Adur District Council

Planning, Regeneration and Wellbeing

Matthew Stevenson
Darntonegs Limited
The Coach House
Monk Fryston Hall
Monk Fryston
Leeds
West Yorksire
LS25 5DU

ADVERTISEMENT CONSENT

TOWN AND COUNTRY PLANNING ACT 1990
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 2007

APPLICATION NUMBER: AWDM/0478/14

On behalf of: Tesco Stores Ltd

In pursuance of their powers under the above-mentioned Act and Regulations, the Council hereby GRANT EXPRESS CONSENT, for a period of 5 years from the date of the decision, to the following display of (an) advertisement(s), that is to say:

Advertisement consent for various replacement signage throughout the whole site including petrol filling station.

Tesco Holmbush Centre Upper Shoreham Road Shoreham-By-Sea West Sussex

in accordance with the Plan and Application No. AWDM/0478/14 submitted to the Council on 22/04/2014 subject to compliance with the standard conditions specified hereunder, together with any extra conditions, (where applicable).

James Appleton
Executive Head of Planning, Regeneration and Wellbeing
Date: 24/06/2014

ADUR DISTRICT COUNCIL

Adur District Council, Planning Services, Portland House,
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CONDITIONS

01. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

02. No advertisement shall be sited or displayed so as to:
(a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
(b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
(c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.

03. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

04. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.

05. Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

06. This consent shall expire at the end of the period of 5 years beginning with whichever is the earlier of (a) the date of commencement of the display or (b) 6 months from the date of this consent.

Reason: *To comply with Regulation 14 (7 & 8)*

07. The development hereby permitted shall be carried out in accordance with the following approved plans:-

Drawing No. 9337-LP-01 titled TESCO STORES SHOREHAM Promap date valid 22-04-2014
Drawing No. 9337(20)03 titled Petrol Filing Station Elevations date valid 22-04-2014
Drawing No. 9337 (SG) 01 titled SHOREHAM date valid 22-04-2014
Drawing No. 9337 (90) 02 Rev B titled Proposed Site Plan date received 22-05-2014

Reason: *For the avoidance of doubt and in the interests of proper planning.*

08. Notwithstanding the submitted drawings and supporting application, the intensity of any signage hereby permitted with an illuminated area less than 10 m2 shall not exceed 800 candela per square metre and the intensity of any signage hereby permitted with an illuminated area over 10 m2 shall not exceed 600 candela per square metre.

Reason: *In the interests of visual amenity in this sensitive location adjacent to open downland landscape character of The South Downs National Park and highway safety in accordance with the policies of the National Planning Policy Framework.*

Cont.../

Informatives / Notes to Applicant

01. The applicant should be aware of the following comments from the Highway Authority:-

The proposal involves the erection of structures on land forming part of the public highway (signs G1, 2 x GW/NE, Z3, PB1, PB2). These structures represent an obstruction to the public at large & endanger the satisfactory functioning of the local highway network. They should be repositioned outside the public highway.