Planning Services, Adur & Worthing Councils

Portland House,
44 Richmond Road,
Worthing,
West Sussex,
BN11 1HS

Q/Extracted /PP03488876 √SC 04/07.

Tel : 01903 221065
websites : www.adur.gov.uk or www.worthing.gov.uk
e-mail : planning@adur-worthing.gov.uk

Adur & Worthing councils

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

ublication of applications on planning authority websites.
lease note that the information provided on this application form and in supporting documents may be published on the Authority's website.
you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: Mr | First name: Martin | Surname: Perry

Company name: The Community Stadium Limited

Street address: American Express Community Stadium
Village Way
Falmer
Town/City: Brighton
County: East Sussex
Country: United Kingdom
Postcode: BN1 9BL

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: Mr | First Name: Peter | Surname: Rainier

Company name: DMH Stallard LLP

Street address: Gainsborough House
Pegler Way
Town/City: Crawley
County: West Sussex
Country: United Kingdom
Postcode: RH11 7FZ

	Country Code	National Number	Extension Number
Telephone number:		01293 605160	
Mobile number:		[redacted]	
Fax number:		01293 663520	

Email address: peter.rainier@dmhstallard.com

ADUR & WORTHING
PLANNING SERVICES

PLAN	AWDM/0929/14
DATE VALID	- 8 JUL 2014

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: Suffix:

House name: American Express Elite Football Performance Centre

Street address: 60 Mash Barn Lane

Town/City: Lancing

County: West Sussex

Postcode: BN15 9FP

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 519105

Northing: 105430

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

5. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

The erection of signage comprising 1 no. fascia sign to the academy building north elevation (halo illumination), 1 no. facade sign to the indoor pitch east elevation (unlit), 1 no. stand sign to the training ground entrance (unlit), 1 no. totem sign to the training ground entrance (incorporating digital display) and 4 no. flag signs (unlit) to the front of the academy building.

How many of the following type of advertisements are you applying for?

Fascia sign(s) 1 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 7

Please describe:

1 no. facade sign.
1 no. stand sign.
1 no. totem sign.
4 no. flag signs.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ○ No ◉ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 02/07/2014 To: 02/07/2114

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 7.500 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.040 m

What are the dimensions of the proposed advertisement? Height: 8.100 x Width: 29.000 x Depth: 0.040 metres

What materials will the sign be made of?

Individually cut and built up powder coated letters.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 450.000 cm

The colour of text and background:

Blue text.

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 100.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 2.500 x Width: 17.550 x Depth: 0.000 metres

What materials will the sign be made of?

Cut out vinyl letters.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 200.000 cm

The colour of text and background:

Blue text.

Will the sign be illuminated? ( ) Yes (•) No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.400 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.070 m

What are the dimensions of the proposed advertisement? Height: 2.800 x Width: 5.000 x Depth: 0.070 metres

What materials will the sign be made of?

Aluminuim powder coated sign.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 70.000 cm

The colour of text and background:

Blue background and white text.

Will the sign be illuminated? ( ) Yes (•) No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.300 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 2.700 x Width: 0.900 x Depth: 0.250 metres

What materials will the sign be made of?

Vinyl cut out letters applied to digital display totem sign.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 2.000 cm

The colour of text and background:

Blue text on grey background.

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 0.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.600 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 2.400 x Width: 0.740 x Depth: 0.000 metres

What materials will the sign be made of?

Full colour mesh flag.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 40.000 cm

The colour of text and background:

White text on a blue background.

Will the sign be illuminated? ( ) Yes (•) No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.600 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 2.400 x Width: 0.740 x Depth: 0.000 metres

What materials will the sign be made of?

Full colour mesh flag.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 40.000 cm

The colour of text and background:

White text on a blue background.

Will the sign be illuminated? ( ) Yes (•) No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.600 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 2.400 x Width: 0.740 x Depth: 0.000 metres

What materials will the sign be made of?

Full colour mesh flag.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 40.000 cm

The colour of text and background:

White text on a blue background.

Will the sign be illuminated? ( ) Yes (•) No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.600 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 2.400 x Width: 0.740 x Depth: 0.000 metres

What materials will the sign be made of?

Full colour mesh flag.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 40.000 cm

The colour of text and background:

White text on a blue background.

Will the sign be illuminated? ○ Yes ◉ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

◉ The agent ○ The applicant ○ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒ Date 02/07/2014