Planning Services, Adur & Worthing Councils

Portland House,
44 Richmond Road,
Worthing,
West Sussex,
BN11 1HS

Tel : 01903 221065
websites : www.adur.gov.uk or www.worthing.gov.uk
e-mail : planning@adur-worthing.gov.uk

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First Name:	
Surname:	Property Management		
Company name:	Dunelm		
Street address:	Watermead Business Park		
	Syston	Telephone number:	
		Mobile number:	
Town/City:	Leicester	Fax number:	
Country:		Email address:	
Postcode:	LE7 1AD		

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title:	Ms	First Name:	TRACY
Surname:	BARWICK		
Company name:	spencer signs ltd		
Street address:	1 70 Scarborough street		
		Telephone number:	01482325797
		Mobile number:	
Town/City:	Hull	Fax number:	
Country:	United Kingdom	Email address:	
Postcode:	HU3 4TG		tracybarwick@spencersigns.co.uk

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: | Suffix:

House name: Dunelm Mill

Street address: Eastern Avenue

Town/City: Shoreham-By-Sea

Postcode: BN43 6PW

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 522242

Northing: 105199

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

15 no. Flexface signs
2 no. entrance/exit signs
1 set of 3 no. tower signs

How many of the following type of advertisements are you applying for?

Fascia sign(s): 16 | Projecting or hanging sign(s): 0 | Hoarding(s): 0 | Other: 1

Please describe:

Welcome entrance/exit signs

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ◉ Yes ○ No

If Yes, please provide details:

some signs are to be retained and re-used - these are the DUNELM sign boxes, non of the work has yet been completed

8. Location of Advertisement(s)

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Drawing submitted show the existing signs

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 01/06/2018 To: 01/06/2023

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.57 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.20 m

What are the dimensions of the proposed advertisement? Height: 2.10 x Width: 6.42 x Depth: 0.02 metres

What materials will the sign be made of?

SIgn 1 - Dunelm - Existing sign box to be retained and reskinned with new Logo with full face LED illumination

What is the maximum height of any of the individual letters and symbols (in centimetres)? 159 cm

The colour of text and background:

P362c Green/White

Will the sign be illuminated? ◉ Yes ○ No

Will the sign be illuminated internally or externally? ◉ Internally ○ Externally

Illuminance Levels: 250.00 cd/m

Will the illumination be static or intermittent? ◉ Static ○ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.43 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.20 m

What are the dimensions of the proposed advertisement? Height: 2.10 x Width: 2.10 x Depth: 0.20 metres

What materials will the sign be made of?

Sign 7c- Fogarty - Aluminium extrusion flexface box sign complete with printed PVC skin and LED illumination to logo only background to blockout

What is the maximum height of any of the individual letters and symbols (in centimetres)? 106 cm

The colour of text and background:

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

Purple/White

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 250.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.43 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.20 m

What are the dimensions of the proposed advertisement? Height: 2.10 x Width: 2.10 x Depth: 0.20 metres

What materials will the sign be made of?

Sign 7d - Pausa - Aluminium extrusion flexface box sign complete with printed PVC skin and LED illumination to logo only background to blockout

What is the maximum height of any of the individual letters and symbols (in centimetres)? 163 cm

The colour of text and background:

Black/Orange/White

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 250.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.39 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.20 m

What are the dimensions of the proposed advertisement? Height: 2.10 x Width: 6.42 x Depth: 0.20 metres

What materials will the sign be made of?

Sign 9 - retain the existing aluminium extrusion flexface sign box with new printed PVC skin and internal full face LED illumination

What is the maximum height of any of the individual letters and symbols (in centimetres)? 159 cm

The colour of text and background:

P362c Green/White

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 250.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.39 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.20 m

What are the dimensions of the proposed advertisement? Height: 2.10 x Width: 2.10 x Depth: 0.02 metres

What materials will the sign be made of?

Sign 8a M2M- Aluminium extrusion flexface box sign complete with printed PVC skin and LED illumination to logo only background to blockout

What is the maximum height of any of the individual letters and symbols (in centimetres)? 110 cm

The colour of text and background:

Grey/White

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 250.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.38 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.20 m

What are the dimensions of the proposed advertisement? Height: 2.10 x Width: 2.10 x Depth: 0.20 metres

What materials will the sign be made of?

Sign 8b - Dorma - Aluminium extrusion flexface box sign complete with printed PVC skin and LED illumination to logo only background to blockout

What is the maximum height of any of the individual letters and symbols (in centimetres)? 115 cm

The colour of text and background:

White/Gold

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 250.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.39 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.20 m

What are the dimensions of the proposed advertisement? Height: 2.10 x Width: 2.10 x Depth: 0.20 metres

What materials will the sign be made of?

