From

Name MRS. W. CHAPLIN
Address 12, HAM RD
SHOREHAM-BY-
SEA, SX
BN43 6PA.

Phone Number [redacted]

Commenting on application
ADC/0074/10

TOWN & COUNTRY PLANNING ACT 1990

TOWN & COUNTRY PLANNING (GENERAL DEVELOPMENT PROCEDURE) ORDER 1995

Proposed development
4 externally-illuminated fascia signs and 20 associated car park and directional signs (non-illuminated)

Location of development to which application relates
Supermarket Somerfield Complex Ham Road Shoreham-by-Sea West Sussex

Comments I've looked at the plans for the Co-op Complex and would like to comment on the proposed development
First, regarding the Car Park signs around the surrounding roads, surely 20 car park signs seems overly excessive most Supermarkets just have on sign saying SuperStore surely this must be enough.
We now move to Illuminated lights. Maybe if these are actually in the complex, this seems okay, but I would object to any of these being on the external walls as the whole point of the design of this building, in a conservation area was to conceal the Supermarket by surrounding the complex with arches (brick built) and landscaping the courtyard. The application for planning regarding the sign on the top half of the building, one wonders who would benefit from seeing this, unless you were in an aircraft flying from Shoreham airport.

Unless you indicate below you will not be allowed to speak at the Committee meeting:-

I wish to speak on the application at the Committee meeting - YES / ~~NO~~

To:
Development Control
Planning, Regeneration & Wellbeing
Adur District Council
Civic Centre
Ham Road
Shoreham-by-Sea
West Sussex
BN43 6PR

Signed [redacted]

Date _____

19 APR 201