ADUR
DISTRICT COUNCIL

Civic Centre, Ham Road, Shoreham-by-Sea, West Sussex, BN43 6PR
Tel: (01273) 263222 Fax: (01273) 263203 (Calls may be recorded)
www.adur.gov.uk DX 59765 Shoreham-by-Sea
e-mail: developmentcontrol@adur.gov.uk

Development Control

Application Number: ADC/0054/10

TOWN AND COUNTRY PLANNING ACT, 1990
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 1992

Ms Kim Webster
Crest Nicholson South
Crest House
Pyrcroft Road
Chertsey
Surrey
KT16 9GN

On behalf of:

In pursuance of their powers under the above-mentioned Act and Regulations, the Council hereby CONSENT, for a period of one year from the date of the decision, to the following display of (an) advertisement(s), that is to say:

Temporary sales advertisements (non-illuminated signboard and gantry-type sign and single flag pole)

Elmcroft Croft Avenue Southwick Brighton

in accordance with the Plan and Application No. submitted to the Council on 16/03/2010 subject to compliance with the standard conditions specified hereunder, together with any extra conditions, (where applicable).

James Appleton
Executive Head of Planning, Regeneration and Wellbeing

Date: 28/04/2010

CONDITIONS

01. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.

02. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

03. Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.

04. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

05. No advertisement shall be sited or displayed so as to obscure, or hinder, the ready interpretation of any road, traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).

06. The signs and flag pole hereby permitted shall be removed and the land restored to its former condition or to a condition to be agreed in writing by the LPA, on or before the expiration of the period ending on 30th April 2011.

Reason: *Consent would not normally be granted for such development and consent is granted only due to the temporary nature of the proposal.*

07. The advertisements hereby permitted shall be in accordance with the following approved plans:-

Site Location Plan: - Received 16th March 2010
Layout Plan - Drawing no. SO-14247-P06 - Received 13th April 2010.
Details of signboard - received 13th April 2010.
Details of Flag - received 13th April 2010.
Details of Gantry sign - received 13th April 2010.
Photo montage - received 13th April 2010.

Reason: *For the avoidance of doubt and in the interests of proper planning.*