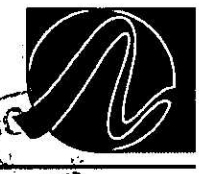
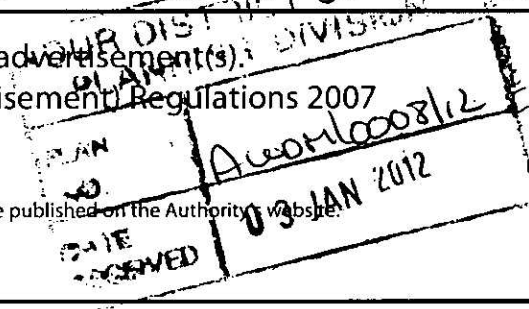
Planning Services, Adur District Council

Civic Centre,
Ham Road,
Shoreham-by-Sea,
West Sussex,
BN43 6PR

Tel : (01273) 263222 (calls may be recorded)
website : www.adur.gov.uk
e-mail : developmentcontrol@adur.gov.uk

ADUR DISTRICT COUNCIL





Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

ublication of applications on planning authority websites.
lease note that the information provided on this application form and in supporting documents may be published on the Authority's website.
you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: Mr | First name: Tony | Surname: Cowie

Company name: Coastway (Hove) Ltd.,

Street address: Unit 4E, Freshfield Business Park,
Freshfield Way,
Kemptown,
Town/City: Brighton
County: East Sussex
Country:
Postcode: BN2 7BE

	Country Code	National Number	Extension Number
Telephone number:		[redacted]	
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: Mr | First Name: Norman | Surname: Ray

Company name: Norman Ray Associates Ltd.

Street address: 28 The Meadway
Town/City: Shoreham-by-sea,
County: West Sussex
Country: United Kingdom
Postcode: BN43 5RP

	Country Code	National Number	Extension Number
Telephone number:		01273 455875	
Mobile number:			
Fax number:			

Email address: contact@normanray.co.uk

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 120 Suffix:

House name:

Street address: HIGH STREET

Town/City: SHOREHAM-BY-SEA

County: WEST SUSSEX

Postcode: BN43 5DB

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 521348

Northing: 105168

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Relocation of Illuminated sign (approved under ref AWDM/0212/11) from above shopfront to boundary wall above air conditioning units

How many of the following type of advertisements are you applying for?

Fascia sign(s) 1 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 0

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Internally illuminated sign size 3100mm x 1200mm high approved under ref AWDM/0212/11 but not installed to be replaced by smaller internally illuminated sign size 2800mm x 700mm high situated over air conditioning units on west facing rendered wall adjacent to entrance to surgery

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 29/02/2012 To: 28/02/2017

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.55 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.10 m

What are the dimensions of the proposed advertisement? Height: 2.8 x Width: 0.7 x Depth: 0.1 metres

What materials will the sign be made of?

Powdercoat finished aluminium framed sign box Acrylic front only letters and logo illuminate

What is the maximum height of any of the individual letters and symbols (in centimetres)? 60 cm

The colour of text and background:

Dark blue background with white lettering and directional arrow

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: LED tube tba cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

( ) The agent (•) The applicant ( ) Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. ☒

Date 23/12/2011