Planning Services, Adur District Council

Civic Centre,
Ham Road,
Shoreham-by-Sea,
West Sussex,
BN43 6PR

Tel : (01273) 263222 (calls may be recorded)
website : www.adur.gov.uk
e-mail : developmentcontrol@adur.gov.uk

ADUR DISTRICT COUNCIL
PLANNING DI
PLAN No. Add0379108
DATE 23 JUL 2008

ADUR DISTRICT COUNCIL

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of planning applications on council web sites
Please note that with the exception of applicant contact details and Certificates of Ownership, the information provided on this application form and in supporting documents may be published on the council's website.
If any other information that is provided as part of the application which falls within the definition of personal data under the Data Protection Act and is not to be published on the council's website, please contact the council's planning department.

1. Applicant Name, Address and Contact Details

Title: First name: Surname:

Company name: Seat Frosts

Street address: 394-398 Brighton Road

Town/City: SHOREHAM

County:

Country:

Postcode: BN43 6RT

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (●) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: Mrs First Name: Lorraine Surname: Whiting

Company name: Tarasigns

Street address:
St Peters Place
Western Road

Town/City: LANCING

County: West Sussex

Country:

Postcode: BN15 8SB

	Country Code	National Number	Extension Number
Telephone number:	01903	750710	213
Mobile number:			
Fax number:	01903	754008	

Email address: lorraine@tarasigns.com

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 394 Suffix:

House name:

Street address: Brighton Road

Town/City: SHOREHAM-BY-SEA

County: West Sussex

Postcode: BN43 6RT

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 521814

Northing: 105085

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Council Employee / Member

Is the applicant or agent related to any member of staff or elected member of the council? ○ Yes ◉ No

7. Description of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Dealer clips
Entrance Post

How many of the following type of advertisements are you applying for?

Fascia sign(s) 3 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 2

Please describe:

Dealer clips
Entrance post

8. Advertisement Display

Is the advertisement(s) you are applying for already in place? ◉ Yes ○ No

If Yes, please provide details:

Dealer clips
Entrance posts

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: DECISION To: 5 YEARS

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.2 m

What are the dimensions of the proposed advertisement? Height: 800 x Width: 4000 x Depth: 200 metres

What materials will the sign be made of?

SIgn 1: Aluminum and plastic

What is the maximum height of any of the individual letters and symbols (in centimetres)? 300 cm

The colour of text and background:

Red text on silver background

Will the sign be illuminated? (●) Yes ( ) No

Will the sign be illuminated internally or externally? (●) Internally ( ) Externally

Illuminance Levels: 750 cd/m

Will the illumination be static or intermittent? (●) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3 m

What is the maximum projection of the advertisement from face of building (in metres)? 200 m

What are the dimensions of the proposed advertisement? Height: 800 x Width: 4000 x Depth: 200 metres

What materials will the sign be made of?

Sign 2: Aluminum and plastic

What is the maximum height of any of the individual letters and symbols (in centimetres)? 266 cm

The colour of text and background:

Black letters on silver background

Will the sign be illuminated? (●) Yes ( ) No

Will the sign be illuminated internally or externally? (●) Internally ( ) Externally

Illuminance Levels: 750 cd/m

Will the illumination be static or intermittent? (●) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3 m

What is the maximum projection of the advertisement from face of building (in metres)? 200 m

What are the dimensions of the proposed advertisement? Height: 800 x Width: 4000 x Depth: 200 metres

What materials will the sign be made of?

SIgn 3: Aluminum and plastic

What is the maximum height of any of the individual letters and symbols (in centimetres)? 300 cm

The colour of text and background:

Red text on silver background

Will the sign be illuminated? (●) Yes ( ) No

Will the sign be illuminated internally or externally? (●) Internally ( ) Externally

Illuminance Levels: 750 cd/m

Will the illumination be static or intermittent? (●) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? - m

What is the maximum projection of the advertisement from face of building (in metres)? 200 m

What are the dimensions of the proposed advertisement? Height: 2050 x Width: 760 x Depth: 200 metres

What materials will the sign be made of?

