Adur District Council

Planning, Regeneration and Wellbeing

Mr Peter Cook
Joynt Construction Ltd
5 Sussex Chambers
Lower Ground Floor
5 Liverpool Terrace
Worthing
West Sussex
BN11 1TA

ADVERTISEMENT CONSENT

TOWN AND COUNTRY PLANNING ACT 1990
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 2007

APPLICATION NUMBER: AWDM/0749/11

On behalf of: Direct Travel Insurance

In pursuance of their powers under the above-mentioned Act and Regulations, the Council hereby GRANT EXPRESS CONSENT, for a period of 5 years from the date of the decision, to the following display of (an) advertisement(s), that is to say:

Installation of externally illuminated (trough light) replacement fascia sign on front elevation of building

21 Cecil Pashley Way Shoreham (brighton City) Airport Lancing Shoreham-By-Sea

in accordance with the Plan and Application No. AWDM/0749/11 submitted to the Council on 27/10/2011 subject to compliance with the standard conditions specified hereunder, together with any extra conditions, (where applicable).

James Appleton
Executive Head of Planning, Regeneration and Wellbeing
Date: 02/12/2011

ADUR DISTRICT COUNCIL

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CONDITIONS

01. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

02. No advertisement shall be sited or displayed so as to:
(a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
(b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
(c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.

03. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

04. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.

05. Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

06. This consent shall expire at the end of the period of 5 years beginning with whichever is the earlier of (a) the date of commencement of the display or (b) 6 months from the date of this consent.

Reason: *To comply with Regulation 14 (7 & 8)*

07. The development hereby permitted shall be carried out in accordance with the following approved plans:-

Drawing No: 06418-102 revision date 24/10/11 Rev. A Title: Signage Construction Details Date received: 27.10.11
Drawing No: 06418-101 revision date 24/10/11 Rev. A Title: Proposed Replacement External Signage Proposed and Existing Front Elevation Date received: 27.10.11

Reason: *For the avoidance of doubt and in the interests of proper planning.*

08. The advertisement shall not be illuminated except during the hours that the premises are open for business.

Reason: *In the interests of visual amenity having regard to the location of this site outside of the built-up area.*