Planning Services, Adur & Worthing Councils

Portland House,
44 Richmond Road,
Worthing,
West Sussex,
BN11 1HS

Tel : 01903 221065
websites : www.adur.gov.uk or www.worthing.gov.uk
e-mail : planning@adur-worthing.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Block 18-20

Address Line 1

Southwick Square

Address Line 2

Address Line 3

West Sussex

Town/city

Southwick

Postcode

BN42 4FJ

Description of site location must be completed if postcode is not known:

Easting (x)

524295

Northing (y)

105359

Description

Applicant Details

Name/Company

Title

Ms

First name

Kitty

Surname

Chan

Company Name

Waitrose & Partners

Address

Address line 1

Property services

Address line 2

1st Floor, Taylor House

Address line 3

Doncastle Road

Town/City

County

Country

United Kingdom

Postcode

RG12 8YA

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Agent Details

Name/Company

Title

Miss

First name

Sharney

Surname

Rafiq

Company Name

Archer Architects

Address

Address line 1

The Maltings

Address line 2

44 Whitehorse Street

Address line 3

Doncastle Road

Town/City

Baldock

County

Country

United Kingdom

Postcode

SG7 6QQ

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Fascia Signage, Customer entrance sign, customer directional Sign, window internal Vinyl, and dog stop.

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Fascia Sign

Height:
0.72 metres

Width:
3.86 metres

Depth:
0.075 metres

What is the height from the ground to the base of the advertisement?:
2.25 metres

What is the maximum projection of the advertisement from the face of the building?:
0.075 metres

What is the maximum height of any of the individual letters and symbols?:
18 centimetres

What materials will the advertisement be made of?:
Acrylic letters on Aluminium fascia

The colour of text and background:
Push through letters built up from clear internally illuminated acrylic 'Waitrose & Partners' - green (PMS 370C), 'Little' - Avery Wasabi green 814-01 vinyl applied to face

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
0.15 metres

Width:
0.15 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.003 metres

What is the maximum projection of the advertisement from the face of the building?:
0.001 metres

What is the maximum height of any of the individual letters and symbols?:
1.3 centimetres

What materials will the advertisement be made of?:
Aluminium panel, powder coated Pantone 3435C (30% gloss)

The colour of text and background:
Pantone 3435C (30% gloss), with fret cut white vinyl text and graphics.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
2.15 metres

Width:
2.351 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.245 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Optically clear vinyl, digitally printed with translucent green stripes at 720dpi, and applied internally to window

The colour of text and background:
Brand vinyl stripes featuring translucent green stripes

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.975 metres

Width:
0.706 metres

Depth:
0.043 metres

What is the height from the ground to the base of the advertisement?:
0.355 metres

What is the maximum projection of the advertisement from the face of the building?:
0.043 metres

What is the maximum height of any of the individual letters and symbols?:
7 centimetres

What materials will the advertisement be made of?:
Wall mounted Panel - Aluminium panel with folded flanges

The colour of text and background:
Powder-coated green (Pantone 3435C). 3M vinyl on the top panel (Pantone 370C). Vinyl colours: white, green (Pantone 3435C, 370C).

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
1.66 metres

Width:
2.74 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.475 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Vinyl applied externally to to entire window panel, digitally printed with graphic

The colour of text and background:

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

Customer entrance sign, customer directional Sign, window internal Vinyl, and dog stop.

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

◯ Yes
⊘ No
◯ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

◯ Yes
⊘ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

29/05/2025

To Date

29/05/2030

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

◯ Yes
⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes
◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- [x] The agent
- [ ] The applicant
- [ ] Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- [ ] Yes
- [x] No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- [ ] Yes
- [x] No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- [x] Yes
- [ ] No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- [ ] Yes
- [x] No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

- [x] I / We agree to the outlined declaration

Signed

Alexandra Erlich

Date

05/03/2025