

Our Ref: IL/GM/93712

17 August 2026



Worthing Borough Council
Worthing Town Hall
Chapel Road
Worthing
BN11 1HA

Dear Sir/Madam

**SAINSBURY'S SUPERMARKETS LIMITED
DOWNLAND BUSINESS PARK, LYONS FARM, WORTHING, BN14 9LA
PLANNING APPLICATION FOR ANPR CAMERAS, POLES AND SIGNAGE
PLANNING PORTAL REFERENCE: PP- 15159068**

Introduction

Please find enclosed on behalf of our client, Sainsbury's Supermarkets Ltd, an application for planning permission and advertisement consent for works already carried out, relating to the installation of Automatic Number Plate Recognition (ANPR) cameras and signage across the car park area at the Sainsbury's, Downland Business Park, Lyons Farm, Worthing, BN14 9LA.

The proposal

Planning permission and advertisement consent is sought, retrospectively, for the installation of ANPR cameras mounted on poles, together with associated car park signage, within the customer car park serving the Sainsbury's supermarket at Downland Business Park, Lyons Farm, Worthing, BN14 9LA.

The cameras, poles and signs are modest in scale and are located within an established commercial car park where comparable operational infrastructure is typical and expected.

The signage is required to provide clear parking information for customers, such as notification of the two-hour maximum stay.

The proposal does not alter the existing use of the site as a supermarket car park, does not reduce the availability of customer parking, and does not introduce any new access arrangements or changes to traffic circulation within the site.

Site

The wider site comprises the Sainsbury's supermarket, with the associated customer car park located to the south and east of the store. Vehicular access is taken from the east via Lyons Way.

The surrounding area is predominantly commercial in character. Within the Sainsbury's car park there is a petrol filling station, a Timpson's concession pod and a car wash, together with a charity shop that adjoins the main store. Beyond the application site, the commercial character continues with Downland Business Park immediately adjoining the Sainsbury's site. This accommodates a range of national retailers, including B&Q, Currys, Pets at Home and Boots, among others, reinforcing the established retail and commercial function of the locality.

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The site is not within a conservation area, and there are no listed buildings in the immediate vicinity.

Planning Considerations

The location, scale and design of the ANPR cameras, poles and associated signage have been carefully considered to ensure that there will be no material harm to the visual amenity or character of the immediate or wider area. The works are not prominent in any sensitive street scene views and are not visible from nearby residential properties in a manner that would give rise to adverse residential amenity effects.

Given the retrospective nature of the application, the Council is able to assess the equipment as installed. The cameras, poles and signs are proportionate to their operational purpose, do not introduce unacceptable clutter, and are appropriate to the established retail car park environment.

There are no changes proposed to the existing vehicular access arrangements, parking layout or servicing arrangements. The proposal will therefore have no adverse impact on highway safety, customer access, pedestrian circulation or the operation of the wider retail site.

The works are modest in nature and necessary to support the effective management of customer parking, ensuring appropriate turnover of spaces while preserving the safe and efficient operation of the wider retail site

Conclusion

In summary, the proposal comprises modest and necessary car park management infrastructure within an established commercial retail site. The scale, appearance and siting of the ANPR cameras, poles and signage are appropriate to their setting and integrate well within the context of the supermarket car park.

The proposal is acceptable in planning terms, accords with the adopted Worthing Local Plan 2023, the National Planning Policy Framework and other relevant guidance, and would not result in material harm to visual amenity, residential amenity, highway safety, heritage assets or the operation of the wider site. Planning permission should therefore be granted.

Application Submission

Please find enclosed the following in addition to this letter:

- Completed Application Form;
- Community Infrastructure Levy Form;
- The following drawings/plans:
 - Site Location Plan
 - Signage Plan (Ref: 4587-DWG-11-01)
 - Signage Elevation Plan 1 (Ref: 4587-DWG-12-01)
 - Signage Elevation Plan 2 (Ref: 4587-DWG-13-01)
 - ANPR Column Elevation 1 (Ref: 4587-DWG-14-01)
 - ANPR Column Elevation 2 (Ref: 4587-DWG-15-01)

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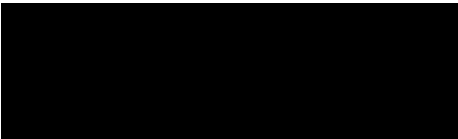
Worthing Borough Council

Additionally, payment of the appropriate application fee will be arranged separately via the Planning Portal.

We trust that the above is clear, and we look forward to receiving notification that the application has been registered in due course. Should you have any queries in relation to any of the attached information, please do not hesitate to contact us.

Yours faithfully,

Ifan Lewis
Planner



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Ens(s)	as above