

21.05.26

HERITAGE STATEMENT

Premises: Savers, Unit 56, High Street, Shoreham-by-Sea, West Sussex BN54 5DB
In support of applications: AWD/0414/26 - AWD/0413/26

Introduction:

This statement is submitted to support the Control of Advertisements, and Planning Applications for the proposal of: To replace existing shopfront with new aluminium framed glazed shopfront with recessed lobby and double doors. Recessed lobby repositioned to facilitate level entry into the retail space within, and to align with window pier in the façade above. Also, to install new signage in-place of old all in line with the local SPD - Supplementary planning document, conserving and enhancing the historic environment.

The heritage assets have been assessed during the design process and meeting with the local RBC Conservation, with much care taken to ensure that the historic fabric of the building has been retained, with the proposal being limited to the shopfront and signage only, common items to be adapted and aligned to a retail project. And existing pilasters, cornices and overall dimensions remaining as existing. This is considered that this substantiates a conservation-led approach, in line with both local and national policy.

In line with the council guidelines on conservation areas, careful consideration has been taken to ensuring that the character of the building was retained and enhanced. The Proposed works will have a negligible impact upon any historic, heritage features of the building.

It is therefore considered that the proposal will have negligible effect on the historic character of the building and no impact upon the surrounding conservation area.

Impact of the proposed changes historic building:

We have carefully considered this proposal in relation to the heritage assets of the building during the design process. Whilst we recognise that the building has architectural merit, these changes are not expected to have any negative impact on the historic value and relate to the existing modern features within the building.

Given the asymmetric upper elevation, and the need for a level entry to both this and the adjacent (vacant) retail unit (No.58), the proposal to reposition the entrance lobby to the centre of the overall building, with the adjacent unit also doing the same would put both sets of doors central to the overall structure

AS Watson recognise that historic features of important buildings and the surrounding conservation areas should be preserved. If left as existing, the existing features would appear dated, in poor condition and would not be in line with the new SPD and remaining historic character of the building. During the conservation-led design process, careful consideration was taken not to impact upon the existing historical heritage features of the building.

Overall, we have carefully considered the amount and location of the proposed work in relation to the historic elements within the building. In the light of this, the proposals comply with planning policy and there is no adverse impact on the historic character of the building.