# Planning Services, Adur & Worthing Councils

Portland House,
44 Richmond Road,
Worthing,
West Sussex,
BN11 1HS

Tel : 01903 221065
websites : www.adur.gov.uk or www.worthing.gov.uk
e-mail : planning@adur-worthing.gov.uk

## Application for Consent to Display an Advertisement(s)

## Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

**Publication of applications on planning authority websites**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

## Site Location

**Disclaimer:** We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

85-87 Mount Hermon Rest Home

Address Line 1

Brighton Road

Address Line 2

Address Line 3

West Sussex

Town/city

Lancing

Postcode

BN15 8RB

### Description of site location must be completed if postcode is not known:

Easting (x)

518044

Northing (y)

103693

Description

## Applicant Details

### Name/Company

Title

Mr

First name

Edward

Surname

Moore

Company Name

Anavo Group

### Address

Address line 1

85-87 Brighton Road

Address line 2

Address line 3

Town/City

Lancing

County

Country

Postcode

BN15 8RB

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

### Contact Details

Primary number

Secondary number

Fax number

Email address

## Agent Details

### Name/Company

Title

Mr

First name

George

Surname

Morris

Company Name

Carless & Adams Ltd

### Address

Address line 1

6  Progress Business Centre

Address line 2

Whittle Parkway

Address line 3

Bath Road

Town/City

Slough

County

Country

Postcode

SL1 6DQ

## Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

## Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Permanent main entrance illuminated sign, and associated site signage.

Please specify the type(s) and details of each proposed advertisement

**Advertisement Type:**
Fascia Sign

**Height:**
0.67 metres

**Width:**
2 metres

**Depth:**
0.05 metres

**What is the height from the ground to the base of the advertisement?:**
2.73 metres

**What is the maximum projection of the advertisement from the face of the building?:**
0.05 metres

**What is the maximum height of any of the individual letters and symbols?:**
0.165 centimetres

**What materials will the advertisement be made of?:**
2.5mm folded aluminium face panel

**The colour of text and background:**
RAL 7016 Anthracite Grey background and cut through text in RAL 9003 Signal White.

**Will the advertisement be illuminated?:**
Yes

**Will the advertisement be illuminated internally or externally?:**
Internally

**Illuminance levels:**
300 cd/$m^2$

**Will the illumination be static or intermittent?:**
Static

## Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

◯ Yes
⊘ No
◯ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

◯ Yes
⊘ No

## Advertisement(s) Period

**Please state the period of time for which consent is sought for the advertisement**

From Date

14/08/2025

To Date

31/08/2035

## Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

◯ Yes
⊘ No

## Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes
◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

⊘ The agent
◯ The applicant
◯ Other person

## Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

◯ Yes
⊘ No

## Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- [x] Yes
- [ ] No

## Authority Employee/Member

**With respect to the Authority, is the applicant and/or agent one of the following:**
**(a) a member of staff**
**(b) an elected member**
**(c) related to a member of staff**
**(d) related to an elected member**

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- [ ] Yes
- [x] No

## Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

- [x] I / We agree to the outlined declaration

Signed

Melissa Magee

Date

03/07/2025