

Planning Services, Adur & Worthing Councils

Portland House,
44 Richmond Road,
Worthing,
West Sussex,
BN11 1HS

Tel : 01903 221065
websites : www.adur.gov.uk or www.worthing.gov.uk
e-mail : planning@adur-worthing.gov.uk



Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number	
Suffix	
Property Name	23-25
Address Line 1	High Street
Address Line 2	
Address Line 3	West Sussex
Town/city	Shoreham-by-sea
Postcode	BN43 5EE

Description of site location must be completed if postcode is not known:

Easting (x)	Northing (y)
521531	104978
Description	

Applicant Details

Name/Company

Title

Mr

First name

Craig

Surname

Petrie

Company Name

Eric Robinson Solicitors

Address

Address line 1

Vanbrugh House

Address line 2

Grange Drive

Address line 3

Hedge End

Town/City

Southampton

County

Country

UK

Postcode

SO30 2AF

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Applicant Contact Details

Primary number

***** REDACTED *****

Secondary number

***** REDACTED *****

Fax number

Email address

***** REDACTED *****

Agent Details

Name/Company

Title

Mrs

First name

Kerry

Surname

Dames

Company Name

Dames A+P

Address

Address line 1

The Studio

Address line 2

Keyingham House

Address line 3

Abbey Road

Town/City

Medstead

County

Country

GB

Postcode

GU34 5PB

Contact Details

Primary number

***** REDACTED *****

Secondary number

***** REDACTED *****

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Display of replacement painted wall signage to the front elevation and side elevation (in substitution of the existing painted sign)

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Other type

Height:
1 metres

Width:
2.2 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
3.2 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
0.62 centimetres

What materials will the advertisement be made of?:
Painted

The colour of text and background:
Various, please see the company logo

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

Painted sign onto the elevations of the building

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☒ Yes
☐ No
☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Please see attached photographs illustrating the painted signs on the front and side elevation.

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

27/04/2026

To Date

27/04/2036

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
- ☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
- ☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
- ☒ No

Declaration

submission-declaration-text

☒ I / We agree to the outlined declaration

Signed

Kerry Dames

Date

22/04/2026