Adur District Council

Planning, Regeneration and Wellbeing

Mrs Rachel Bell
68 Old Shoreham Road
Lancing
West Sussex
BN15 0QZ

ADVERTISEMENT CONSENT

TOWN AND COUNTRY PLANNING ACT 1990
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 2007

APPLICATION NUMBER: AWDM/0460/12

In pursuance of their powers under the above-mentioned Act and Regulations, the Council hereby GRANT EXPRESS CONSENT, for a period of 5 years from the date of the decision, to the following display of (an) advertisement(s), that is to say:

Application for advertisement consent to display 1 no. externally-illuminated sign to front wall of house and 1 no. externally illuminated signboard on northern boundary in connection with proposed cattery business

68 Old Shoreham Road Lancing West Sussex BN15 0QZ

in accordance with the Plan and Application No. AWDM/0460/12 submitted to the Council on 17/04/2012 subject to compliance with the standard conditions specified hereunder, together with any extra conditions, (where applicable).

James Appleton
Executive Head of Planning, Regeneration and Wellbeing
Date: 18/06/2012

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ADUR DISTRICT COUNCIL

Adur District Council, Planning Services, Portland House,
Richmond Road, Worthing, West Sussex, BN11 1LF
Tel: (01903) 221065 Fax: (01903) 221072
Minicom: (01903) 204500 DX: 142965 Worthing 10
web: www.adur.gov.uk

CONDITIONS

01. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

02. No advertisement shall be sited or displayed so as to:
    (a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
    (b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
    (c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.

03. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

04. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.

05. Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

06. This consent shall expire at the end of the period of 5 years beginning with whichever is the earlier of (a) the date of commencement of the display or (b) 6 months from the date of this consent.

    Reason: *To comply with Regulation 14 (7 & 8)*

07. The intensity of illumination of the sign shall not exceed 250 candela per square metre and shall be of a non-intermittent type.

    Reason: *In the interests of visual amenity and highway safety.*

08. The advertisement shall not be illuminated except during the hours that the premises are open for business (i.e. 8am -7pm every day).

    Reason: *In the interests of residential amenity.*

09. The external means of illumination shall be installed in such manner that the source of light is not directly visible from the road.

    Reason: *In the interests of visual amenity and highway safety.*

10. This express consent relates to the following approved plans:-

    Drawing No. 0112/01B (Site Plan) Date Received: 14 May 2012
    Drawing Title: 0112/02 (Sign on East Elevation of House only) Date Received: 8 June 2012
    Drawing No. 0112/03A (Fixed Sign Board to north of house) Date Received: 29 May 2012
    Sign Detail Date Received 17 April 2012

    Reason: *For the avoidance of doubt and in the interests of proper planning.*