AWDM/0507/12 Rec'd 20.04.12

Planning Services, Adur District Council

Civic Centre,
Ham Road,
Shoreham-by-Sea,
West Sussex,
BN43 6PR

Tel : (01273) 263222 (calls may be recorded)
website : www.adur.gov.uk
e-mail : developmentcontrol@adur.gov.uk

ADUR DISTRICT COUNCIL

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: Mr | First name: Ken | Surname: Green

Company name: Lancing Business Park Ltd

Street address: c/o Parafix Tapes & Conversions
53 Spencer Road
Lancing Business Park

Town/City: LANCING
County: West Sussex
Country: United Kingdom
Postcode: BN158UA

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:	UK	[redacted]	
Fax number:			

Email address: [redacted]

Are you an agent acting on behalf of the applicant? ○ Yes ◉ No

2. Agent Name, Address and Contact Details

No Agent details were submitted for this application

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: | Suffix:
House name: PARAFIX TAPES & CONVERSIONS LTD
Street address: SPENCER ROAD
LANCING BUSINESS PARK
Town/City: LANCING
County: WEST SUSSEX
Postcode: BN15 8UA

Description of location or a grid reference
(must be completed if postcode is not known):
Easting: 517571
Northing: 104120

Description:
Application refers to the whole of Lancing Business Park

ADUR & WORTHING PLANNING SERVICES
PLAN | AWDM/0507/12
DATE VALID | 14 MAY 2012

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? (●) Yes ( ) No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title: Mr First name: Keith Surname: Morgan

Reference: e mail

Date (DD/MM/YYYY): 23/03/2012 (Must be pre-application submission)

Details of the pre-application advice received:

See e mail

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ( ) Yes (●) No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ( ) Yes (●) No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Wayfinding signage incorporating road and premises directions across Lancing Business Park - 27 Signs in total

How many of the following type of advertisements are you applying for?

Fascia sign(s) 0 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 26

Please describe:

Free standing direction signs

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ( ) Yes (●) No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ( ) Yes ( ) No (●) Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ( ) Yes (●) No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 01/05/2012 To: 30/04/2017

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ( ) Yes (●) No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ( ) Yes (●) No

If No, why has permission not been obtained?

Lancing Business Park is not owned by one entity. On going process (already in progress) of ascertaining owners of individual properties and obtaining their permission to erect the signs.

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.6 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.72 m

What are the dimensions of the proposed advertisement? Height: 1 x Width: .72 x Depth: .05 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 750 cm

The colour of text and background:

Lancing Business Park logo - Green/white/orange ; Black letters/numbers; yellow/silver background

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 4 m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: 4 x Width: 1.2 x Depth: 0.5 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 750 cm

The colour of text and background:

Lancing Business Park logo - Green/white/orange ; Black letters/numbers; yellow/silver background

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.2 m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: 1.9 x Width: 2.6 x Depth: .05 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 750 cm

The colour of text and background:

Lancing Business Park logo - Green/white/orange ; Black letters/numbers; yellow/silver background

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.5 m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: 2.5 x Width: 1 x Depth: 0.5 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 750 cm

The colour of text and background:

Lancing Business Park logo - Green/white/orange ; Black letters/numbers; yellow/silver background

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.5 m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: 2.5 x Width: 1 x Depth: 0.5 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 750 cm

The colour of text and background:

Lancing Business Park logo - Green/white/orange ; Black letters/numbers; yellow/silver background

Will the sign be illuminated? ○ Yes ◉ No

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The colour of text and background:

Lancing Business Park logo - Green/white/orange ; Black letters/numbers; yellow/silver background

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.6 m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: 2.5 x Width: 2.6 x Depth: 0.05 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 750 cm

The colour of text and background:

Lancing Business Park logo - Green/white/orange ; Black letters/numbers; yellow/silver background

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.2 m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: 1.9 x Width: 2.6 x Depth: 0.05 metres

What materials will the sign be made of?

