17 CHURCH CLOSE, ASHINGTON, WEST SUSSEX RH20 3DL

TEL: [redacted]

28th August 2009

ADUR D.C.
CHIEF EXECUTIVES
DEPARTMENT
- 2 SEP 2009

Planning Services
Adur District Council
Civic Centre
Ham Road
Shoreham by Sea
West Sussex BN43 6PR

Dear Sirs,

Application for retention of signage to front elevation
92 High Street, Shoreham by Sea

I refer to my telephone conversations with John Knight recently with regard to the above signage and understand that an application will be received by you this week by Mr Woodley, the proprietor of "The Flower Shop".

As explained to Mr Knight the new signage has followed the footprint of signage that had been across the front of 90 and 92 for many years but was painted out in 1988 when there was a change of ownership to 90. During the 1950's to 1988 there was signage for "Wallaker" Estate Agents who I believe traded from Brunswick Road after the war. I have tried to find photographic evidence of this – everyone seems to remember it but we are unable to find a photo. I attach hereto a copy of the Wallaker signage in Brunswick Road which was very similar to that previously over 90/92 High Street. A local Archivist is, in the meantime, searching through his 9,000+ photos of Shoreham to see whether he can find a photograph of this old signage. I would mention that in the late 1800's and early 1900's numbers 88, 90 and 92 had their 'Trades' signwritten over the roof tiles!

I trust that the foregoing information is of some use in supporting Mr Woodley's application.

Yours faithfully,

[redacted]

Janice Welch
[freeholder, 92 High Street]

Encs.