Planning Services, Adur & Worthing Councils

Portland House,
44 Richmond Road,
Worthing,
West Sussex,
BN11 1HS

Tel : 01903 221065
websites : www.adur.gov.uk or www.worthing.gov.uk
e-mail : planning@adur-worthing.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number: 1

Suffix:

Property Name:

Address Line 1: Nightingale Avenue

Address Line 2: Northbrook

Address Line 3: West Sussex

Town/city: Worthing

Postcode: BN12 6FH

Description of site location must be completed if postcode is not known:

Easting (x): 510669

Northing (y): 103780

Description:

Applicant Details

Name/Company

Title

Miss

First name

Kerry

Surname

Phillips

Company Name

Xmo Strata

Address

Address line 1

Xmo Strata, Unit 3 Rose Lane Industrial Estate

Address line 2

Unit 3 Rose Lane Industrial Estate

Address line 3

Town/City

Lenham Heath

County

Kent

Country

United Kingdom

Postcode

ME17 2JN

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Agent Details

Name/Company

Title

Miss

First name

Kerry

Surname

Phillips

Company Name

Xmo Strata

Address

Address line 1

Xmo Strata

Address line 2

Address line 3

Town/City

Lenham Heath

County

Country

United Kingdom

Postcode

ME17 2JN

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Elevation 1 - Currently the property displays advertisement of "Caffyns Volkswagen". The new signage is in addition to this displaying "Seat" and "Cupra". A new additional entrance to the building (portico) will be made. Building frame to be partially resprayed

Elevation 2 - no change

Elevation 3 - Installation of "Cupra" banner, Building frame to be partially resprayed

Cupra / Seat Pylon to be installed near to roadside (Littlehampton Road) in addition to the "VWPC" pylon which is already in situ. 1600x4500

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Fascia Sign

Height:
1.35 metres

Width:
4.3 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
5.7 metres

What is the maximum projection of the advertisement from the face of the building?:
0.2 metres

What is the maximum height of any of the individual letters and symbols?:
80 centimetres

What materials will the advertisement be made of?:
Front ACM concrete effect Backplate steel galvanised blanc Seat Logo Laquered black Ral 9005

The colour of text and background:
Text black RAL 9005 Background grey

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
400 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
1.35 metres

Width:
4.3 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
5.7 metres

What is the maximum projection of the advertisement from the face of the building?:
0.8 metres

What is the maximum height of any of the individual letters and symbols?:
80 centimetres

What materials will the advertisement be made of?:
Front ACM concrete effect Backplate steel galvanised blanc Cupra logo laquered copper

The colour of text and background:
Text - copper Background - grey

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:

400 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
1.35 metres

Width:
4.3 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
5.7 metres

What is the maximum projection of the advertisement from the face of the building?:
0.8 metres

What is the maximum height of any of the individual letters and symbols?:
80 centimetres

What materials will the advertisement be made of?:
Front ACM concrete effect Backplate steel galvanised blanc Cupra logo laquered copper

The colour of text and background:
Text - copper Background - grey

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
400 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
3.663 metres

Width:
4.517 metres

Depth:
0.6 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
750 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Steel

The colour of text and background:
none

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
4.59 metres

Width:
1.6 metres

Depth:
0.324 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
60 centimetres

What materials will the advertisement be made of?:
Front ACM concrete effect Base sheet black RAL 9005 matt Cupra logo + woodmark lacquered copper Seat logo + woodmark lacquered black

The colour of text and background:
Background is grey Text is copper and black

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
400 cd/m^2

Will the illumination be static or intermittent?:
Static

Please describe each of the 'Other type(s)' of advertising proposed

Portico and a Pylon

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

◯ Yes
⊘ No
◯ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

◯ Yes
⊘ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

08/12/2024

To Date

08/12/2524

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

◯ Yes
⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes
◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

◯ The agent
◯ The applicant
⊘ Other person

If Other has been selected, please provide contact details:

Title

First name

***** REDACTED ******

Surname

***** REDACTED ******

Phone Number

***** REDACTED ******

Email

***** REDACTED ******

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

◯ Yes
⊘ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

◯ Yes
⊘ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

⊘ Yes
◯ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

◯ Yes
⊘ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Kerry Phillips

Date

11/12/2024

Amendments Summary

there are two "other" types of signage, one is a Portico and the other is a Pylon.
The Portico will not be illuminated.