Sign 4: Aluminum/Plastic/Steel

What is the maximum height of any of the individual letters and symbols (in centimetres)? 388 cm

The colour of text and background:

Red text on silver background

Will the sign be illuminated? (●) Yes ( ) No

Will the sign be illuminated internally or externally? (●) Internally ( ) Externally

Illuminance Levels: 750 cd/m

Will the illumination be static or intermittent? (●) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.5 m

What is the maximum projection of the advertisement from face of building (in metres)? 200 m

What are the dimensions of the proposed advertisement? Height: 1048 x Width: 1114 x Depth: 200 metres

What materials will the sign be made of?

Sign 5: Aluminum/Plastic

What is the maximum height of any of the individual letters and symbols (in centimetres)? 621 cm

The colour of text and background:

Silver background, red text

Will the sign be illuminated? (●) Yes ( ) No

Will the sign be illuminated internally or externally? (●) Internally ( ) Externally

Illuminance Levels: 750 cd/m

Will the illumination be static or intermittent? (●) Static ( ) Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (●) Yes ( ) No

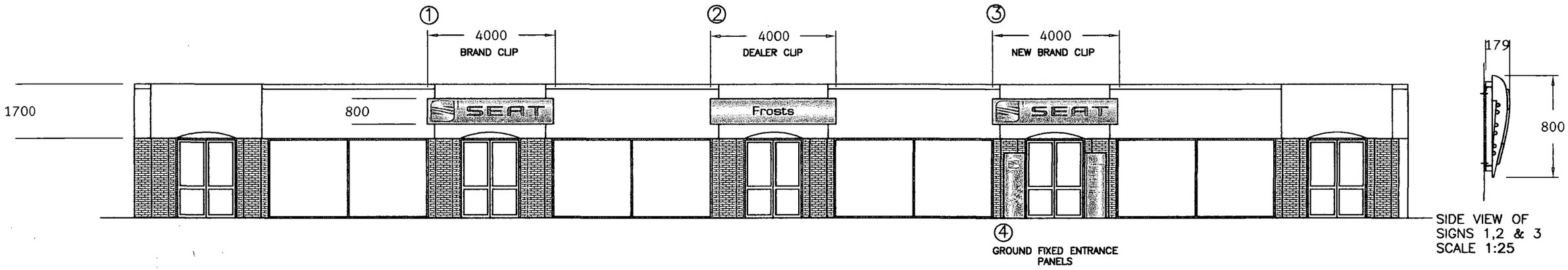
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

( ) The agent (●) The applicant ( ) Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. ☐

Date 22-7-09



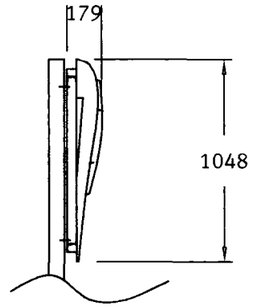
ADUR DISTRICT COUNCIL
PLANNING DIVISION
PLAN No. A0d0379/08
DATE RECEIVED 23 JUL 2008

SIGN CONSTRUCTION DETAILS

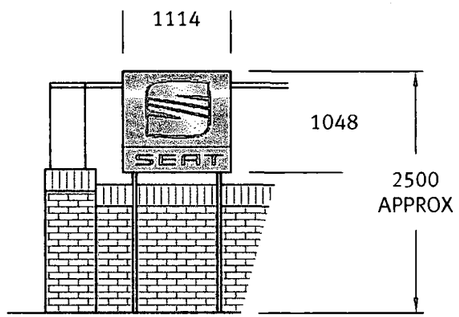
ENTRANCE PANELS
THE DEALERSHIP ENTRANCE WILL CONSIST OF TWO CURVED PANELS, ONE ON EITHER SIDE OF THE MAIN ENTRANCE DOOR TO THE SHOWROOM. THE PANEL ON THE LEFT CARRIES THE CORPORATE IDENTIFICATION & THE CHEQUERED FLAG MOTIF. THE PANEL ON THE RIGHT CARRIES THE DEALERSHIP NAME & OTHER INFORMATION REFFERING TO THE SERVICES PROVIDED & OPENING HOURS.
ONLY THE 'S' & RED STRIPE TO ILLUMINATE.

