Appeal 6015595

Submitted on 2 September 2026.

Before you start

Local planning authority	Worthing
Appeal type	Commercial advertisement
Decision date	16 July 2026

Prepare appeal

Was the application made in your name?	No, I'm acting on behalf of the applicant
What is the applicant's name?	Wildstone Estates Limited
Contact details	Alder King Planning Consultants
What is your phone number?	+441173171000
What is the address of the appeal site?	Land north of A27, Red Square Retail Park Sompting Road Worthing BN14 9LA
Is the appeal site on highway land?	No
Is the advertisement in position?	No
Is the appeal site in a green belt?	No
Do you own all of the land involved in the appeal?	No
Do you own some of the land involved in the appeal?	No
Do you know who owns the land involved in the appeal?	Yes, I know who owns all the land
Have the landowners been told about the appeal?	I confirm that I've told all the landowners about my appeal within the last 21 days using a copy of the form in annexe 2A or 2B
Do you have the landowner's permission?	Yes
Access for inspection	No

Are there any health and safety issues on the appeal site?	No
What is the application reference number?	AWDM/0761/25
Enter the description of the advertisement	Freestanding D48 digital display
Did the local planning authority change the description of the advertisement?	Yes, I agreed a new description with the local planning authority
Upload evidence of your agreement to change the description of the advertisement	ufm10_Ack_for_Advert.pdf (/document/27153dd0-6230-4bcb-a8ce-8e2389bea37d)
Are there other appeals linked to your development?	No

Upload documents

Application form	ApplicationForm.pdf (/document/a1a91e46-59a8-4480-89c1-16fd8b3b7a7b)
Decision letter	ufm3_Refusal_Decision_Notice_Advert.pdf (/document/32423244-1840-4461-b115-2661fe173b29)
Appeal statement	AppealStatement_Sompting_Rd_Worthing.pdf (/document/60619af9-16d2-49c2-86c8-7ae47c9fdc9e)
Do you want to apply for an award of appeal costs?	No
Plans, drawings and supporting documents	Appendix_2_Lighting_Conditions.pdf (/document/1e44eb1e-dc8c-43db-a08c-0167df4dbbce) Elevations.pdf (/document/8ef86b8d-0eb8-487b-b2df-2fc793998e99) 415.065178.00001_Sompting Road Advertising_SRA - 02.pdf (/document/eedd2dce-6b83-4642-b1d7-5973cb88e73d) Location_plan.pdf (/document/a2661586-36d8-4ccd-acc0-6527427364e7) Proposed_site_plan.pdf (/document/151c2634-2f43-4374-8e21-666e6ce9585e) Appendix_3_Model_Conditions.pdf (/document/1cc79f9d-987d-4d3f-b06c-75613ba5401c) 415.065178.00001_Sompting Road, Worthing_Collision Data & Analysis_Issued.pdf (/document/c0aa8a76-ae8d-4dae-9e06-8700d5f2b035) CG 300 Technical approval of highway structures - Version 0.2.2 (Signed).pdf (/document/8c5b05ef-f540-4142-b246-a0b9053d5594) 415.065178.00001_Sompting Road

Advertising_SRA - 01.pdf (/document/26443905-a1cd-4e14-8574-adec09d3a610)
Existing_site_plan.pdf (/document/114324a7-110c-4eac-ae36-cf8556bf29b8)
Appendix_1_Side_by_Side_D_Poster.pdf (/document/fc7b7f67-4f73-4699-a3a8-e0508118c640)
Worthing_D48_cover_letter.pdf (/document/149be358-e31e-4588-836e-e381e0e873c5)