Worthing
BOROUGH COUNCIL

Awarded for excellence

Portland House
Richmond Road
Worthing BN11 1LF

APPLICATION NO. WB/07/0960/ADV

TOWN AND COUNTRY PLANNING ACT 1990
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 1992-94

R L Stubbs
10 Newhall Close
Bognor Regis
West Sussex
PO21 5RG

PROPOSAL: Installation of non illuminated signs on north and west elevations.

LOCATION : Unit G Dominion Way West, Worthing

DATE REGISTERED 26th October 2007

APPLICANT : Gleam Clean

WORTHING BOROUGH COUNCIL, under the above Act and Order, gives you notice that its decision upon your application described above and in Drawing Nos. 6506:1, 6506:2A and photographs, which accompanied the application, or as subsequently amended prior to consideration, is to

REFUSE ADVERTISEMENT CONSENT for the reason(s) that:-

1. Cumulatively, by reason of their large size, height and position on the building, the non-illuminated fascia signs intrude unacceptably within the streetscene, and detract from the character and visual amenities of the surrounding area. The fascia signs are therefore contrary to saved Policies BE1 of the Worthing Local Plan 2003 and saved Policies DEV1 and CH1 of the West Sussex Structure Plan 2001-2016.

Dated : 21st December 2007

Assistant Director (Planning Services)

INFORMATIVES

This information is only intended as a summary of the reasons for refusal of planning permission. For further details on the decision please see the application report which is available from the Planning Reception at Portland House, Richmond Road, Worthing.

Note: Your attention is drawn to the notes and advice overleaf.