FASCIA PANELS
THE SEAT LOGO PANELS ARE FORMED FROM 2mm ROLLED ALUMINIUM FINISHED SILVER, SENCIL CUT WITH PUSH THROUGH MOULDED LETTERS FACED RED WITH A MOULDED CHROME 'S' BADGE WITH RED SURROUND. THE DEALER PANELS ARE FORMED FROM 2mm ROLLED ALUMINIUN FINISHED SILVER, STENCIL CUT WITH PUSH THROUGH MOULDED LETTERS BLACK FACED, FASCIA SYSTEMS ARE INTERNALLY ILLUMINATED BY FLUORESCENT TUBES.

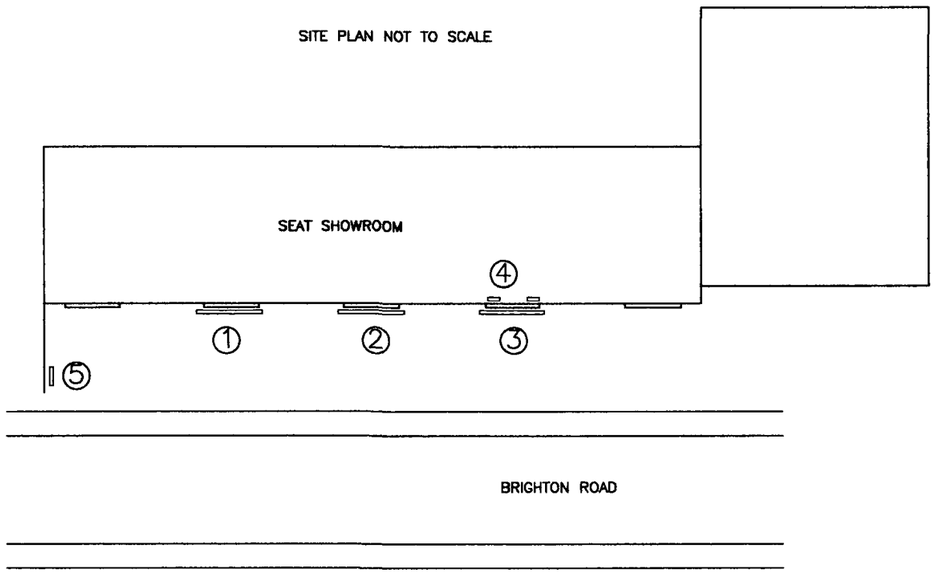
STACKED BRAND CLIP
FACED LETTERS. SINGLE SIDED CURVED ALUMINIUM PANEL WITH PUSH THROUGH MOULDED CHROME BADGE & RED FACED LETTERS.



SIDE VIEW OF SIGNS 5 SCALE 1:25



⑤ NON ILLUMINATED STACKED BRAND CLIP MOUNTED ON 2 No40x80mm POSTS SCALE 1:50



tarasigns
St. Peters Place, Western Road,
Lancing, Sussex, BN15 8SB
Tel : 01903 750710
Fax : 01903 754008

Copyright Tara Signs Ltd.

Scale	1:125
Tolerance + -	
Drg No	SE-0699-B PLANNING
Date	28/02/08
Drawn By	BS
Checked By	

