# Planning Services, Adur District Council

Civic Centre,
Ham Road,
Shoreham-by-Sea,
West Sussex,
BN43 6PR

Tel : (01273) 263222 (calls may be recorded)
website : www.adur.gov.uk
e-mail : developmentcontrol@adur.gov.uk

ADUR
DISTRICT COUNCIL

ADUR DISTRICT C
PLANNING DIV

PLAN No. Ad0216109
DATE 04 JUN 2009

## Application for consent to display an advertisement(s)
## Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

### 1. Applicant Name, Address and Contact Details

Title: First name: Surname:

Company name: Asda Stores Ltd

Street address: Asda House
Southbank
Great Wilson Street

Town/City: Leeds

County: West Yorkshire

Country:

Postcode: LS11 5AD

| | Country Code | National Number | Extension Number |
|---|---|---|---|
| Telephone number: | | | |
| Mobile number: | | | |
| Fax number: | | | |

Email address:

Are you an agent acting on behalf of the applicant? (●) Yes ( ) No

### 2. Agent Name, Address and Contact Details

Title: First Name: Kathleen Surname: Pointon

Company name: DarntonEGS Ltd

Street address: The Coach House
Monk Fryston Hall
Monk Fryston

Town/City: Leeds

County: North Yorkshire

Country: United Kingdom

Postcode: LS25 5DU

| | Country Code | National Number | Extension Number |
|---|---|---|---|
| Telephone number: | 01977 | 681001 | |
| Mobile number: | | | |
| Fax number: | | | |

Email address: kathleen.pointon@darntonegs.com

## 3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 0 Suffix:

House name: Supermarket

Street address: South Street

Town/City: LANCING

County: West Sussex

Postcode: BN15 8AG

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 518131

Northing: 104356

Description:

## 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

## 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

## 6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

## 7. Description of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Replacement of existing Co-op signage with Asda.
Plus installment of new information signs.

How many of the following type of advertisements are you applying for?

Fascia sign(s) 2 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 7

Please describe:

1 x Fascia Logo (ASDA) (Sign C)
1 x Fascia Logo (ASDA Entrance) (Sign E)
2 x Poster Signs (Sign G)
1 x Facilities (Sign E1)
1 x Opening Times (Sign B)
1 x Recycle (Sign R)
2 x Disabled (Sign J1)
2 x Mother + Child (Sign G4)
1 x 24 Hrs Signage above ATM

## 8. Advertisement Display

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

7288-20-01 Existing Elevations, 7288-20-02 Proposed Elevations, 7288-20-03 Signage Locations, 7288-90-01 Site Location Plan, 7288-SG-01 General Signage.

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

## 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 28/05/2009 To: 28/05/2014

## 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? (●) Yes ( ) No

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.5 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.1 m

What are the dimensions of the proposed advertisement? Height: 1.0 x Width: 3.68 x Depth: 0.1 metres

What materials will the sign be made of?

Cut aluminium powder coated.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 120 cm

The colour of text and background:

Green text on a white fascia background.

Will the sign be illuminated? (●) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (●) Externally

Illuminance Levels: 1000 cd/m

Will the illumination be static or intermittent? (●) Static ( ) Intermittent

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.95 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.05 m

What are the dimensions of the proposed advertisement? Height: 0.4 x Width: 6.97 x Depth: 0.1 metres

What materials will the sign be made of?

Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? 40 cm

The colour of text and background:

Green text on a white fascia background.

Will the sign be illuminated? ( ) Yes (●) No

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.3 min m

What is the maximum projection of the advertisement from face of building (in metres)? 0.05 m

What are the dimensions of the proposed advertisement? Height: 2.0 x Width: 2.0 x Depth: metres

What materials will the sign be made of?

Metal frame with perspex infill

What is the maximum height of any of the individual letters and symbols (in centimetres)? 10 cm

The colour of text and background:

Various as required.

Will the sign be illuminated? ( ) Yes (●) No

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.4 m

What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 5 x Width: 3.1 x Depth: metres

What materials will the sign be made of?

Cladding between metal poles.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 30 cm

The colour of text and background:

Green lettering on white background. White lettering on green background. White lettering on black background.

Will the sign be illuminated? (●) Yes ( ) No

Will the sign be illuminated internally or externally? (●) Internally ( ) Externally

Illuminance Levels: 1000 cd/m

Will the illumination be static or intermittent? (●) Static ( ) Intermittent

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.9 m

What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 1.1 x Width: 1.39 x Depth: metres

What materials will the sign be made of?

Vinyl on aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 10 cm

The colour of text and background:

Green lettering on white background. White lettering on green background.

Will the sign be illuminated? ( ) Yes (●) No

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.9 m

What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 1.1 x Width: 1.39 x Depth: metres

What materials will the sign be made of?

Vinyl on aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 10 cm

The colour of text and background:

Green lettering on white background. White lettering on green background.

Will the sign be illuminated? ( ) Yes (●) No

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.0 m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: 0.64 x Width: 0.64 x Depth: metres

What materials will the sign be made of?

Vinyl on aluminium.

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

White symbol on blue background.

Will the sign be illuminated? ( ) Yes (●) No

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.0 m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: 0.64 x Width: 0.64 x Depth: metres

What materials will the sign be made of?

Vinyl on aluminium.

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

White symbol on green background.

Will the sign be illuminated? ○ Yes ○ No

Will the sign be illuminated internally or externally? ○ Internally ○ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ○ Static ○ Intermittent

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.2 m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: 0.3 x Width: 0.8 x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

White text on red background

Will the sign be illuminated? ○ Yes ◉ No

## 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

◉ The agent ○ The applicant ○ Other person

## 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. ☒

Date 27/05/2009