Worthing Borough Council

Planning, Regeneration and Wellbeing

Mr John S Warwick
Total Design Shopfitting Services Ltd
Unit 4 City Grove Trading Estate
Woodside Road
Eastleigh
Hampshire
SO50 4ET

ADVERTISEMENT CONSENT

TOWN AND COUNTRY PLANNING ACT 1990
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 2007

APPLICATION NUMBER: WB/11/0252/ADV

On behalf of: Mr C Sherman

In pursuance of their powers under the above-mentioned Act and Regulations, the Council hereby GRANT EXPRESS CONSENT, for a period of 5 years from the date of the decision, to the following display of (an) advertisement(s), that is to say:

1 No. externally illuminated fascia sign. 2 no. non illuminated window graphics.

4 Half Moon Parade Worthing West Sussex BN13 2EL

in accordance with the Plan and Application No. 11/0252/ADV submitted to the Council on 28/03/2011 subject to compliance with the standard conditions specified hereunder, together with any extra conditions, (where applicable).

[redacted]

James Appleton
Executive Head of Planning, Regeneration and Wellbeing
Date: 21/07/2011

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Worthing Borough Council

CONDITIONS

01. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

02. No advertisement shall be sited or displayed so as to:
(a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
(b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
(c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.

03. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

04. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.

05. Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

06. This consent shall expire at the end of the period of 5 years beginning with whichever is the earlier of (a) the date of commencement of the display or (b) 6 months from the date of this consent.

Reason: *To comply with Regulation 14 (7 & 8)*

07. The development hereby permitted shall be carried out in accordance with the following approved plans:-

Drawing Titled Location Plan dated and deposited 28-03-2011
Drawing Titled Site Plan dated and deposited 28-03-2011
Drawing No. 002-008-101 Rev C Titled External Proposal dated and deposited 21-06-2011
Drawing No. 002-008-103 Rev C Titled Fascia Sign Details dated and deposited 21-06-2011
Drawing No. 002-008-104 Rev C Titled Window Graphics dated and deposited 21-06-2011
Drawing No. 002-008-102 Rev C Titled External Proposal dated and deposited 21-06-2011
Drawing Titled Durrington dated and deposited 21-06-2011

Reason: *For the avoidance of doubt and in the interests of proper planning.*

08. The redundant external hooded lighting existing on the building at the date of this permission shall be removed from the building prior to the erection of fascia sign hereby granted consent, and shall not be reinstated at any time thereafter.

Reason: To avoid a cluttered appearance to the building in the interests of visual amenity in accordance with Worthing Core Strategy Policy 16 and PPG19.

09. The intensity of illumination of the externally illuminated area of the signage hereby granted consent shall not exceed 600 candela per metre and shall be of a non-intermittent type.

Reason: *In the interests of visual amenity and to safeguard the residential amenities of adjoining neighbours.*

10. The 'fascia' sign hereby granted consent shall be illuminated only between the hours of 06.30am and 10.30pm each day and at no other times, and shall not be illuminated when the premises are closed for business.

Reason: *To safeguard the residential amenities of adjoining neighbours.*