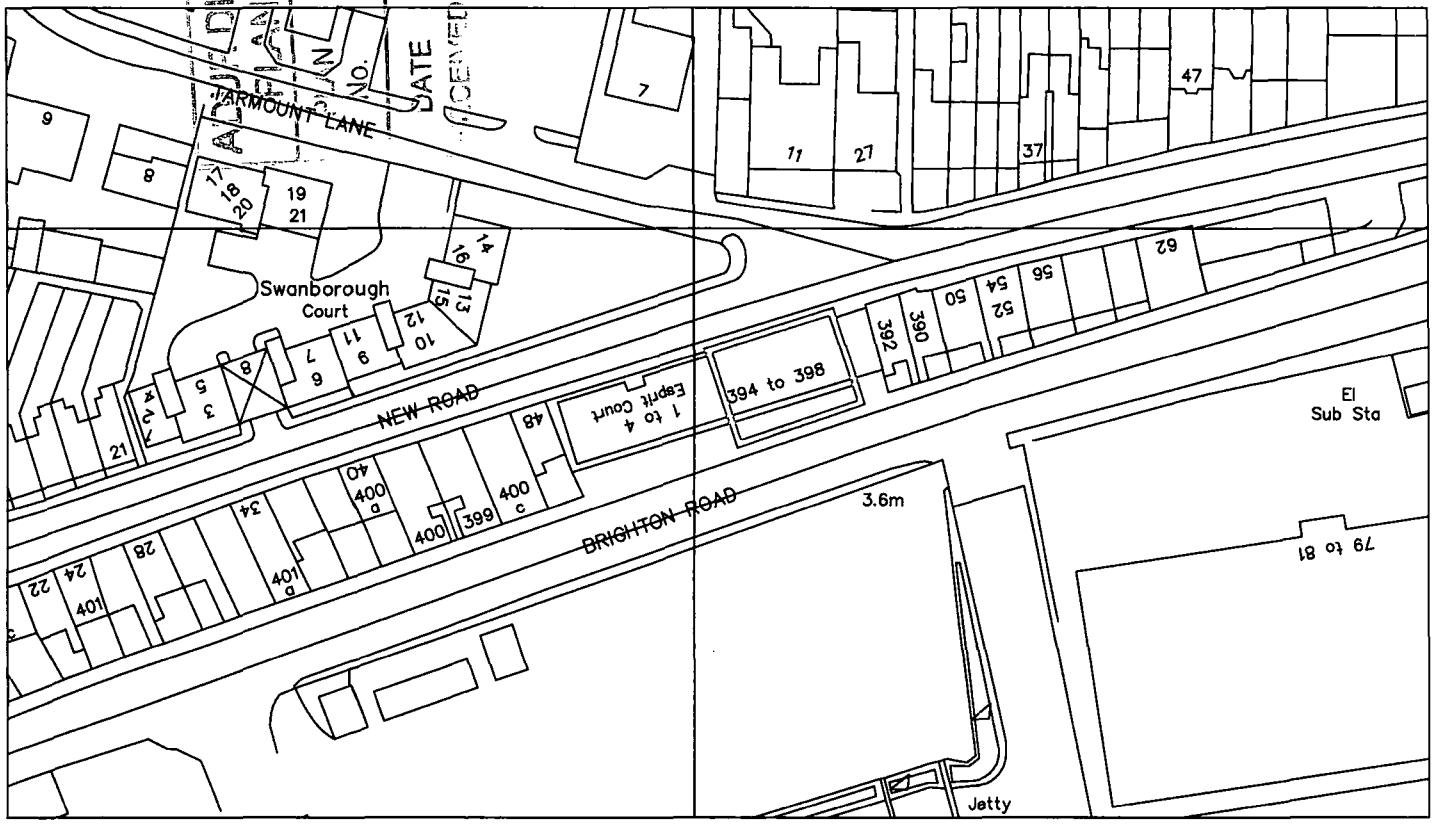
Revisions Date

		DEALER
Date		
Signature		
Signed By		

Project.
FROSTS
394-398 BRIGHTON ROAD
SHOREHAM BY SEA
WEST SUSSEX
BN43 6RT

ADUR DISTRICT COUNCIL
PLANNING DEPT
Application No.
DATE RECEIVED
23 JUL 2008

SITE LOCATION FOR:
SEAT FROSTS
394–398 BRIGHTON ROAD
SHOREHAM
WEST SUSSSEX
BN43 6RT



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