Planning Services, Adur & Worthing Councils

Rec 14/2/2013

Portland House,
44 Richmond Road,
Worthing,
West Sussex,
BN11 1HS

Tel : 01903 221065
websites : www.adur.gov.uk or www.worthing.gov.uk
e-mail : planning@adur-worthing.gov.uk

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

blication of applications on planning authority websites.
ase note that the information provided on this application form and in supporting documents may be published on the Authority's website.
ou require any further clarification, please contact the Authority's planning department.

. Applicant Name, Address and Contact Details

tle:	
First name:	
Surname:	
ompany name	Lloyds Banking Group
reet address:	Canons House
	Canons Way
own/City	Bristol
ounty:	Avon
ountry:	UK
ostcode:	BS99 7LB

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			
Email address:			

re you an agent acting on behalf of the applicant? (•) Yes ( ) No

. Agent Name, Address and Contact Details

tle:	Miss
First Name:	Amy
Surname:	Smith
ompany name:	Blaze Neon
reet address:	5 Patricia Way
	Pysons Road
own/City	Broadstairs
ounty:	Kent
ountry:	
ostcode:	CT10 2XZ

	Country Code	National Number	Extension Number
Telephone number:		01843 601075	
Mobile number:			
Fax number:			
Email address:	Amys@blazeneon.com		

ADUR & WORTHING
PLANNING SERVICES

N	AWDM/0192/13
DATE VALID	22 FEB 2013

. Site Address Details

ull postal address of the site (including full postcode where available)

Description:

ouse: Suffix:

ouse name: Lloyds TSB Bank Plc

:reet address: Brunswick Road

own/City: Shoreham-by-Sea

ounty: West Sussex

ostcode: BN43 5XD

lescription of location or a grid reference
nust be completed if postcode is not known):

asting: 521709

orthing: 105228

. Pre-application Advice

las assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

. Neighbour and Community Consultation

lave you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

. Authority Employee/Member

/ith respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

. Type of Proposed Advertisement(s)

lease describe the proposed advertisement(s):

off - Face Illuminated Built-Up Letters
off - Internally Illuminated Projecting Sign
off - Illuminated ATM Header
off - Non-Illuminated Nameplate
off - Opening hours - reverse applied vinyl
off - No smoking sign - reverse applied vinyl
off - Security Notice - reverse applied vinyl

low many of the following type of advertisements are you applying for?

ascia sign(s) 1 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 5

lease describe:

. Location of Advertisement(s)

the advertisement(s) you are applying for already in place? ○ Yes ◉ No

an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

/ill the proposed advertisement(s) project over a footpath or other public highway? ◉ Yes ○ No

. Advertisement(s) Period

lease state the period of time for which consent is sought for the advertisement

om: 13/02/2013 To: 14/02/2017

0. Interest in the Land

oes the applicant own the land or buildings where the adverts are to be placed? (•) Yes ( ) No

1 (a). Details of Proposed Advertisement(s) - Fascia Sign

/hat is the height from the ground to the base of the advertisement (in metres)? 4.135 m

/hat is the maximum projection of the advertisement from face of building (in metres)? 0.080 m

/hat are the dimensions of the proposed advertisement? Height: 0.300 x Width: 2.796 x Depth: 0.080 metres

/hat materials will the sign be made of?

lease refer to attached design scheme for full specification - Item 1 - Face Illuminated Built Up Letters

/hat is the maximum height of any of the individual letters and symbols (in centimetres)? 30.000 cm

he colour of text and background:

reen

/ill the sign be illuminated? (•) Yes ( ) No

/ill the sign be illuminated internally or externally? (•) Internally ( ) Externally

uminance Levels: 540.000 cd/m

/ill the illumination be static or intermittent? (•) Static ( ) Intermittent

1 (b). Details of Proposed Advertisement(s) - Hanging Sign

/hat is the height from the ground to the base of the advertisement (in metres)? 3.430 m

/hat is the maximum projection of the advertisement from face of building (in metres)? 0.906 m

/hat are the dimensions of the proposed advertisement? Height: 0.700 x Width: 0.700 x Depth: 0.060 metres

