From: planning@adur-worthing.gov.uk <planning@adur-worthing.gov.uk>
Sent: 06 May 2024 12:08:57 UTC+01:00
To: "planning@adur-worthing.gov.uk" <planning@adur-worthing.gov.uk>
Subject: Comments for Planning Application AWDM/0526/24

Comments summary

Dear Sir/Madam,

Planning Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 06/05/2024 12:08 PM from Mr Geoffrey Howitt.

Application Summary

Address:	Advertisement Bus Shelter Adjacent Coronation Green High Street Shoreham-by-sea West Sussex
Proposal:	Installation of replacement Double-sided Internally Illuminated 6-sheet Bus Shelter advertising displays with Double-sided digital displays to portray static advertising images that change every 10 seconds.
Case Officer:	Eve Hearsey

Click for further information

Customer Details

Name:	Mr Geoffrey Howitt
Address:	Star Gap, 21 High Street, Shoreham-by-sea, West Sussex BN43 5DD

Comments Details

Commenter Type:	Member of the Public
Stance:	Customer objects to the Planning Application
Reasons for comment:	- Highway Access and Parking - Other
Comments:	Thank you for sending me details of this planning application. I wish to seriously object to the application, mainly on the grounds of Highway and Public safety. Traffic going west along the High Street passes Shoreham Yacht Club, Adur Ferry Bridge, a set of traffic lights for the pedestrian

crossing and Coronation Green. This proposal would then have illuminated, changing advertising sheets designed to catch and potentially distract the eye of passing traffic. The problem is that drivers are entering an extremely busy area where pedestrians are crossing the road to get to or from the bridge, running to catch buses. Cars often fail to stop at the traffic lights, either because they are looking ahead to traffic in the High Street or because they are trying to get through before the lights change.
Illuminated panels such as these suggested so close to this busy crossing would be a further distraction to drivers and therefore dangerous, and liable to be a hazard.

Kind regards