Planning Services, Adur District Council
Civic Centre,
Ham Road,
Shoreham-by-Sea,
West Sussex,
BN43 6PR

Tel : (01273) 263222 (calls may be recorded)
website : www.adur.gov.uk
e-mail : developmentcontrol@adur.gov.uk

ADUR
DISTRICT COUNCIL

PLANNING DIV
PLAN No. Axl008810
DATE RECEIVED 22 MAR 2010

Application for consent to display an advertisement(s)

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Please complete using block capitals and black ink.
It is important that you read the accompanying guidance notes as incorrect completion will delay the processing of your application.

1. Applicant Name and Address

Title:	MS
First name:	SUZETTE
Last name:	KING
Company (optional):	FACE FACTS CLINIC
Unit:	
House number:	402A
House suffix:	
House name:	
Address 1:	402A BRIGHTON ROAD
Address 2:	
Address 3:	
Town:	SHOREHAM-BY-SEA
County:	SUSSEX
Country:	
Postcode:	BN43 6RF

2. Agent Name and Address

Title:	
First name:	
Last name:	
Company (optional):	
Unit:	
House number:	
House suffix:	
House name:	
Address 1:	
Address 2:	
Address 3:	
Town:	
County:	
Country:	
Postcode:	

3. Site Address Details

Please provide the full postal address of the application site.

Unit: | House number: 402A | House suffix:

House name:

Address 1: 402A BRIGHTON ROAD.

Address 2:

Address 3:

Town: SHOREHAM-BY-SEA.

County: SUSSEX

Postcode (optional): BN43 6RF

Description of location or a grid reference.
(must be completed if postcode is not known):

Easting: | Northing:

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ☑ Yes ☐ No

If Yes, please complete the following information about the advice you were given. (This will help the authority to deal with this application more efficiently).

Please tick if the full contact details are not known, and then complete as much as possible: ☐

Officer name: KEITH MORGAN

Reference: FRIDAY FEBRUARY 19TH 2010 @ 3PM.

Date (DD/MM/YYYY): 19/02/2010
(must be pre-application submission)

Details of pre-application advice received?

REMOVE SIGNS FROM BRIGHTON RD ENTRANCE - (1B) + (3A) + (4B) + (4D)
REMOVE SIGNS FROM NEW RD ENTRANCE (1A) + (2B) + (4C) + (4D)
APPLY FOR PLANNING OF - BRIGHTON RD (1A) + (2A) + (4C) NEW RD (4E) (PIC ENC)

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☑ No

If Yes, please provide details:

6. Authority Employee / Member

With respect to the Authority, I am:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ☐ Yes ☐ No

If yes please provide details of the name, relationship and role

7. Description of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

BRIGHTON RD - 2X BOARDS, NON ILLUMINATED FIXED. 1X BANNER, TEMPORARY
NEW RD 1X BOARD, NON ILLUMINATED
WORDING AS SHOWN IN PIC.

Please indicate the number of the following types of advertisement(s) you are applying for:	Number of advertisement(s)
Application for fascia sign(s)	3
Application for a projecting or hanging sign(s)	
Application for a hoarding(s)	
Other BANNER	1

If you selected Other, please describe:

8. Advertisement Display

Is the advertisement you are applying for already in place? ☑ Yes ☐ No

If Yes, please provide details of when the use or work started:

BRIGHTON RD - (1A) = 2002
BRIGHTON RD (4C) = 2004
BRIGHTON RD (2A) = 2009 JUNE.
NEW RD (4E) = 2009 JUNE.

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☑ No ☐ Not applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photographs.

Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☐ No

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement: From 19/02/2010 To 19/02/2015 date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☑ Yes ☐ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ☐ Yes ☐ No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	FACIA - (1A) BRIGHTON RD.	BANNER (2A) BRIGHTON RD. TEMPORARY	FACIA (4C) BRIGHTON RD.
a) The height from the ground to the base of the advertisement (in metres)			
b) The dimensions of the proposed advertisement(H x W x D) (in metric)	1·2 x 1·3 x 0·01	1 x 2 x 0·01	1·1 x 1·2 x 0·01
c) The maximum height of any of the individual letters and symbols (in metric)			
d) The colour of the text and background	BLUE TEXT SILVER BACKGROUND	FULL COLOUR	BLUE TEXT SILVER BACKGROUND.
e) Materials of the proposed sign(s)	PLASTIC BOARD	PLASTIC MATERIAL FLEXIABLE	PLASTIC BOARD.
f) The maximum projection of advertisement from the face of the building	0·01	0·01	0·01
Will any of the sign(s) be illuminated	Yes ☐ No ☑	Yes ☐ No ☑	Yes ☐ No ☑
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)			
h) illuminance levels (cd/m²)			
i) Will the illumination be static or intermittent?			

CONTINUED SHEET FOR Q-11

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement: From [ ] To [ ] date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☐ Yes ☐ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ☐ Yes ☐ No

If No, why not?

11. Details of Proposed Advertisement(s) CONTINUED

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 4	Advertisement 2	Advertisement 3
Type:	FACIA (4E) NEW ROAD.		
a) The height from the ground to the base of the advertisement (in metres)			
b) The dimensions of the proposed advertisement(H x W x D) (in metric)	1 x 0.7 x 0.01		
c) The maximum height of any of the individual letters and symbols (in metric)			
d) The colour of the text and background	BLUE TEXT. TRANSPARENT.		
e) Materials of the proposed sign(s)	PERSPEX.		
f) The maximum projection of advertisement from the face of the building	0.01		
Will any of the sign(s) be illuminated	Yes ☐ No ☑	Yes ☐ No ☐	Yes ☐ No ☐
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)			
h) illuminance levels (cd/m^2)			
i) Will the illumination be static or intermittent?			

12. Planning Application Requirements - Checklist

Please read the following checklist to make sure you have sent all the information in support of your proposal. Failure to submit all information required will result in your application being deemed invalid. It will not be considered valid until all information required by the Local Planning Authority has been submitted.

The original and 3 copies of a completed and dated application form: ☐

Drawings
The drawing of the proposed advertisement should show its dimensions and position on the land or building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the extent of the projection. A site location plan should also be provided which identifies the proposed position of the advertisement and location of the site by reference to at least two named roads. It should be drawn to an identified scale and show the direction of North. Ordnance Survey maps are not required. Photographs and photomontages may be used. The original and 3 copies of each drawing should be provided: ☐

Description of signs, size and illumination
The type of each sign for which application is being made, e.g. fascia, projecting box, pole-mounted free-standing, should be shown, together with the dimensions of each sign. If any of the signs are to be illuminated please describe the type of illumination, e.g. internal, external, floodlight, etc, and whether the illumination will be static, flashing, or have moving parts. The original and 3 copies of each description should be provided: ☐

The original and 3 copies of a plan which identifies the land to which the application relates drawn to an identified scale and showing the direction of north: ☐

The original and 3 copies of other plans and drawings or information necessary to describe the subject of the application: ☐

The correct fee: ☐ £95-00

Owner's consent:
It is a condition of every consent granted by or under the Regulations that, before displaying any advertisement, the permission of the owner of the land or other person entitled to grant permission must be obtained. To display any advertisement without this permission is an offence, open to immediate prosecution.

Where the site is within the boundaries of a highway, evidence that the application is acceptable to the highway authority must be provided.

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional informa[redacted]

Signed [redacted] Or signed - Agent: Date DD/MM/YYYY): 19/03/2010 (date cannot be pre-application)

14. Applicant Contact Details

Telephone numbers

Country code: [redacted] Extension number:

Country code: Mobile number (optional):

Country code: Fax number (optional):

Email address (optional): [redacted]

15. Agent Contact Details

Telephone numbers

Country code: National number: Extension number:

Country code: Mobile number (optional):

Country code: Fax number (optional):

Email address (optional):

16. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☐ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? *(Please select only one)* ☐ Agent ☐ Applicant ☐ Other (if different from the agent/applicant's details)

If Other has been selected, please provide:

Contact name: Telephone number:

Email address: