Dear Sir/Madam,

Planning Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 27/03/2025 7:34 PM from Mr David Langley.

Application Summary

Address:	Merriman Grange 102 Warren Road Worthing West Sussex BN14 9QX
Proposal:	Display of 2 no. non-illuminated monolith signs; 4no. non-illuminated boards on fence; 1no. flagpole sign;. 1.no lettering sign on the front elevation of the building (retrospective application).
Case Officer:	Louise Prew

Click for further information

Customer Details

Name:	Mr David Langley
Address:	97 Warren Road, Worthing, West Sussex BN14 9QU

Comments Details

Commenter Type:	Member of the Public
Stance:	Customer objects to the Planning Application
Reasons for comment:	- Loss of General Amenity
Comments:	We wish to make the following observations. Our property is directly south, opposite the main entrance of this development. We have been in residence for 32 years & have probably been effected more than any other home during the building phase & will see the greatest impact going forward. The objections we now raise are the first we have raised throughout the entire development process. You will be aware that all of the properties along Warren road are residential dwellings. The original planning consent for this development was amended to increase size in terms of rooms and floors. Despite its scale, we believe there was a considerable effort to ensure the fabric of the building blended sympathetically with surrounding residential properties. It was therefore disappointing to see the installation of signage, billboards & flagpoles along the entire frontage. It currently has the appearance of a business park or industrial estate, rather than a residential care home. Warren road is a busy highway that accommodates the A27/A24 trunk road. However it is a residential area & planning restrictions to signage & advertising hoardings should be enforced as they are in every other residential area of Worthing. The monolith signs either side of the entrance are 3.3 meter (11 feet) high. They

face directly onto our house & tower above the new developments own boundary fence which stands 2.2 meters tall. They are unnecessarily high & should be restricted (as a minimum) to the height of the boundary fence in order to mitigate the visual impact.
We can if required provide pictures to illustrate these points.
And for the purpose of reference & comparison we can provide a picture of the signage outside a care home in Offington drive (less than 150 meters around the corner) that is functional, unobtrusive & much more appropriate.
We object to the installation of flagpole(s) for the same reason. They have been used purely to display advertising banners.
We have no particular objection to the large (5 x 1.5 meter) billboards on the boundary fence provided these are only to be displayed for an agreed limited time period during the initial opening phase of the care home.
The signage on the front elevation of the building "MERRIMAN GRANGE LUXURY CARE HOME" at the level of the third story is not in keeping with a residential development & detracts from all the efforts to assimilate the building with surrounding residential dwellings.
The areas of concern we have highlighted are reasonable, easy to fix & no more than one should expect from a considerate neighbour.
Kind regards,
David & Wendy Langley,
97 Warren road,
BN14 9QU