Adur District Council

Planning, Regeneration and Wellbeing

Northgate Vehicle Hire PLC
Norflex House
Allington Way
Darlington
Co Durham DL7 4DY

ADVERTISEMENT CONSENT

TOWN AND COUNTRY PLANNING ACT 1990
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 2007

APPLICATION NUMBER: AWDM/1615/14

In pursuance of their powers under the above-mentioned Act and Regulations, the Council hereby GRANT EXPRESS CONSENT, for a period of 5 years from the date of the decision, to the following display of (an) advertisement(s), that is to say:

Two no. externally illuminated fascia signs and two no. non illuminated flag signs for Northgate Vehicle Hire

106 - 112 Brighton Road Shoreham-By-Sea West Sussex BN43 6RH

in accordance with the Plan and Application No. AWDM/1615/14 submitted to the Council on 14/11/2014 subject to compliance with the standard conditions specified hereunder, together with any extra conditions, (where applicable).

James Appleton
Executive Head of Planning, Regeneration and Wellbeing
Date: 30/12/2014

ADUR DISTRICT COUNCIL

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44 Richmond Road, Worthing, West Sussex, BN11 1HS
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Web: www.adur.gov.uk

CONDITIONS

01. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

02. No advertisement shall be sited or displayed so as to:
    (a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
    (b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
    (c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.

03. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

04. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.

05. Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

06. This consent shall expire at the end of the period of 5 years beginning with whichever is the earlier of (a) the date of commencement of the display or (b) 6 months from the date of this consent.

    Reason: *To comply with Regulation 14 (1, 7 & 8)*

07. This consent relates to the following approved plans:-

Drawing Issue 2 titled FOR PLANNING, date received 27-11-2014
Drawing titled OS Mastermap, date valid 14-11-2014
Drawing No. 16557 Rev A titled Flag Pole Details, date valid 14-11-2014
Drawing No. 17075 Rev A titled Illuminated Flexiface Details, date valid 14-11-2014
Drawing No. 17074 Rev A titled Building End Elevation, date valid 14-11-2014
Drawing No. 17073 Rev A titled Building Front Elevation, date valid 14-11-2014
Northgate Vehicle Hire sign details, date received 14-11-2014

Reason: *For the avoidance of doubt and in the interests of proper planning.*