

Fwd: NH/26/16278 - AWDM/0202/26 – Restaurant, The Downlands Hotel - RC - NH response 04/06/26

Reps and Consults



Planning -

Thu 4 Jun, 10:27 (4 days ago)

to me

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From: **Nigel De Wit** <Nigel.DeWit@nationalhighways.co.uk>
Date: Thu, 4 Jun 2026 at 09:36
Subject: NH/26/16278 - AWDM/0202/26 – Restaurant, The Downlands Hotel - RC - NH response 04/06/26
To: Planning - <planning@adur-worthing.gov.uk>
Cc: Planning SE <planningse@nationalhighways.co.uk>, Louise Prew <louise.prew@adur-worthing.gov.uk>, Spatial Planning <SpatialPlanning@nationalhighways.co.uk>, Robert Mullen <Robert.Mullen@nationalhighways.co.uk>

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For Attention of: Louise Prew, Adur & Worthing Councils

Your Reference: AWDM/0202/26 – Restaurant, The Downlands Hotel, 123 Upper Brighton Road, Worthing

Proposal: Advertisement consent for externally illuminated post mounted double sided V sign

Our Reference: NH/26/16278

Dear Louise,

Thank you for your email of 13 May 2026 consulting National Highways regarding the above referenced advertisement consent application.

We are concerned about the safety, reliability, and operational efficiency of the Strategic Road Network (SRN), in this case the A27 in the vicinity of the site.

We have reviewed the application and submitted documents.

Given the size and type of sign, we are satisfied that this advertisement sign would not have an unacceptable impact on the safety of the SRN.

Our formal response is that **we recommend the following condition be attached to any advertisement consent that may be granted:**

Maintenance

Condition: The advertisement sign, including the supporting posts, shall be maintained in a condition that does not endanger the public.

Reason: In the interest of the safe operation of the Strategic Road Network (A27).

Should you or any others have any queries regarding our response, please contact us via planningse@nationalhighways.co.uk.

Kind regards,

Nigel De Wit MRTPI, Spatial Planner
South East Region, Operations Directorate
National Highways

Mobile: 07751 730 517

Web: <http://www.nationalhighways.gov.uk>

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