Worthing
BOROUGH COUNCIL

Awarded for excellence

Portland House
Richmond Road
Worthing BN11 1LF

APPLICATION NO. WB/07/0781/ADV
SPLIT DECISION

TOWN AND COUNTRY PLANNING ACT 1990
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 1992-94

Paul Young
Old Mumford Farm
Kingsworth
Ashford
Kent
TN23 3ES

PROPOSAL: Installation of an externally illuminated projecting box sign. (Retrospective)

LOCATION : 154 Montague Street Worthing

DATE REGISTERED 12th July 2007

APPLICANT : Mr M Wahid

WORTHING BOROUGH COUNCIL, under the above Act and Order, gives you notice that its decision upon your application described above and in Drawing No. 1082-40 which accompanied the application, or as subsequently amended prior to consideration, is to

REFUSE ADVERTISEMENT CONSENT for the reason(s) that:-

1. The projecting box sign, by reason of its excessive size and projection and its unsympathetic design and position in relation to the original architectural features of this Building of Local Interest, and due to its intrusiveness and discordant appearance within the street scene, is detrimental to, and does not preserve or enhance, the character and appearance of the building and the Montague Street Conservation Area in which it is situated. As such, the retention of this sign is contrary to Policy CH4 of the West Sussex Structure Plan 2001 - 2016 and Policies BE10, BE12 and BE21 of the Worthing Local Plan 2003.

Dated : 28th August 2007

Assistant Director (Planning Services)

Your attention is drawn to the notes and information overleaf.

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APPLICATION NO. WB/07/0781/ADV

TOWN AND COUNTRY PLANNING ACT 1990
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 1992-94

Paul Young
Old Mumford Farm
Kingsworth
Ashford
Kent
TN23 3ES

PROPOSAL: Installation of an illuminated fascia sign (Retrospective)

LOCATION : 154 Montague Street Worthing

DATE REGISTERED 12th July 2007

APPLICANT : Mr M Wahid

WORTHING BOROUGH COUNCIL, under the above Act and Order, gives you notice that its decision upon your application described above and in Drawing No. 1082-40 which accompanied the application, or as subsequently amended prior to consideration, is to

GRANT ADVERTISEMENT CONSENT subject to the following conditions for a period of five years or for such other period as may be specified below:-

1. Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.

2. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

cont.....

Dated : 28th August 2007

Assistant Director (Planning Services)

Note: Your attention is drawn to the notes and information overleaf.

3. Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.

4. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

5. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

INFORMATIVE

The decision to grant planning permission has been taken having regard to the policies and proposals in the adopted Worthing Local Plan 2003 and the adopted West Sussex Structure Plan 2001 – 2016 set out below, and to all relevant material considerations, including Supplementary Planning Guidance:

Adopted Worthing Local Plan 2003

BE10 - Shopfronts and Signs in Conservation Areas
BE12 - Advertisements
BE21 - Development in a Conservation Area

Adopted West Sussex Structure Plan 2001 – 2016

CH1 - Character
CH4 - Conservation Areas and historic towns and village

This information is only intended as a summary of the reasons for grant of planning permission. For further details on the decision please see the application report which is available from the Planning Reception at Portland House, Richmond Road, Worthing.