ADUR
DISTRICT COUNCIL

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Development Control

Application Number: ADC/0088/10

TOWN AND COUNTRY PLANNING ACT, 1990
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 1992

Ms Suzette King
402A Brighton Road
Shoreham-by-Sea
West Sussex
BN43 6RF

In pursuance of their powers under the above-mentioned Act and Regulations, the Council hereby CONSENT, for a period of 5 years from the date of the decision, to the following display of (an) advertisement(s), that is to say:

2 non-illuminated wall signs and one temporary banner sign facing Brighton Road and one non-illuminated wall sign facing New Road (retrospective)

402A Brighton Road Shoreham-by-Sea West Sussex BN43 6RF

in accordance with the Plan and Application No. submitted to the Council on 22/03/2010 subject to compliance with the standard conditions specified hereunder, together with any extra conditions, (where applicable).

James Appleton
Executive Head of Planning, Regeneration and Wellbeing

Date: 10/05/2010

CONDITIONS

01. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.

02. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

03. Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.

04. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

05. No advertisement shall be sited or displayed so as to obscure, or hinder, the ready interpretation of any road, traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).

06. The banner sign on the south-east elevation of the building shall only be displayed for temporary periods of not more than 4 weeks continuously and for not more than 20 weeks in total in any calendar year and a record shall be kept of the dates that it is displayed (which shall be made available to the Local Planning Authority upon request).

Reason: *In the interests of the visual amenity of the Conservation Area.*

07. This consent relates to the signs denoted as 1A, 2A and 4E on the photographs received with the application on 22 March 2010 and to the proposed replacement sign on the west side of the Brighton Road access shown on the photograph received on 20 April 2010.

Reason: *For the avoidance of doubt and in the interests of amenity.*