Expiry Date – 13/8, eot to 23/8

Development Control – Delegated Officer Report

Application Number: AWDM/0988/19 Recommendation – APPROVE

Site: **3 - 4 Windmill Parade, 163 - 183 Old Shoreham Road Southwick**

Proposal: **1no. internally illuminated ATM fascia sign (retrospective).**

Neighbours checked: Y

Additional neighbour notifications: N

Date of Site Visit: 13.8

Site and Surroundings

This application relates to a mid terraced Londis store on the north side of Windmill Parade facing the Old Shoreham Road. The property has two floors of residential above it. This is a Local Shopping Parade.

It is not in a conservation area and is not listed.

Proposal

It is proposed to retain an illuminated sign displayed around an existing ATM.

Relevant Planning History

SW/3/99 - ATM Granted – 15.2.99

Consultations

None undertaken.

Representations

None received.

Relevant Planning Policies and Guidance

The National Planning Policy Framework 2019
Adur Local Plan 2017 Policies 15 and 27

Planning Assessment

The signage has been erected. It includes an integral illuminated sign to the ATM itself. Internally illuminated Free Cash Withdrawals sign above the ATM and a Blue LED halo illumination to the surround.

The signage has an illuminance level of 100cd/m2, which is well within the acceptable limits of WSCC Highways for such an area.

The signage is not causing harm to local character, neighbour amenity or highway safety.

Recommendation APPROVE subject to the following conditions:

Standard conditions 1-7
8. Approved Plans

Is recommendation contrary to any representations? No.

Case Officer signed:	MOK	Date: 22.8.19
Authorised and signed by:	Peter Barnett	Date: 22 August 2019