Planning Services, Adur & Worthing Councils

Portland House,
44 Richmond Road,
Worthing,
West Sussex,
BN11 1HS

Tel : 01903 221065
websites : www.adur.gov.uk or www.worthing.gov.uk
e-mail : planning@adur-worthing.gov.uk

Adur & Worthing councils

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: Mr | First name: Jason | Surname: Gratton

Company name: Lidl 1st Floor Property Office

Street address: 33 London Road

Town/City: Cowplain

County: Hampshire

Country:

Postcode: PO8 8DF

	Country Code	National Number	Extension Number
Telephone number:	[redacted]		
Mobile number:			
Fax number:			

Email address: [redacted]

Are you an agent acting on behalf of the applicant? ○ Yes ◉ No

2. Agent Name, Address and Contact Details

No Agent details were submitted for this application

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: | Suffix:

House name: Units 1 & 2

Street address: The Malthouse Estate
Brighton Road

Town/City: Shoreham-by-Sea

County: West Sussex

Postcode: BN43 6RJ

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 522771

Northing: 105115

Description:

ADUR & WORTHING
PLANNING SERVICES

PLAN	AWDM/ 1452/14
DATE VALID	22 JAN 2015

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

2.5m square internally illuminated fascia sign to south elevation.
1.95m square internally illuminated fascia sign to west elevation.
2.5m square flagpole sign to south west corner of the site.

How many of the following type of advertisements are you applying for?

Fascia sign(s) 2 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1

Please describe:

Free standing flagpole sign.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 14/10/2014 To: 13/10/2019

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.850 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.250 m

What are the dimensions of the proposed advertisement? Height: 2.500 x Width: 2.500 x Depth: 0.250 metres

What materials will the sign be made of?

Polycarbon and steel.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 70.000 cm

The colour of text and background:

Blue, yellow and red.

Will the sign be illuminated? ◉ Yes ○ No

Will the sign be illuminated internally or externally? ◉ Internally ○ Externally

Illuminance Levels: 550.000 cd/m

Will the illumination be static or intermittent? ◉ Static ○ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.460 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.250 m

What are the dimensions of the proposed advertisement? Height: 1.950 x Width: 1.950 x Depth: 0.250 metres

What materials will the sign be made of?

Polycarbon and Steel.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 60.000 cm

The colour of text and background:

Blue, yellow and red.

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 550.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.350 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 2.500 x Width: 2.500 x Depth: 0.350 metres

What materials will the sign be made of?

Polycarbon and steel.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 70.000 cm

The colour of text and background:

Blue, yellow and red.

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 550.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

( ) The agent (•) The applicant ( ) Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒ Date 14/10/2014