/hat materials will the sign be made of?

lease refer to attached design scheme for full specification - Item 2 - Internally Illuminated Projecting Sign

/hat is the maximum height of any of the individual letters and symbols (in centimetres)? 35.000 cm

he colour of text and background:

lack, White & Green

/ill the sign be illuminated? (•) Yes ( ) No

/ill the sign be illuminated internally or externally? ( ) Internally ( ) Externally

uminance Levels: 540.000 cd/m

/ill the illumination be static or intermittent? (•) Static ( ) Intermittent

1 (d). Details of Proposed Advertisement(s) - Other Sign

/hat is the height from the ground to the base of the advertisement (in metres)? 1.500 m

/hat is the maximum projection of the advertisement from face of building (in metres)? 0.027 m

/hat are the dimensions of the proposed advertisement? Height: 0.357 x Width: 0.865 x Depth: 0.027 metres

/hat materials will the sign be made of?

lease refer to attached design scheme for full specification - Item 3 - Illuminated ATM Header

/hat is the maximum height of any of the individual letters and symbols (in centimetres)? 35.700 cm

he colour of text and background:

lack, White & Green

/ill the sign be illuminated? (•) Yes ( ) No

/ill the sign be illuminated internally or externally? (•) Internally ( ) Externally

uminance Levels: 540.000 cd/m

/ill the illumination be static or intermittent? (•) Static ( ) Intermittent

1 (d). Details of Proposed Advertisement(s) - Other Sign

/hat is the height from the ground to the base of the advertisement (in metres)? 1.800 m

/hat is the maximum projection of the advertisement from face of building (in metres)? 0.025 m

/hat are the dimensions of the proposed advertisement? Height: 0.490 x Width: 0.340 x Depth: 0.025 metres

/hat materials will the sign be made of?

lease refer to attached design scheme for full specification - Item 4 - Non Illuminated Nameplate

/hat is the maximum height of any of the individual letters and symbols (in centimetres)? 86.000 cm

he colour of text and background:

lack, White, Green & Silver

/ill the sign be illuminated? ○ Yes ◉ No

1 (d). Details of Proposed Advertisement(s) - Other Sign

/hat is the height from the ground to the base of the advertisement (in metres)? 2.000 m

/hat is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

/hat are the dimensions of the proposed advertisement? Height: 0.210 x Width: 0.297 x Depth: 0.000 metres

/hat materials will the sign be made of?

lease refer to attached design scheme for full specification - Item 5 - Opening Hours - reverse applied vinyl

/hat is the maximum height of any of the individual letters and symbols (in centimetres)? 25.000 cm

he colour of text and background:

reen & White

/ill the sign be illuminated? ○ Yes ◉ No

1 (d). Details of Proposed Advertisement(s) - Other Sign

/hat is the height from the ground to the base of the advertisement (in metres)? 2.000 m

/hat is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

/hat are the dimensions of the proposed advertisement? Height: 0.221 x Width: 0.158 x Depth: 0.000 metres

/hat materials will the sign be made of?

lease refer to attached design scheme for full specification - Item 6 - No Smoking Sign - reverse applied vinyl

/hat is the maximum height of any of the individual letters and symbols (in centimetres)? 25.000 cm

he colour of text and background:

ed, White and Black

/ill the sign be illuminated? ○ Yes ◉ No

1 (d). Details of Proposed Advertisement(s) - Other Sign

/hat is the height from the ground to the base of the advertisement (in metres)? 2.000 m

/hat is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

/hat are the dimensions of the proposed advertisement? Height: 0.210 x Width: 0.297 x Depth: 0.000 metres

/hat materials will the sign be made of?

lease refer to attached design scheme for full specification - Item 7 - Security Notice - reverse applied vinyl

/hat is the maximum height of any of the individual letters and symbols (in centimetres)? 25.000 cm

he colour of text and background:

ellow & Black

/ill the sign be illuminated? ○ Yes ◉ No

2. Site Visit

an the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

( ) The agent (•) The applicant ( ) Other person

3. Declaration

we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and dditional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any pinions given are the genuine opinions of the person(s) giving them.

☒ Date 13/02/2013