Sign 8c Fogarty - Aluminium extrusion flexface box sign complete with printed PVC skin and LED illumination to logo only background to blockout

What is the maximum height of any of the individual letters and symbols (in centimetres)? 106 cm

The colour of text and background:

Purple/White

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 250.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.38 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.20 m

What are the dimensions of the proposed advertisement? Height: 2.10 x Width: 2.10 x Depth: 0.20 metres

What materials will the sign be made of?

Sign 8d -Pausa - Aluminium extrusion flexface box sign complete with printed PVC skin and LED illumination to logo only background to blockout

What is the maximum height of any of the individual letters and symbols (in centimetres)? 163 cm

The colour of text and background:

Black/Orange/White

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 250.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.57 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.20 m

What are the dimensions of the proposed advertisement? Height: 2.10 x Width: 2.10 x Depth: 0.20 metres

What materials will the sign be made of?

Sign 2a M2M - Aluminium extrusion flexface sign box with PVC skin and LED illumination to letters only background to blockout

What is the maximum height of any of the individual letters and symbols (in centimetres)? 111 cm

The colour of text and background:

Grey/White

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 250.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.57 m

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the maximum projection of the advertisement from face of building (in metres)? 0.20 m

What are the dimensions of the proposed advertisement? Height: 2.10 x Width: 2.10 x Depth: 0.20 metres

What materials will the sign be made of?

Sign 2b - Dorma - Aluminium extrusion flexface box sign complete with printed PVC skin and LED illumination to logo only background to blockout

What is the maximum height of any of the individual letters and symbols (in centimetres)? 118 cm

The colour of text and background:

WHite/Gold

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 250.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.57 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.20 m

What are the dimensions of the proposed advertisement? Height: 2.10 x Width: 2.10 x Depth: 0.20 metres

What materials will the sign be made of?

Sign 3a Fogarty Aluminium extrusion flexface box sign complete with printed PVC skin and LED illumination to logo only background to blockout

What is the maximum height of any of the individual letters and symbols (in centimetres)? 106 cm

The colour of text and background:

Purple/White

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 250.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.57 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.20 m

What are the dimensions of the proposed advertisement? Height: 2.10 x Width: 2.10 x Depth: 0.20 metres

What materials will the sign be made of?

Sign 3b- Pausa - Aluminium extrusion flexface box sign complete with printed PVC skin and LED illumination to logo only background to blockout

What is the maximum height of any of the individual letters and symbols (in centimetres)? 163 cm

The colour of text and background:

Black/Orange/White

Will the sign be illuminated? (•) Yes ( ) No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 250.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 6.15 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.20 m

What are the dimensions of the proposed advertisement? Height: 3.50 x Width: 1.76 x Depth: 0.20 metres

What materials will the sign be made of?

SIgns 4a/4b/4c = Dorma Tower Signs Existing sign boxes to be retained and re-skinned complete with full face LED illumination

What is the maximum height of any of the individual letters and symbols (in centimetres)? 312 cm

The colour of text and background:

P362c Green/White

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 250.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.43 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.20 m

What are the dimensions of the proposed advertisement? Height: 2.10 x Width: 6.48 x Depth: 0.20 metres

What materials will the sign be made of?

Sign 6 - Dunelm - Retain Existing Aluminium box - install new PVC skin complete with full face LED illumination

What is the maximum height of any of the individual letters and symbols (in centimetres)? 159 cm

The colour of text and background:

P362c/White

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 250.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.43 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.20 m

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What are the dimensions of the proposed advertisement? Height: 2.10 x Width: 2.10 x Depth: 0.20 metres

What materials will the sign be made of?

Sign 7a - M2M - Aluminium extrusion flexface box sign complete with printed PVC skin and LED illumination to logo only background to blockout

What is the maximum height of any of the individual letters and symbols (in centimetres)? 111 cm

The colour of text and background:

Grey/white

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 250.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.43 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.20 m

What are the dimensions of the proposed advertisement? Height: 2.10 x Width: 2.10 x Depth: 0.20 metres

What materials will the sign be made of?

Sign 7b - Dorma - Aluminium extrusion flexface box sign complete with printed PVC skin and LED illumination to logo only background to blockout

What is the maximum height of any of the individual letters and symbols (in centimetres)? 115 cm

The colour of text and background:

White/Gold

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 250.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.28 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.03 m

What are the dimensions of the proposed advertisement? Height: 0.60 x Width: 2.50 x Depth: 0.00 metres

What materials will the sign be made of?

Welcome Entrance/exit sign (1 of each) Flat Dibond Panels with applied vinyl print to the face

What is the maximum height of any of the individual letters and symbols (in centimetres)? 40 cm

The colour of text and background:

P362c Green/White

Will the sign be illuminated? ( ) Yes (•) No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

(•) The agent ( ) The applicant ( ) Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☑ Date 06/04/2018