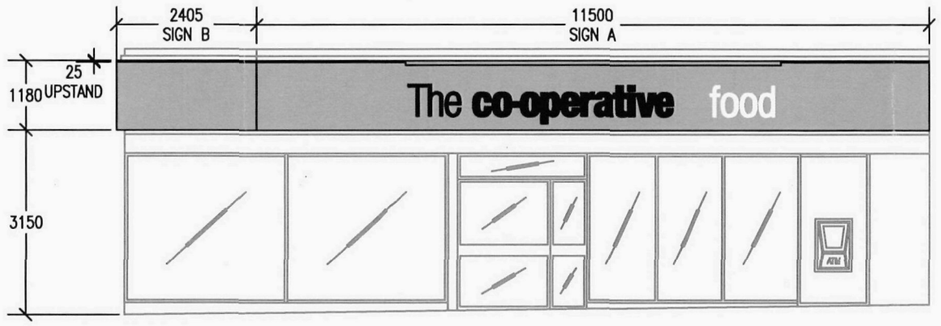
Shoreham By Sea

BN43 6TB

EXISTING FASCIAS WILL BE REMOVED IN ALL CASES UNLESS PRIOR ARRANGEMENTS HAVE BEEN MADE.

CO-OP ARE TO ENSURE THAT AN L.T. SUPPLY IS LEFT ON THE OUTSIDE OF THE BUILDING TO WHICH FUTURAMA CAN CONNECT TO ILLUMINATE ANY SIGNAGE.

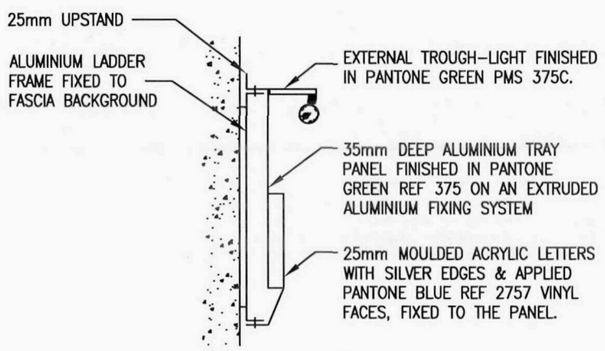


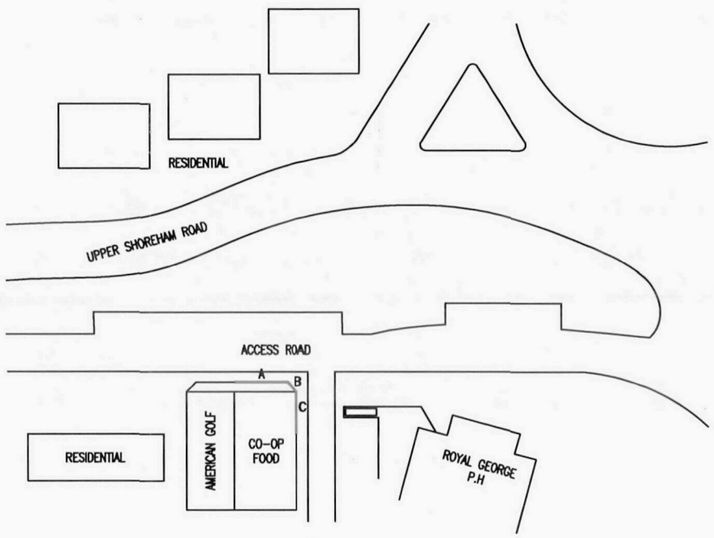




FRONT ELEVATION – SIGN A,B&C
393mm M5 MOULDED LETTERS
SCALE 1:100

PLANNING DIVISION
PLAN No. AB/0338/08
DATE 15 DEC 2008

SPECIFICATION:
EXTERNALLY-ILLUMINATED SLIMLINE FASCIA SIGN
ALUMINIUM TRAY PANEL 35mm DEEP ON AN EXTRUDED ALUMINIUM FIXING SYSTEM & FINISHED IN PANTONE GREEN REF 375. THE LETTERS 'co-operative' TO BE MOULDED FROM ACRYLIC WITH SILVER EDGES AND APPLIED PANTONE BLUE REF 2757 VINYL FACES, FIXED TO THE PANEL. THE WORD 'The' (PRECEDING 'co-operative') TO BE FRET-CUT, 5mm BLUE OPAQUE ACRYLIC PANTONE BLUE REF 2757 AND FIXED TO THE PANEL BY 'FIR TREE' FIXING. THE WORD 'food' TO BE FRET-CUT 5mm WHITE OPAQUE ACRYLIC AND FIXED TO THE PANEL BY 'FIR TREE' FIXING.
TEXT TO BE ILLUMINATED BY EXTERNAL TROUGHLIGHT FINISHED IN PANTONE GREEN PMS 375C.




SITE PLAN
SCALE NTS

| REV | DATE | INITIALS | DESCRIPTION |
|---|---|---|---|
| A | 19/11/08 | Y.A | ORIGINAL SCHEME |

Client: CO-OP FOOD
Site: UPPER SHOREHAM
2-3 ROYAL GEORGE ROAD
UPPER SHOREHAM ROAD
HOREHAM BY SEA
SUSSEX
BN43 6TB

Job No. Dwg No. -1
Scale: AS SHOWN Site No. 103024
Date: 19.11.08 Issue: A
Drawn: Y.A Checked:

New Fascia Spec 9.4.2008

Futurama

***realising corporate identity in the built environment***

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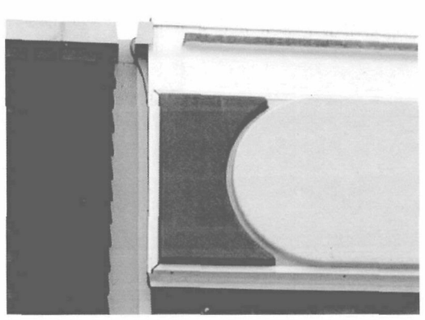
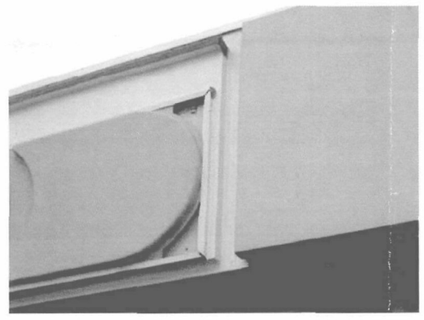
Ax6588108

15 DEC 2008







| REV | DATE | INITIALS | DESCRIPTION |
|---|---|---|---|
| A | 19/11/08 | Y.A | ORIGINAL SCHEME |

Client: CO-OP FOOD

Site: UPPER SHOREHAM
2-3 ROYAL GEORGE ROAD
UPPER SHOREHAM ROAD
HOREHAM BY SEA
SUSSEX
BN43 6TB

Job No.
Dwg No. -2
Scale: AS SHOWN
Site No. 103024
Date: 19.11.08
Issue: A
Drawn: Y.A
Checked:

Futurama

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