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What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: 2.5 x Width: 1 x Depth: 0.5 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 750 cm

The colour of text and background:

Lancing Business Park logo - Green/white/orange ; Black letters/numbers; yellow/silver background

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.2 m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: 1.9 x Width: 2.6 x Depth: 0.05 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 750 cm

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Lancing Business Park logo - Green/white/orange ; Black letters/numbers; yellow/silver background

Will the sign be illuminated? ○ Yes ◉ No

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What is the height from the ground to the base of the advertisement (in metres)? 4.2 m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: 1.9 x Width: 2.6 x Depth: 0.05 metres

What materials will the sign be made of?

Aluminium

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The colour of text and background:

Lancing Business Park logo - Green/white/orange ; Black letters/numbers; yellow/silver background

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.5 m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: 2.5 x Width: 1 x Depth: 0.5 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 750 cm

The colour of text and background:

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Will the sign be illuminated? ○ Yes ◉ No

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What is the maximum projection of the advertisement from face of building (in metres)? m

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Will the sign be illuminated? ○ Yes ◉ No

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What is the height from the ground to the base of the advertisement (in metres)? 4.2 m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: 2.5 x Width: 2.6 x Depth: .05 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 750 cm

The colour of text and background:

Lancing Business Park logo - Green/white/orange ; Black letters/numbers; yellow/silver background

Will the sign be illuminated? ○ Yes ◉ No

1.1 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.5 m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: 2.5 x Width: 1 x Depth: 0.5 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 750 cm

The colour of text and background:

Lancing Business Park logo - Green/white/orange ; Black letters/numbers; yellow/silver background

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.5 m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: 2.1 x Width: 1.2 x Depth: 0.05 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 750 cm

The colour of text and background:

Lancing Business Park logo - Green/white/orange ; Black letters/numbers; yellow/silver background

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.2 m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: 1.9 x Width: 2.6 x Depth: 0.05 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 750 cm

The colour of text and background:

Lancing Business Park logo - Green/white/orange ; Black letters/numbers; yellow/silver background

Will the sign be illuminated? ○ Yes ◉ No

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What are the dimensions of the proposed advertisement? Height: 1.9 x Width: 2.6 x Depth: 0.05 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 750 cm

The colour of text and background:

Lancing Business Park logo - Green/white/orange ; Black letters/numbers; yellow/silver background

Will the sign be illuminated? ○ Yes ◉ No

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What is the height from the ground to the base of the advertisement (in metres)? 2.5 m

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What materials will the sign be made of?

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What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 750 cm

The colour of text and background:

Lancing Business Park logo - Green/white/orange ; Black letters/numbers; yellow/silver background

Will the sign be illuminated? ○ Yes ◉ No

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The colour of text and background:

Lancing Business Park logo - Green/white/orange ; Black letters/numbers; yellow/silver background

Will the sign be illuminated? ○ Yes ◉ No

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What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 750 cm

The colour of text and background:

Lancing Business Park logo - Green/white/orange ; Black letters/numbers; yellow/silver background

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.4 m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: 2 x Width: 1.7 x Depth: 0.05 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 750 cm

The colour of text and background:

Lancing Business Park logo - Green/white/orange ; Black letters/numbers; yellow/silver background

Will the sign be illuminated? ○ Yes ◉ No

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What is the height from the ground to the base of the advertisement (in metres)? 2.4 m

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What materials will the sign be made of?

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What is the maximum height of any of the individual letters and symbols (in centimetres)? 750 cm

The colour of text and background:

Lancing Business Park logo - Green/white/orange ; Black letters/numbers; yellow/silver background

Will the sign be illuminated? ○ Yes ◉ No

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What is the height from the ground to the base of the advertisement (in metres)? 2.4 m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: 2 x Width: 1.7 x Depth: 0.05 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 750 cm

The colour of text and background:

Lancing Business Park logo - Green/white/orange ; Black letters/numbers; yellow/silver background

Will the sign be illuminated? ○ Yes ◉ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

○ The agent ◉ The applicant ○ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. ☒

Date 16.4.12