ADUR
DISTRICT COUNCIL

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Development Control

Application Number: ADC/0429/06

TOWN AND COUNTRY PLANNING ACT, 1990
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 1992

Mr Joe Lam
100 Herent Drive
Clayhall
Ilford
Essex
IG5 0HG

On behalf of: Mr Lin

In pursuance of their powers under the above-mentioned Act and Regulations, the Council hereby CONSENT, for a period of 5 years from the date of the decision, to the following display of (an) advertisement(s), that is to say:

Internally-illuminated fascia sign and projecting box sign

93 South Street Lancing West Sussex BN15 8AP

in accordance with the Plan and Application No. ADC/0429/06 submitted to the Council on 13/11/2006 subject to compliance with the standard conditions specified hereunder, together with any extra conditions, (where applicable).

[redacted]

HEAD OF PLANNING AND COMMUNITY

Date: 08/01/2007

CONDITIONS

01. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.

02. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

03. Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.

04. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

05. No advertisement shall be sited or displayed so as to obscure, or hinder, the ready interpretation of any road, traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).

06. The advertisement shall not be illuminated except during the hours that the premises are open for business.

Reason: *In the interests of residential amenity.*

07. Prior to the display of the proposed advertisements the existing advertisements shall be removed.

Reason: *In the interests of visual amenity and highway safety.*

08. Only the lettering and no part of the background of the advertisement shall be illuminated.

Reason: *In the interests of visual amenity and highway safety.*

09. Prior to the operation of the illuminated signs or attached down lights, the applicant shall provide written evidence from a suitably qualified person to confirm that:

a. The source intensity of each illuminated sign and each down light will not exceed 10kcd; and
b. The luminance of the sign will not exceed 350cd m2; and
c. The light trespass at the nearest window will not exceed 10 lux.

Reason: *In the interests of visual amenity, residential amenity and highway safety.*

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